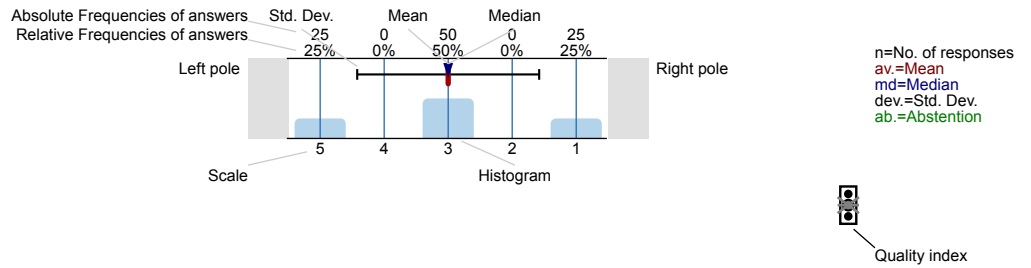


Legend

Question text



Description of quality symbol

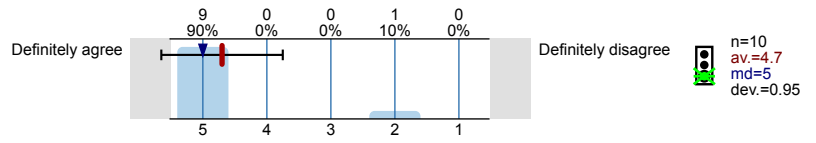
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

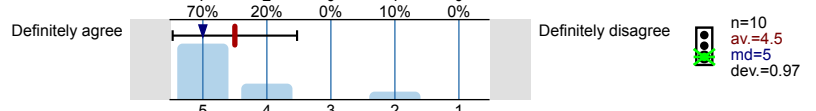
Mean value is within the quality guideline.

1. Rate this module

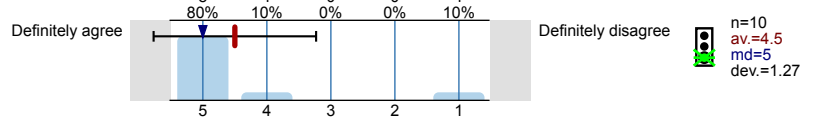
1.1) The module is well taught



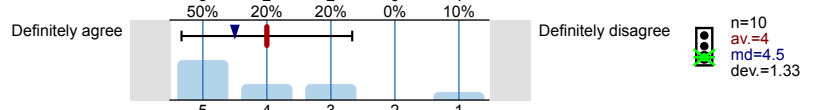
1.2) The module is intellectually stimulating



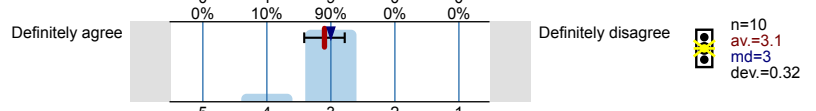
1.3) The module is well organised and runs smoothly



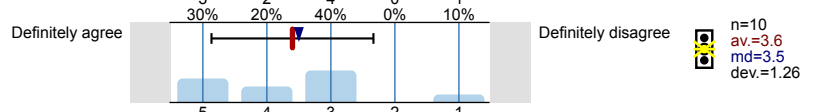
1.4) The criteria used in marking have been clear in advance



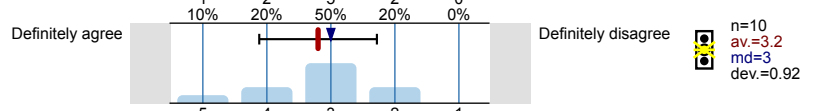
1.5) Feedback on my work has been returned in accordance with the stated deadlines



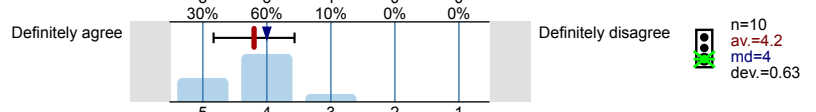
1.6) I have received helpful comments on my work



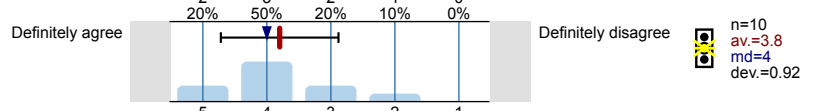
1.7) The library resources (e.g. books, online services) have supported my learning well



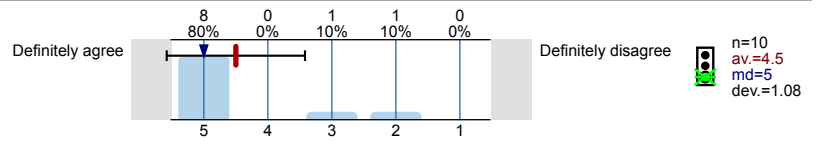
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module



