

School of Business and Management

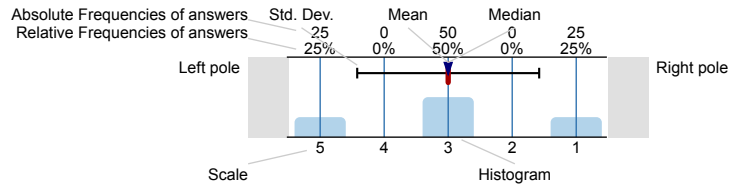
Consumer Psychology (BUS318)  
No. of responses = 38 (49.35%)



Survey Results

Legend

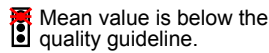
Question text



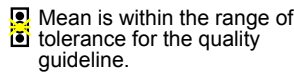
n=No. of responses  
av.=Mean  
md=Median  
dev.=Std. Dev.  
ab.=Abstention



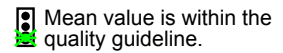
Description of quality symbol



Mean value is below the quality guideline.



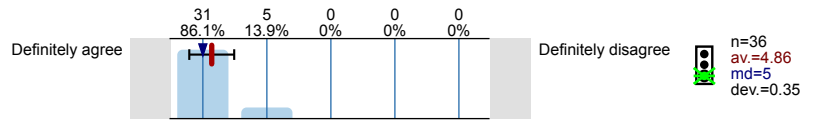
Mean is within the range of tolerance for the quality guideline.



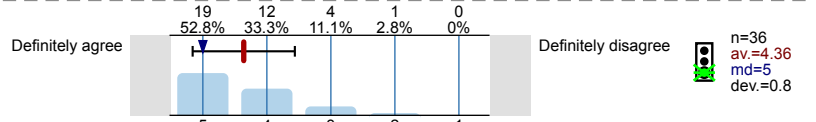
Mean value is within the quality guideline.

1. Rate this module

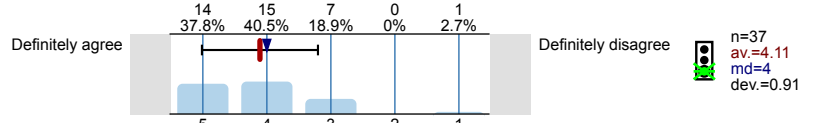
1.1) The module is well taught



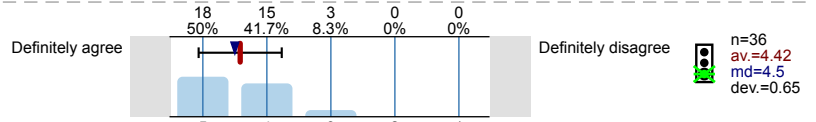
1.2) The criteria used in marking on the module have been made clear in advance



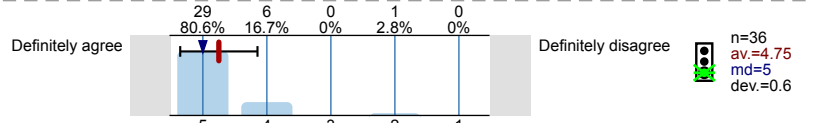
1.3) I have been given adequate feedback during the module



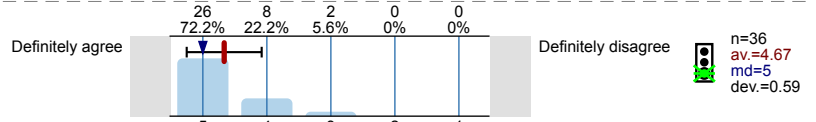
1.4) I have received sufficient advice and support with my studies on the module



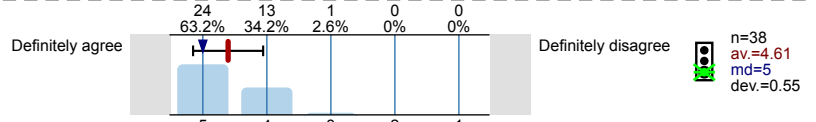
1.5) The module is well organised and runs smoothly



