

# Free Promega Seminar

 Wednesday 24 January

 From 12:15pm to 1:15pm

 Blizard Institute

Connect with Promega in person for our tabletop mini-exhibition.



**Darren Heywood**

Product Manager - Cell Health



**Hilary Pollard**

Senior Product Manager - Metabolism

- What is a cell-based assay
- Why use bioluminescence in a cell-based assay
- End-point v's real-time assays
- A cell-based approach to monitoring Cell Health and Metabolism
- Multiplexing cell-based assays to get more from your cells.



**Free snacks  
and goodies!**

**Nic Namur**

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