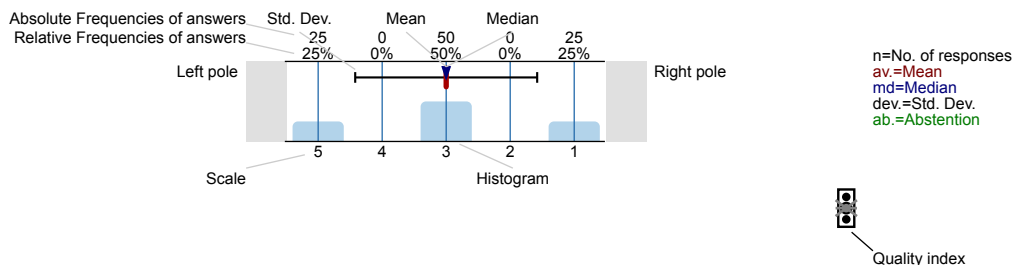
School of Business and Management

Advertising (BUS213)
No. of responses = 31 (15.9%)



Legend

Question text



Description of quality symbol

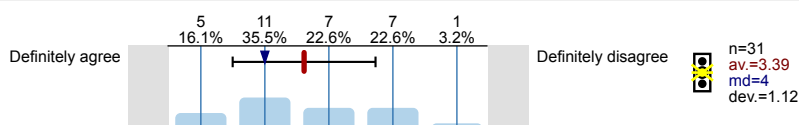
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

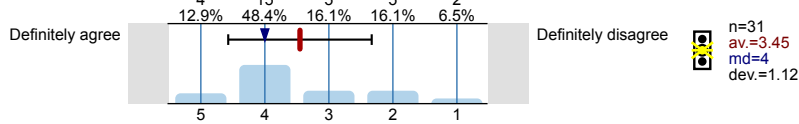
Mean value is within the quality guideline.

1. Rate this module

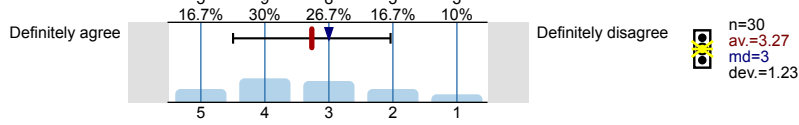
1.1) The module is well taught



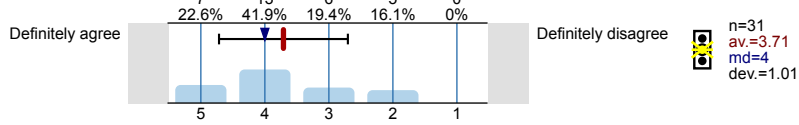
1.2) The module is intellectually stimulating



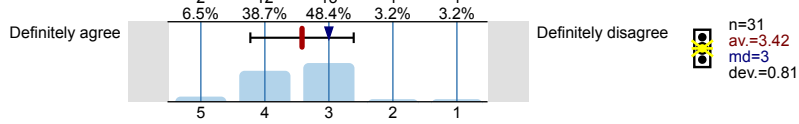
1.3) The module is well organised and runs smoothly



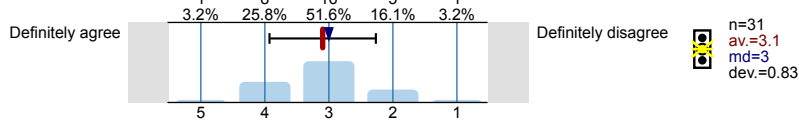
1.4) The criteria used in marking have been clear in advance



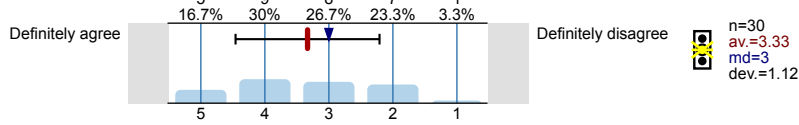
1.5) Feedback on my work has been returned in accordance with the stated deadlines



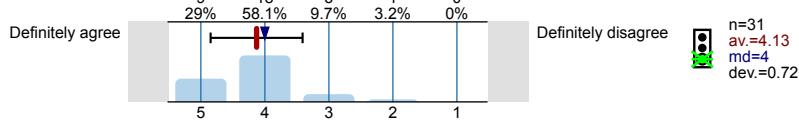
1.6) I have received helpful comments on my work