1.6) I had access to good learning resources for the module



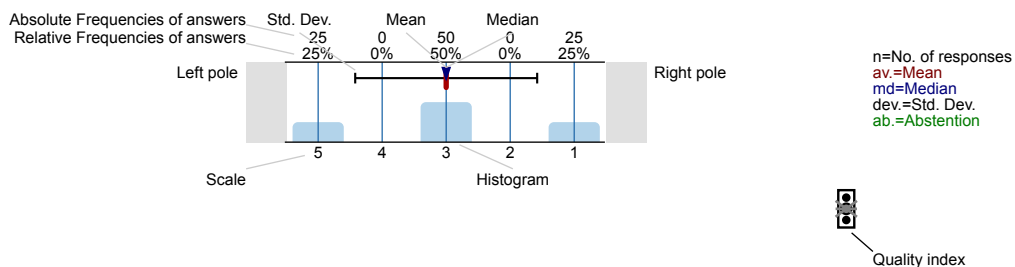
1.7) Overall I am satisfied with the quality of the module



Survey Results

Legend

Question text



Description of quality symbol

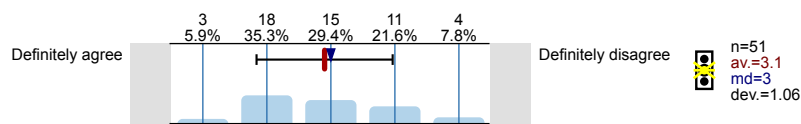
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

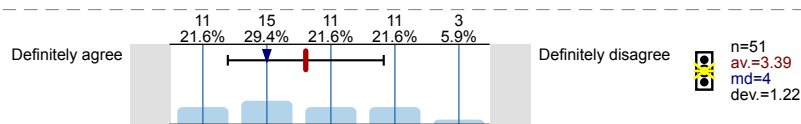
Mean value is within the quality guideline.

1. Rate this module

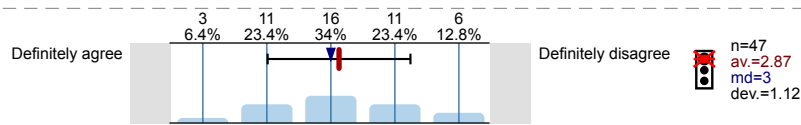
1.1) The module is well taught



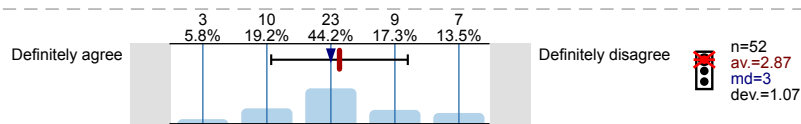
1.2) The criteria used in marking on the module have been made clear in advance



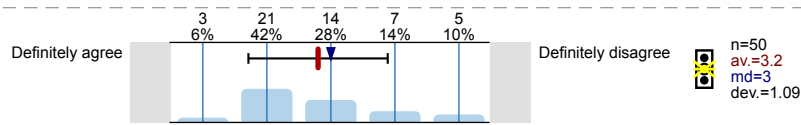
1.3) I have been given adequate feedback during the module



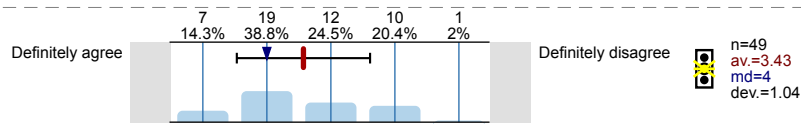
1.4) I have received sufficient advice and support with my studies on the module



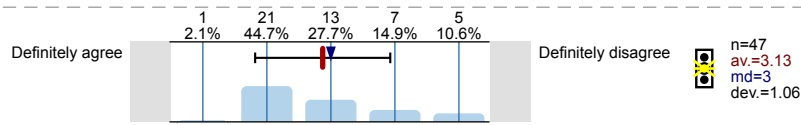
1.5) The module is well organised and runs smoothly



1.6) I had access to good learning resources for the module



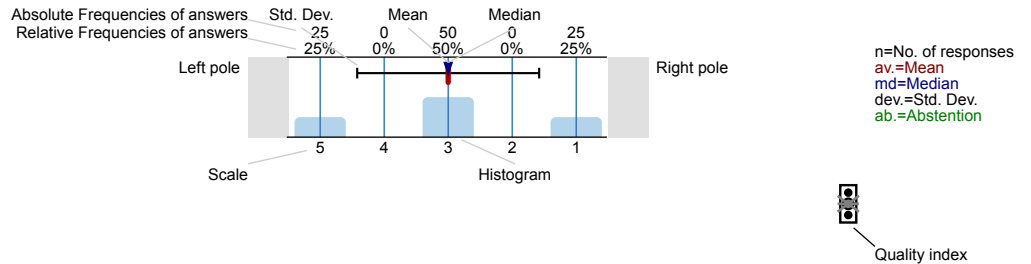
1.7) Overall I am satisfied with the quality of the module



