



### Senate

<b>Paper Title</b>	<b>Vice-Principal's (Public Engagement and Student Enterprise) Advisory Group</b>  <b>Executive Summary of the meeting held on 26 April 2017.</b>
<b>Outcome requested</b>	Senate is asked to <b>note</b> the executive summary.
<b>Points for Senate members to note and further information</b>	This paper provides an overview of the issues considered at the Vice-Principal's Public Engagement and Student Enterprise Advisory Group meeting of 26 April 2017.
<b>Questions for Senate to consider</b>	n/a
<b>Regulatory/statutory reference points</b>	n/a
<b>Strategy and risk</b>	n/a
<b>Reporting/consideration route for the paper</b>	For <b>report</b> to Senate.
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<b>Sponsor</b>	Professor Peter McOwan Vice-Principal (Public Engagement and Student Enterprise)

**SENATE**

**VICE-PRINCIPAL PUBLIC ENGAGEMENT AND STUDENT ENTERPRISE ADVISORY GROUP**

**EXECUTIVE SUMMARY**

**Meeting held on 26 April 2017**

**1. Summary.**

This report summarises the main areas of discussion of the Advisory Group to the Vice-Principal (Public Engagement and Student Enterprise) at the meeting held on 26 April 2017. This was the third (of four) meetings of the Group in the 2016/17 academic year. For a full set of notes please contact the Secretary, Katherine Bevan [k.bevan@qmul.ac.uk](mailto:k.bevan@qmul.ac.uk)

**2. Members Business.**

**a. Report from the Vice-Principal for Public Engagement and Student Enterprise.**

- i. The Queen's Award nomination had been submitted, and the results would be known in a few months.
- ii. The Chair had met QMUL's incoming Chair of Council, and President and Principal, both of whom had been supportive of, and impressed by, QMUL's public engagement work.
- iii. The new Public Engagement Strategy would be circulated shortly to the Group for comment and approval;
- iv. A pro forma reporting system had been introduced. Not all areas had adopted the template and this would be kept under review.

**b. Centre for Public Engagement (CPE)**

- i. Work was ongoing to support the forthcoming Festival of Communities, to develop the new Arts and Cultural Strategy, to determine the possibilities and benefits of cross-promoting separate strands of SMD public engagement activity, and to review the training and funding opportunities currently offered;
- ii. QMUL had been approached by organisations on the Mile End Road, including UCL's Bartlett School of Architecture, while two HEIs had approached QMUL seeking guidance and support in achieving the NCCPE Engage Watermark;
- iii. The CPE and the Centre for the Cell had partnered with London SciComms Socials to host a symposium on 11 May 2017.

**c. Community Engagement**

- i. A Process Improvement Project had been launched on patient involvement in QMUL activities, focusing on the development of a fair and accessible system to pay participants for their contributions;
- ii. Preparations for the Festival of Communities (20-21 May 2017) were in train.

#### **d. Student Enterprise**

QMUL had joined with City University London to run a very successful social enterprise festival in February 2017. The latest InQUBEate session had concluded in March, with three start-ups receiving funding. The regular 'Start Up Stand Up' nights continued to be a success. Two students had reached the final of The Mayor's 2017 Entrepreneur Awards. Meetings had been held with King's College London to explore the possibility of joining with them on an 'entrepreneurship bus' that would take students to significant sites and schemes connected with entrepreneurship in London.

#### **e. Environmental Sustainability**

Green Mary Week 2017 had engaged 1,500 students over three days across three campuses. This had resulted in a notable positive impact on the QMUL Sustainability social media profile. An application for Fair Trade reaccreditation was shortly to be submitted. £3.2 million had been allocated for energy improvement works on campus, and opportunities to engage students were being explored. Bike Week 2017 was scheduled for 2-5 May. Preparations were underway for the Residential Week campaign; unwanted student belongings and furniture would be collected for charity and for exchange with other students.

#### **f. Research Impact**

A REF status review was underway with 222 cases having been assessed to date. The Research Impact Manager and the Executive Officer (PESE) would be working to strengthen the public engagement aspects of a number of cases. The Group heard that the Stern Review would change the parameters of the REF, but that an outcome was not expected until autumn 2017.

#### **g. Reports from Faculty Representatives**

- i. *Science and Engineering*: The Pale Red Dot project had attracted high levels of public engagement and potential for outreach opportunities. The Project coordinator Dr Guillem Anglada Escudé had been named as one of Time Magazine's 100 Most Influential People 2017.
- ii. *Medicine and Dentistry*: A new animal research website had been launched, explaining how and why QMUL used animals in research, and the ongoing work to seek alternatives and improvements. The Pathology Museum had entered discussions with the London Charterhouse to create links between the organisations, with the aim of providing access to new spaces.

#### **h. Reports from Professional Services**

*Marketing and Communications*: Work was ongoing to promote a wide range of news stories and blogs related to the CPE, including the preparation and promotion of the public relations section of the CPE Awards. A number of practical outcomes from the Reputation Task and Finish Group would be rolled out over the next few months, including a number of physical changes to the campus and the surrounding areas (e.g. flags/banners on lamp posts on Mile End Road). Funding had been granted for a number of overarching campaigns/initiatives that cross over with PE, including the 130 years archive celebration (social media).

#### **i. Student Union**

Award ceremonies for Societies, Sports, and Student Media took place over March and April. Students raised over £4,000 during the February RAG week and nearly 1,000

food items were collected for Bow Foodbank as part of Green Mary Week. 40 medical and dental students welcomed almost 100 young people from schools around the area onto campus in March as part of the Teddy Bear Hospital Volunteering Group Safety Day. The Student Union has partnered with the Feel Good Bakery, a new social enterprise based on the Roehampton Estate, set up to provide support and employment for young people caught up in negative behaviour, to provide sandwiches for the Learning Café.

### **3. Matters for discussion**

#### **a. East London Genes and Health**

The Group received an update on East London Genes & Health (ELGH), a long term study of 100,000 people of Bangladeshi and Pakistani origin, seeking to establish a gene information resource bank to study diseases and treatments. The study would be the largest community-based genetic resource, with 23,000 volunteers having participated to date. Volunteers had been sought through engagement with local faith and community groups, and through GP practices, and a community advisory board had been established. ELGH also participated in a regular radio show, giving advice on diabetes prevention to Bengali communities.

#### **b. Neuron Pod**

The Group received an update on the Neuron Pod, a new space for the Centre of the Cell that would stand in the Blizard Institute courtyard. Construction of the pre-fabricated structure would commence in May 2017. Assembly on site would begin in late 2017, with the pod set to open in April 2018. The Neuron Pod would create extra space for the Centre of the Cell, reducing the need to use other teaching space, and would accommodate 30 people seated (50 people standing). The pod would be available for bookings for other public engagement activities when not in use by the Centre of the Cell, and was particularly suited to use as a gallery space for small exhibitions

### **4. Reports from committees.**

Reports were received from the Crime Reduction Partnership Group (12 January and 08 March 2017 meetings).

### **5. Dates of meetings in 2017-18**

Meeting dates for 2017-18 were confirmed as follows:

- i. Wednesday 18 October 2017, 1330-1500.
- ii. Monday 15 January 2018, 1400-1530.
- iii. Monday 16 April 2018, 1400-1530.
- iv. Monday 9 July 2018, 1400-1530.

### **6. Dates of remaining meetings in 2016-17.**

The fourth (and final) meeting of 2016-17 was rescheduled and would now be held at: 03 July 2017, 13:30 – 15:00. Robert Tong Room, Queens' Building.