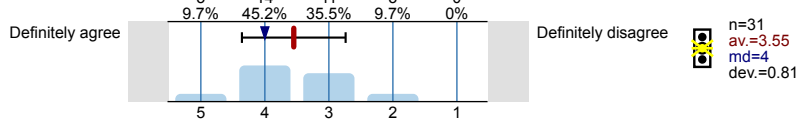
1.7) The library resources (e.g. books, online services) have supported my learning well



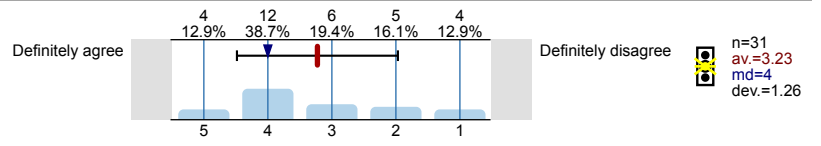
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

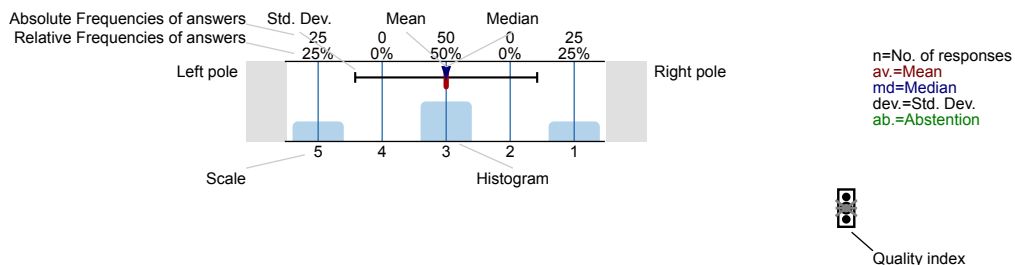


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

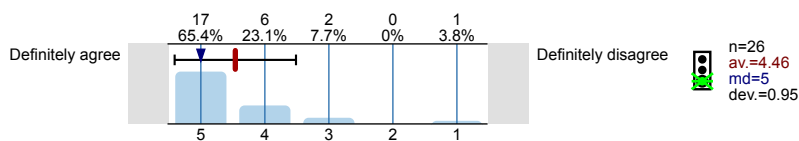
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

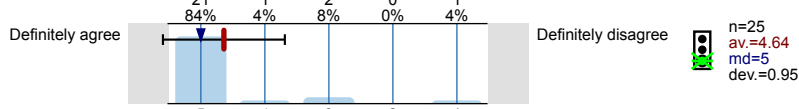
Mean value is within the quality guideline.

1. Rate this module

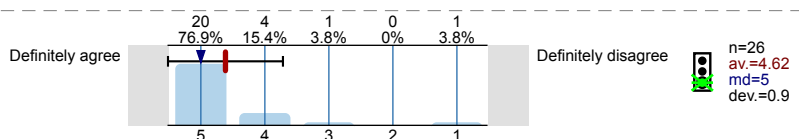
1.1) The module is well taught



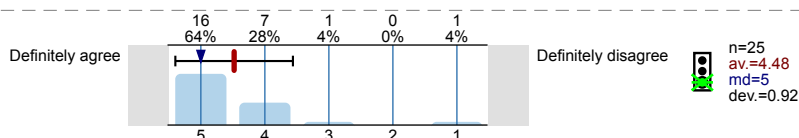
1.2) The module is intellectually stimulating



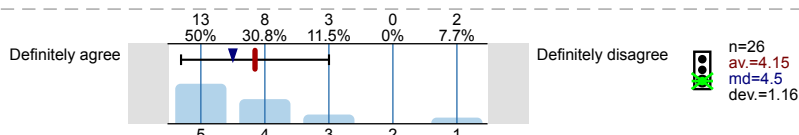
1.3) The module is well organised and runs smoothly



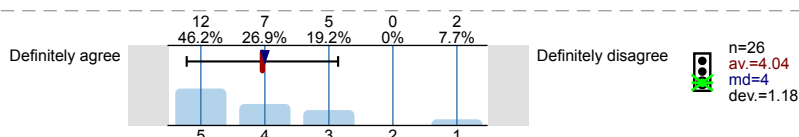
1.4) The criteria used in marking have been clear in advance



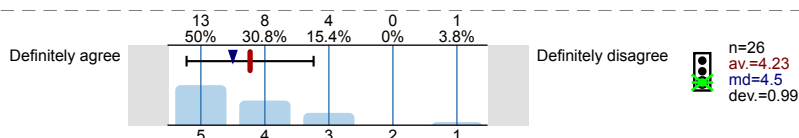
1.5) Feedback on my work has been returned in accordance with the stated deadlines