Survey Results

Legend

Question text



Description of quality symbol

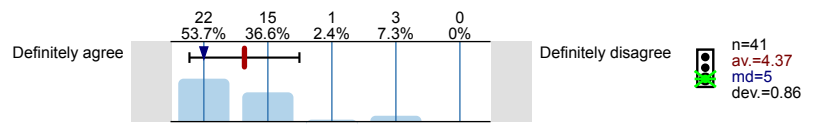
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

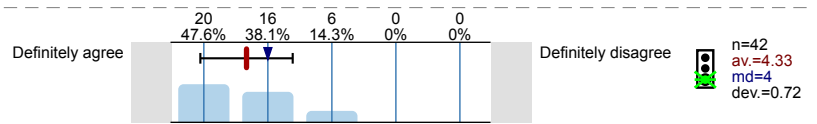
Mean value is within the quality guideline.

1. Rate this module

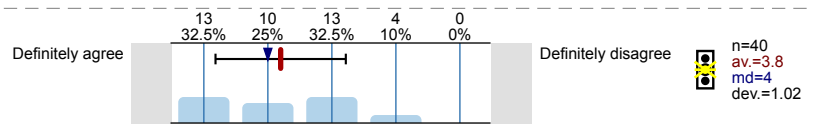
1.1) The module is well taught



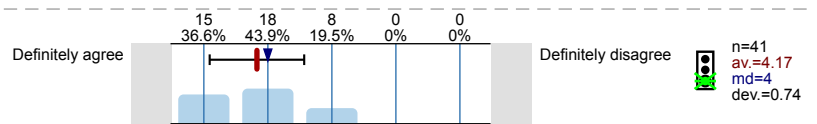
1.2) The criteria used in marking on the module have been made clear in advance



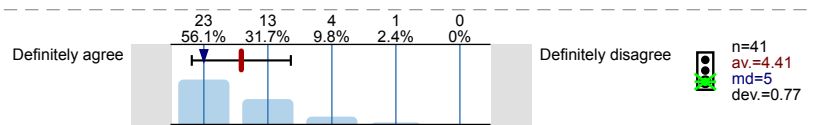
1.3) I have been given adequate feedback during the module



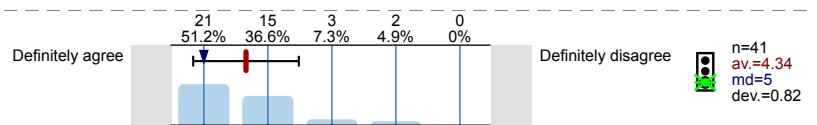
1.4) I have received sufficient advice and support with my studies on the module



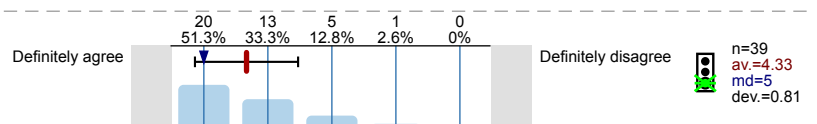
1.5) The module is well organised and runs smoothly



1.6) I had access to good learning resources for the module



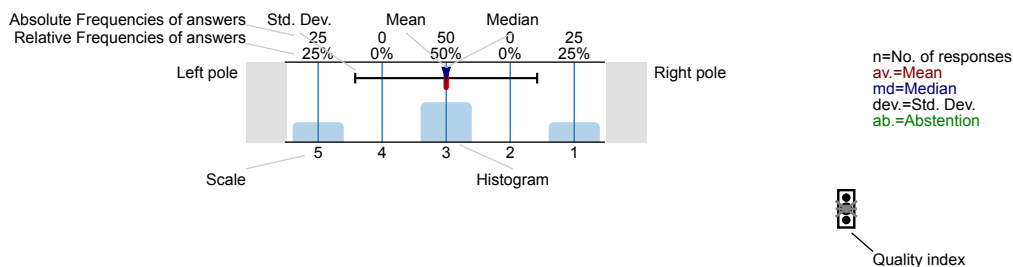
1.7) Overall I am satisfied with the quality of the module



Survey Results

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Description of quality symbol

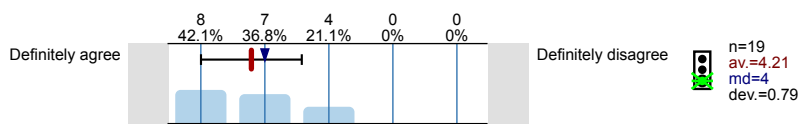
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

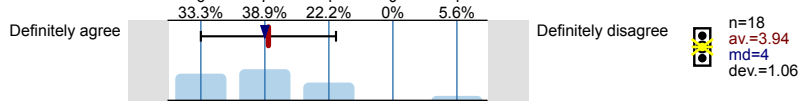
Mean value is within the quality guideline.

1. Rate this module

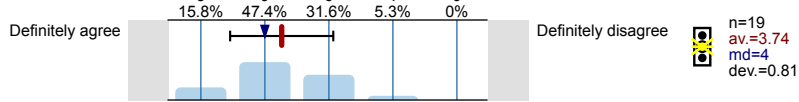
1.1) The module is well taught



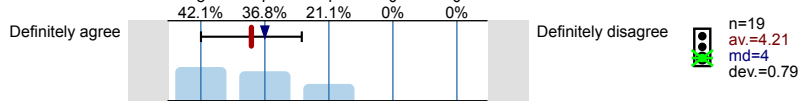
1.2) The criteria used in marking on the module have been made clear in advance



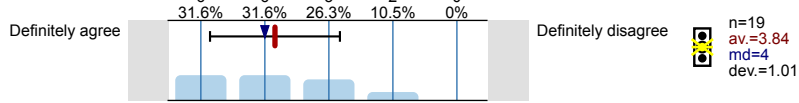
1.3) I have been given adequate feedback during the module



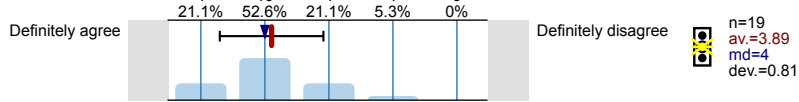
1.4) I have received sufficient advice and support with my studies on the module



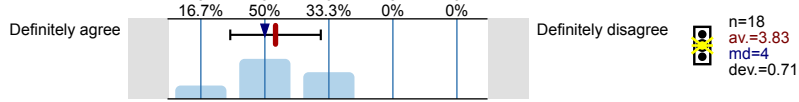
1.5) The module is well organised and runs smoothly



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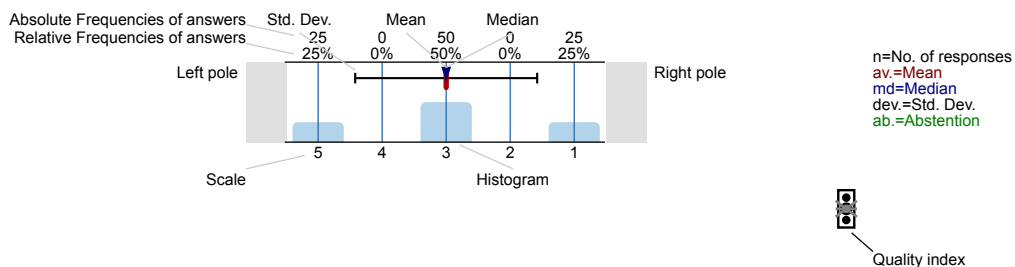
1.7) Overall I am satisfied with the quality of the module



Survey Results

Legend

Question text



Description of quality symbol

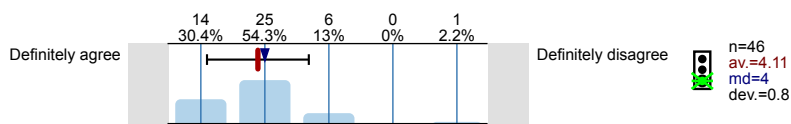
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

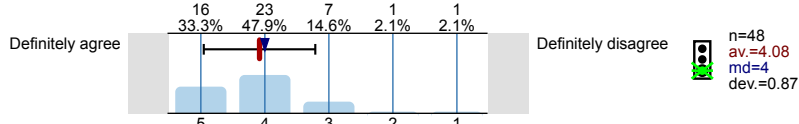
Mean value is within the quality guideline.