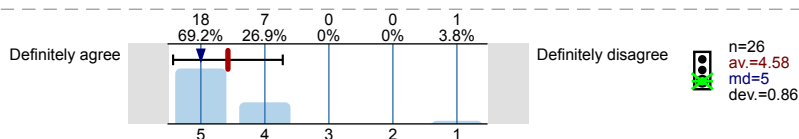
1.6) I have received helpful comments on my work



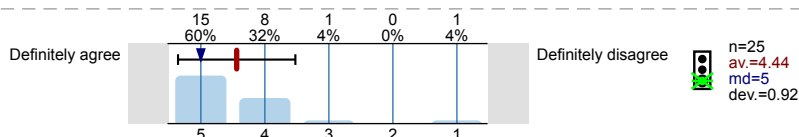
1.7) The library resources (e.g. books, online services) have supported my learning well



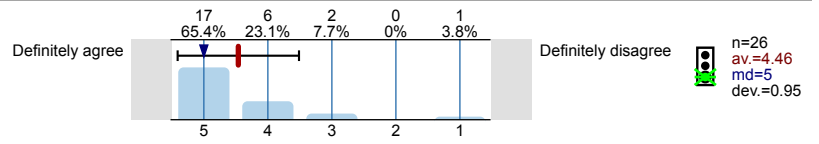
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

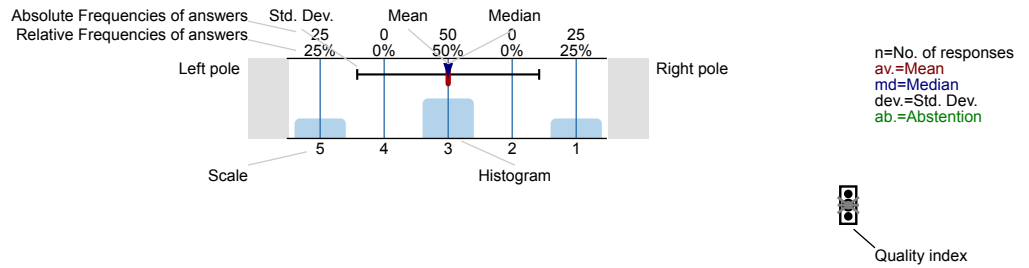


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

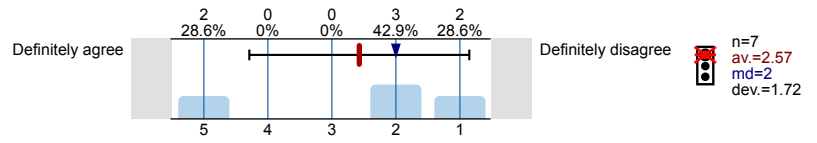
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

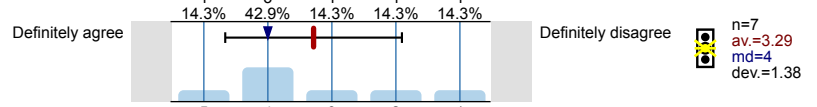
Mean value is within the quality guideline.

1. Rate this module

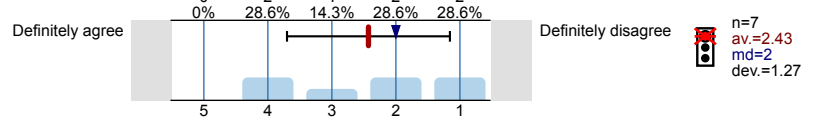
1.1) The module is well taught



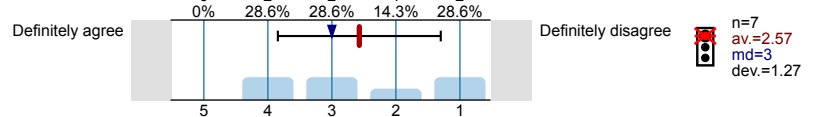
1.2) The module is intellectually stimulating



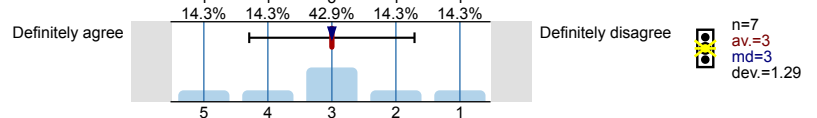
1.3) The module is well organised and runs smoothly



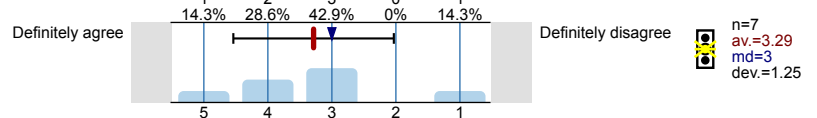
1.4) The criteria used in marking have been clear in advance