1. Rate this module

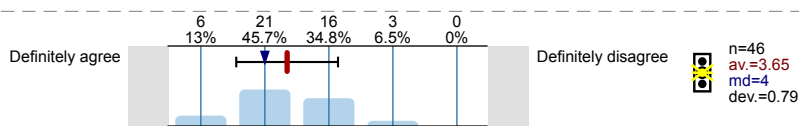
1.1) The module is well taught



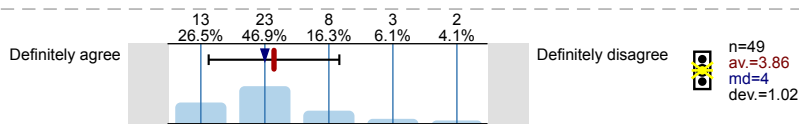
1.2) The criteria used in marking on the module have been made clear in advance



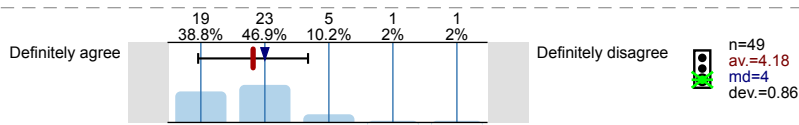
1.3) I have been given adequate feedback during the module



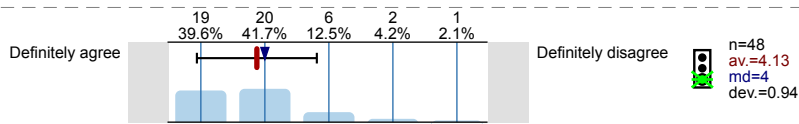
1.4) I have received sufficient advice and support with my studies on the module



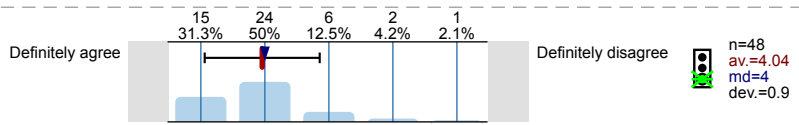
1.5) The module is well organised and runs smoothly



1.6) I had access to good learning resources for the module



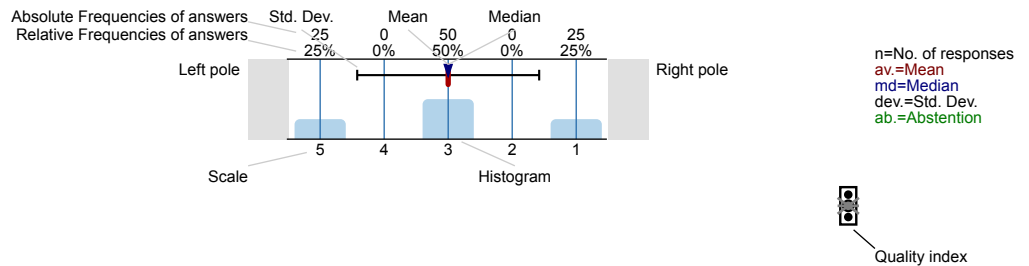
1.7) Overall I am satisfied with the quality of the module



Survey Results

Legend

Question text



Description of quality symbol

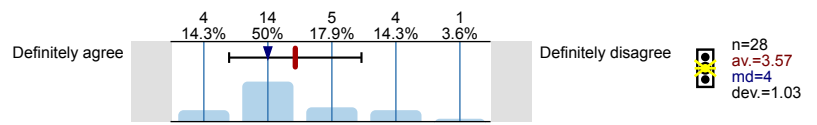
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Mean is within the range of tolerance for the quality guideline.

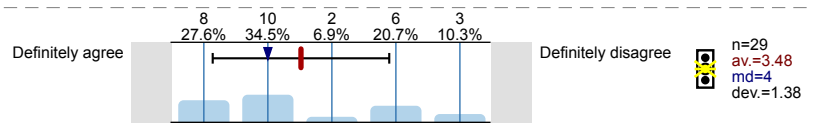
Mean value is within the quality guideline.

1. Rate this module

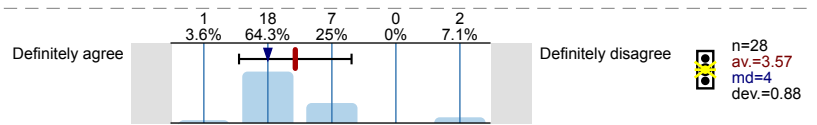
1.1) The module is well taught



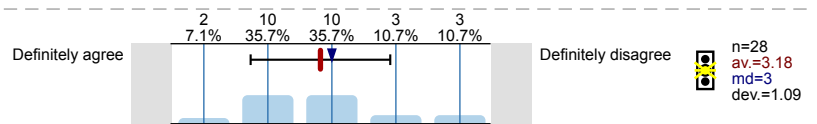
1.2) The criteria used in marking on the module have been made clear in advance



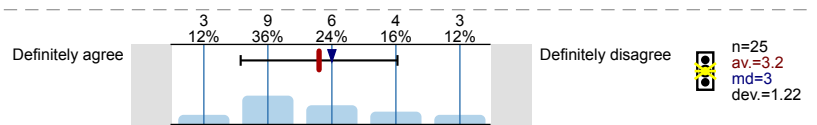
1.3) I have been given adequate feedback during the module



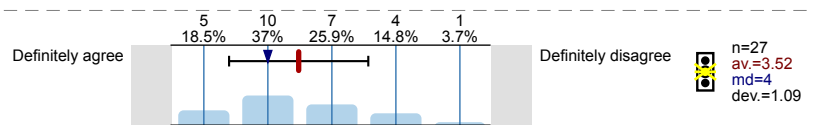
1.4) I have received sufficient advice and support with my studies on the module



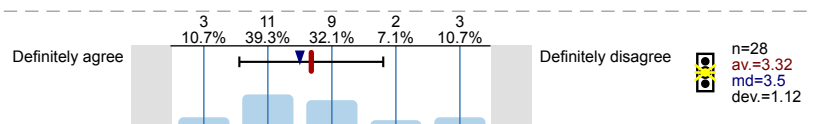
1.5) The module is well organised and runs smoothly



1.6) I had access to good learning resources for the module



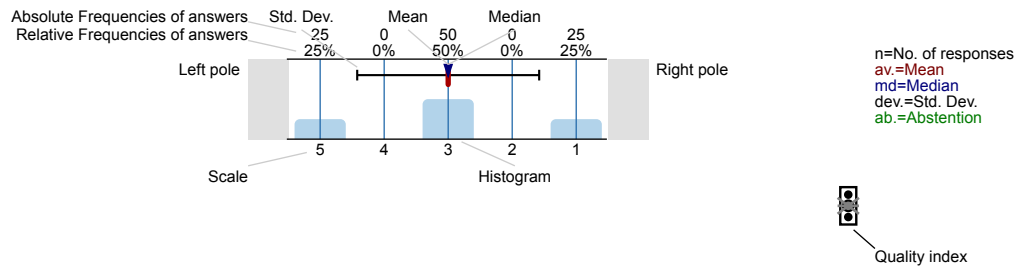
1.7) Overall I am satisfied with the quality of the module



Survey Results

Legend

Question text



Description of quality symbol

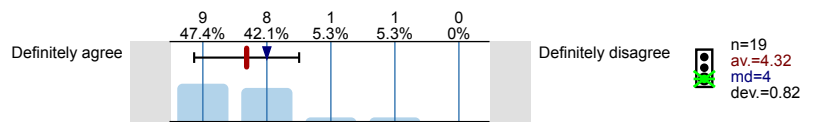
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

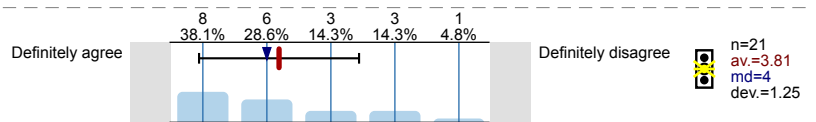
Mean value is within the quality guideline.

1. Rate this module

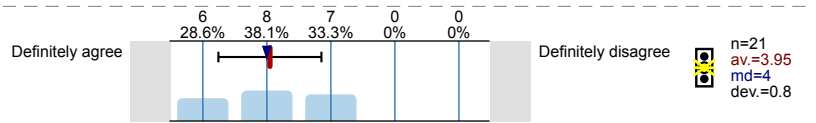
1.1) The module is well taught



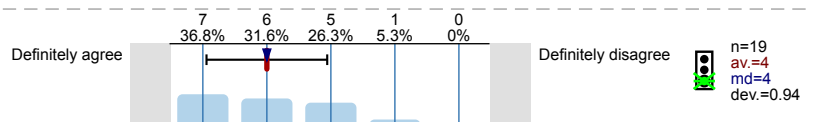
1.2) The criteria used in marking on the module have been made clear in advance