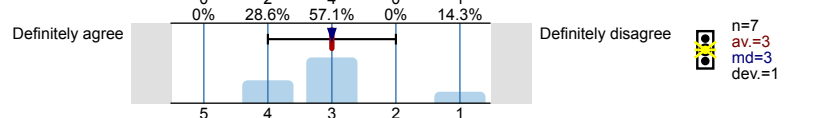
1.5) Feedback on my work has been returned in accordance with the stated deadlines



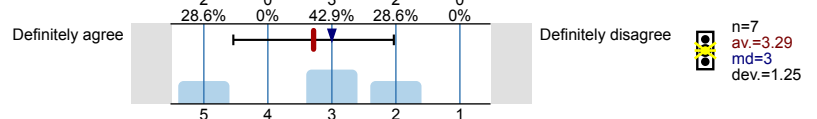
1.6) I have received helpful comments on my work



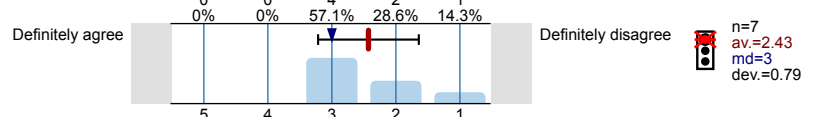
1.7) The library resources (e.g. books, online services) have supported my learning well



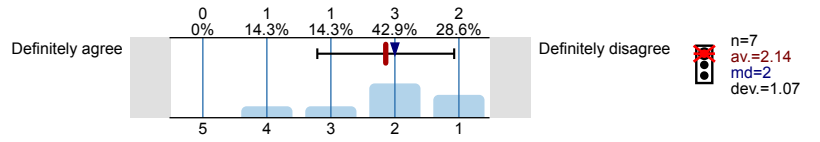
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

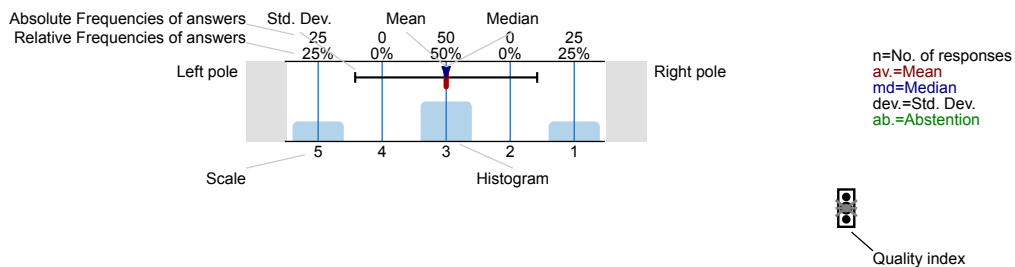


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

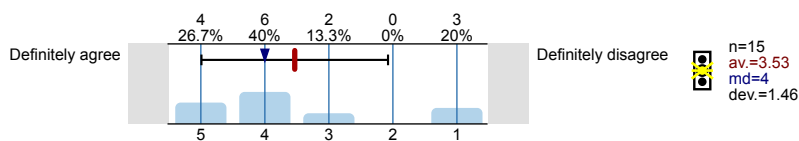
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

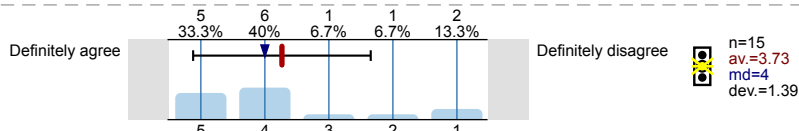
Mean value is within the quality guideline.

1. Rate this module

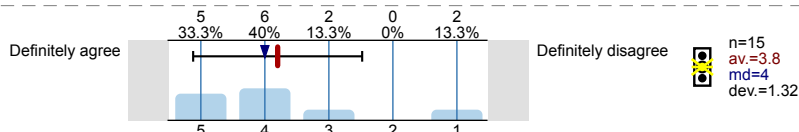
1.1) The module is well taught



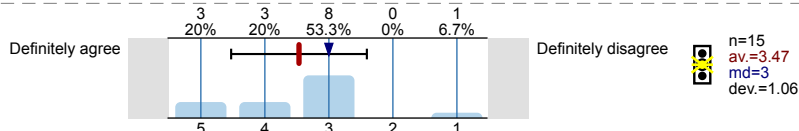
1.2) The module is intellectually stimulating



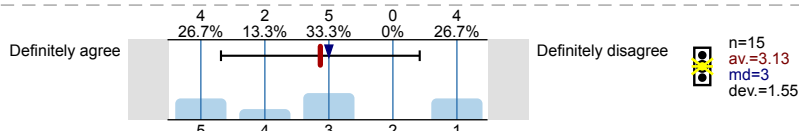
1.3) The module is well organised and runs smoothly