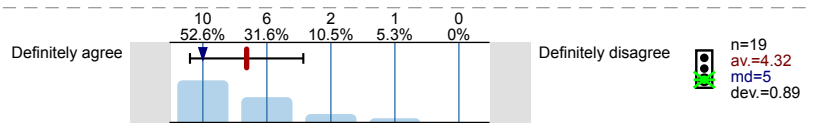
1.3) I have been given adequate feedback during the module



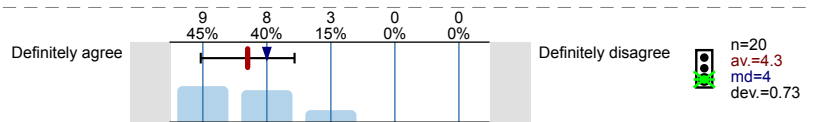
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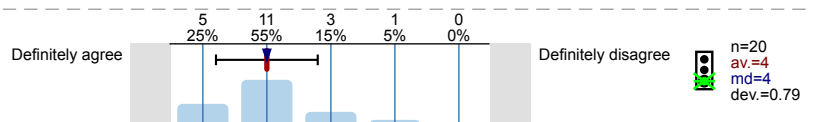
1.5) The module is well organised and runs smoothly



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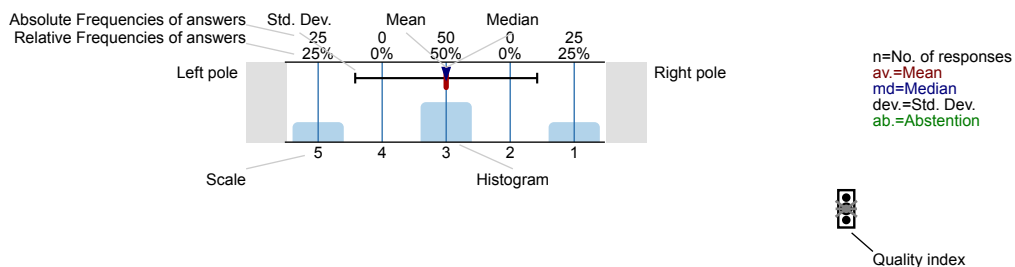
1.7) Overall I am satisfied with the quality of the module



Survey Results

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Description of quality symbol

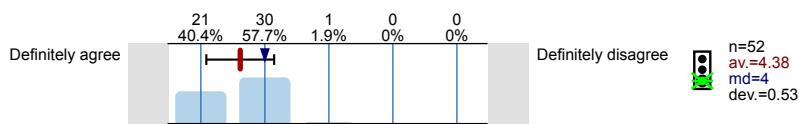
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

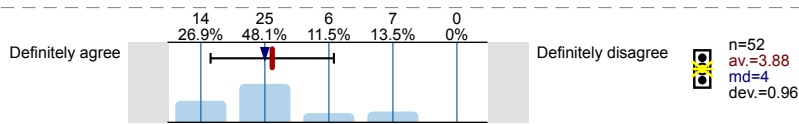
Mean value is within the quality guideline.

1. Rate this module

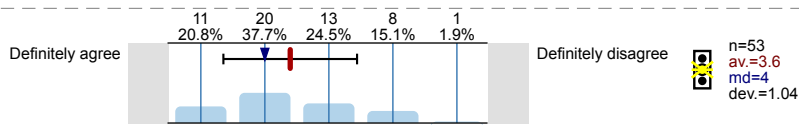
1.1) The module is well taught



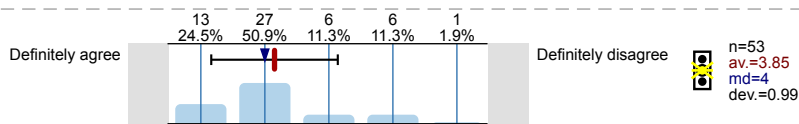
1.2) The criteria used in marking on the module have been made clear in advance



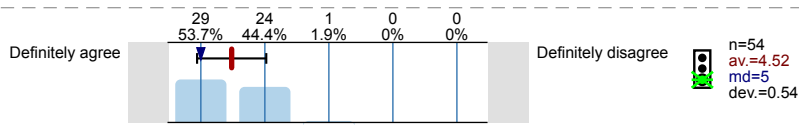
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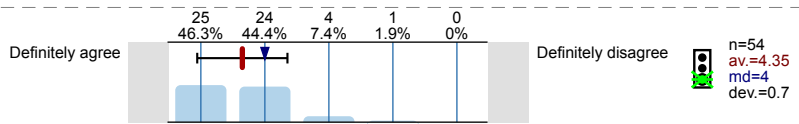
1.4) I have received sufficient advice and support with my studies on the module