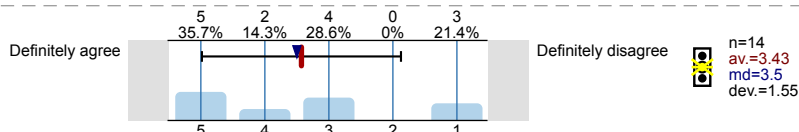
1.4) The criteria used in marking have been clear in advance



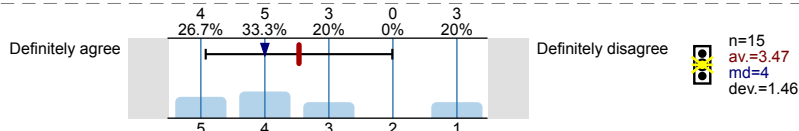
1.5) Feedback on my work has been returned in accordance with the stated deadlines



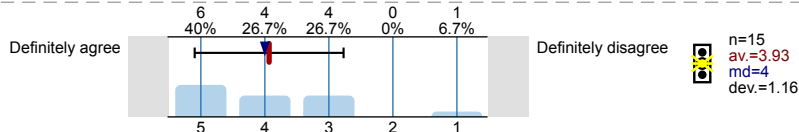
1.6) I have received helpful comments on my work



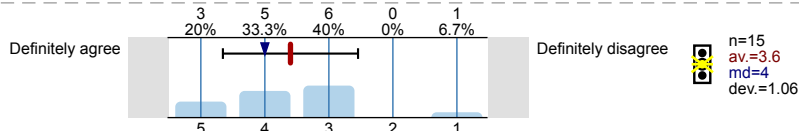
1.7) The library resources (e.g. books, online services) have supported my learning well



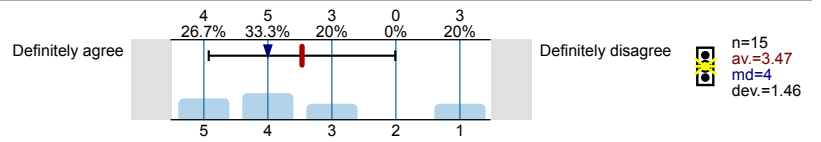
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module



School of Business and Management

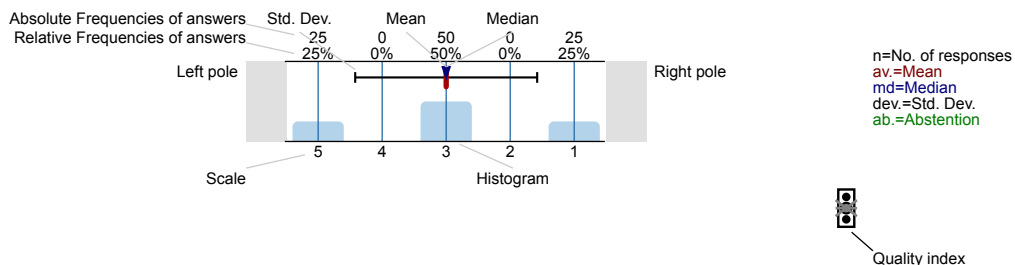
Creative Industries (BUS233)

No. of responses = 21 (21%)



Legend

Question text



Description of quality symbol

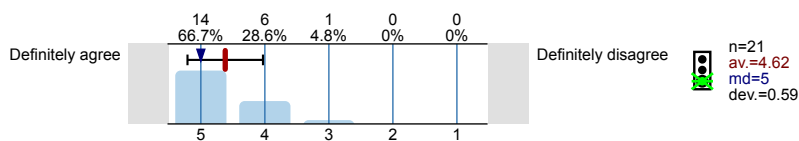
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

Mean value is within the quality guideline.

1. Rate this module

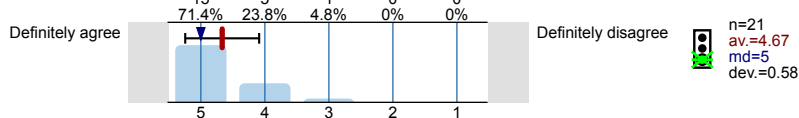
1.1) The module is well taught



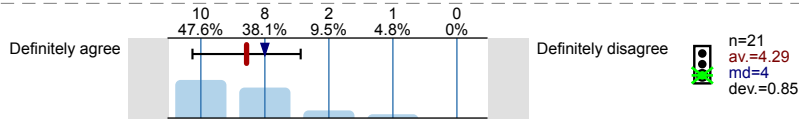
1.2) The module is intellectually stimulating