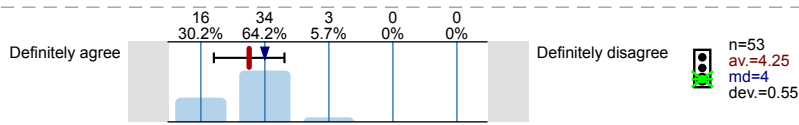
1.5) The module is well organised and runs smoothly



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1.7) Overall I am satisfied with the quality of the module

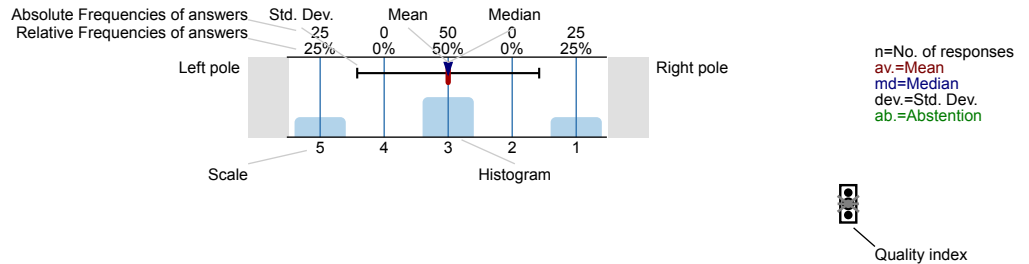




Survey Results

Legend

Question text



Description of quality symbol

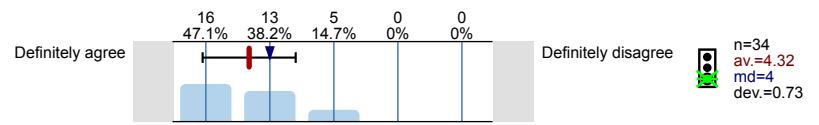
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

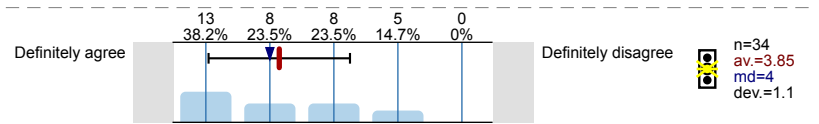
Mean value is within the quality guideline.

1. Rate this module

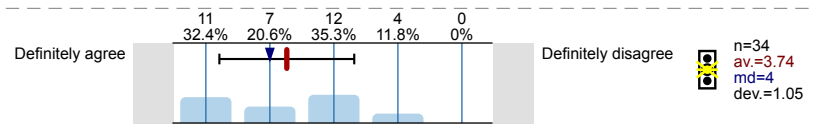
1.1) The module is well taught



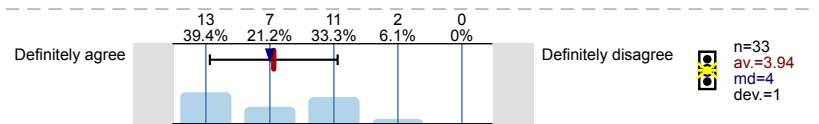
1.2) The criteria used in marking on the module have been made clear in advance



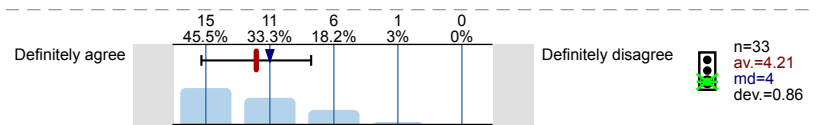
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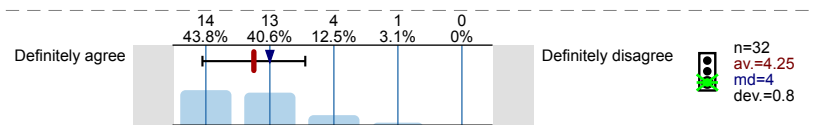
1.4) I have received sufficient advice and support with my studies on the module



1.5) The module is well organised and runs smoothly



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1.7) Overall I am satisfied with the quality of the module