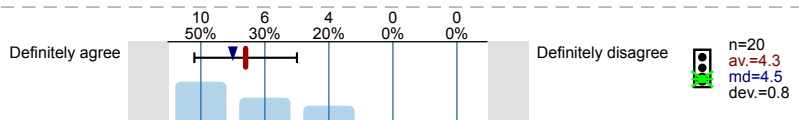
1.3) The module is well organised and runs smoothly



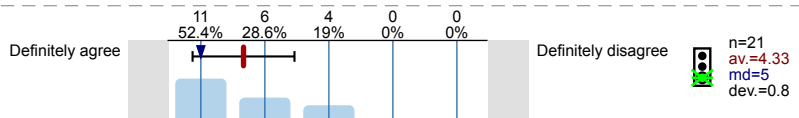
1.4) The criteria used in marking have been clear in advance



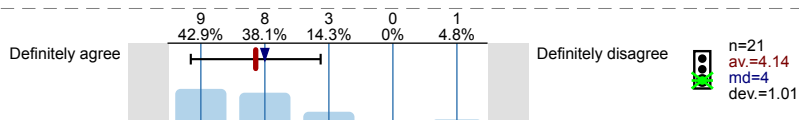
1.5) Feedback on my work has been returned in accordance with the stated deadlines



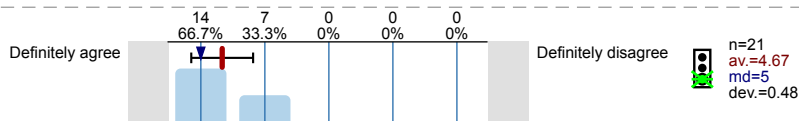
1.6) I have received helpful comments on my work



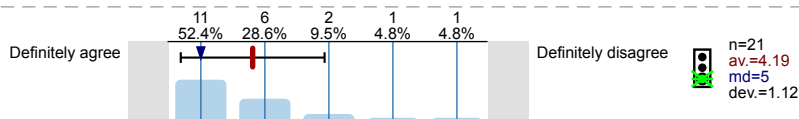
1.7) The library resources (e.g. books, online services) have supported my learning well



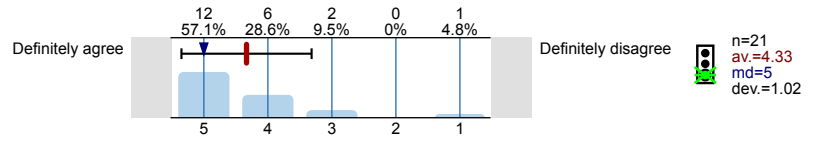
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

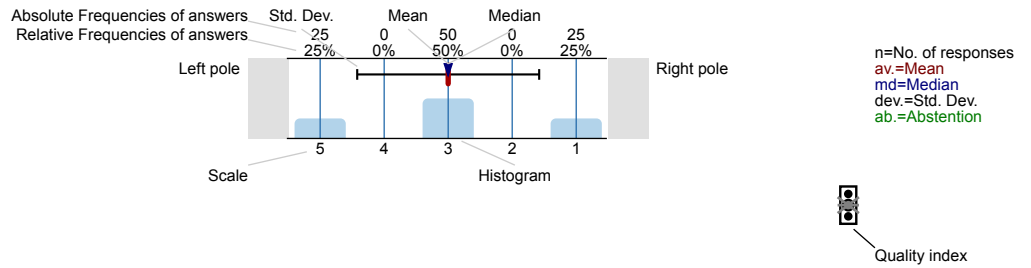


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

Mean value is below the quality guideline.

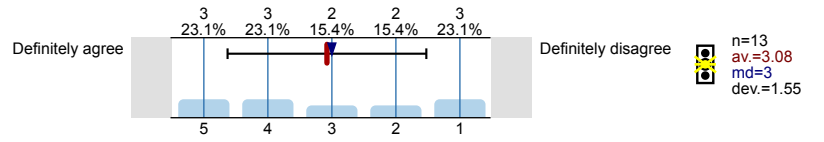
Mean is within the range of tolerance for the quality guideline.

Mean value is within the quality guideline.

1. Rate this module

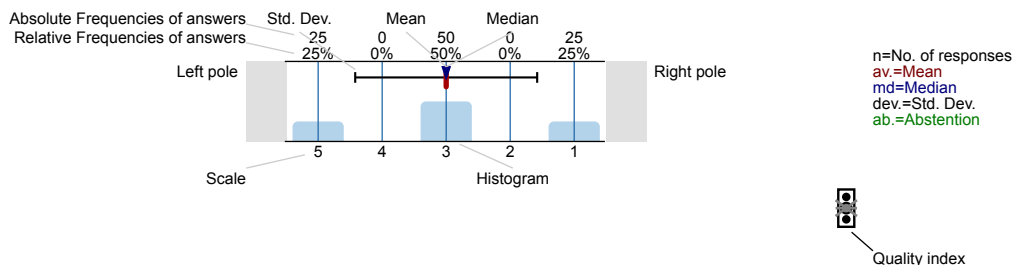
Question text	Definitely agree	4	3	2	1	Definitely disagree	Quality Index
1.1) The module is well taught	3 (23.1%)	3 (23.1%)	2 (15.4%)	2 (15.4%)	3 (23.1%)		n=13 av.=3.08 md=3 dev.=1.55
1.2) The module is intellectually stimulating	3 (23.1%)	2 (15.4%)	3 (23.1%)	3 (23.1%)	2 (15.4%)		n=13 av.=3.08 md=3 dev.=1.44
1.3) The module is well organised and runs smoothly	3 (23.1%)	2 (15.4%)	2 (15.4%)	2 (15.4%)	4 (30.8%)		n=13 av.=2.85 md=3 dev.=1.63
1.4) The criteria used in marking have been clear in advance	3 (25%)	1 (8.3%)	3 (25%)	2 (16.7%)	3 (25%)		n=12 av.=2.92 md=3 dev.=1.56
1.5) Feedback on my work has been returned in accordance with the stated deadlines	4 (30.8%)	2 (15.4%)	4 (30.8%)	1 (7.7%)	2 (15.4%)		n=13 av.=3.38 md=3 dev.=1.45
1.6) I have received helpful comments on my work	3 (23.1%)	5 (38.5%)	2 (15.4%)	1 (7.7%)	2 (15.4%)		n=13 av.=3.46 md=4 dev.=1.39
1.7) The library resources (e.g. books, online services) have supported my learning well	2 (16.7%)	1 (8.3%)	5 (41.7%)	2 (16.7%)	2 (16.7%)		n=12 av.=2.92 md=3 dev.=1.31
1.8) The use of QMplus has made an appropriate contribution to this module	2 (15.4%)	4 (30.8%)	2 (15.4%)	3 (23.1%)	2 (15.4%)		n=13 av.=3.08 md=3 dev.=1.38
1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well	2 (15.4%)	3 (23.1%)	3 (23.1%)	3 (23.1%)	2 (15.4%)		n=13 av.=3 md=3 dev.=1.35

1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

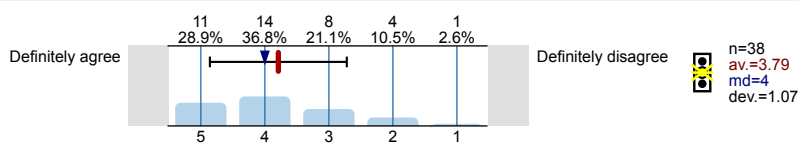
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

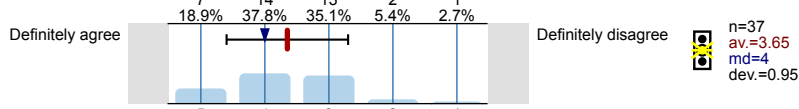
Mean value is within the quality guideline.

1. Rate this module

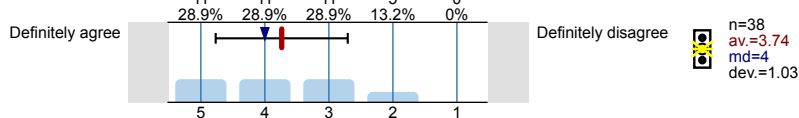
1.1) The module is well taught



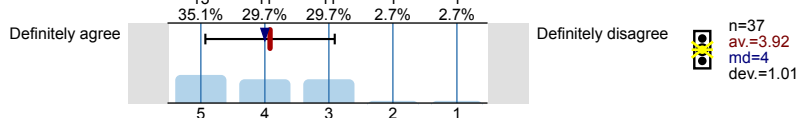
1.2) The module is intellectually stimulating



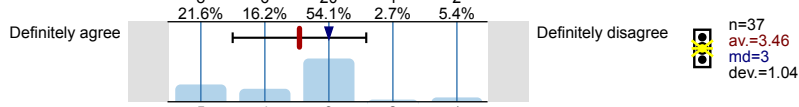
1.3) The module is well organised and runs smoothly



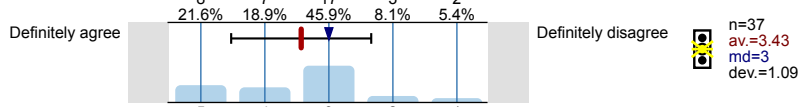
1.4) The criteria used in marking have been clear in advance



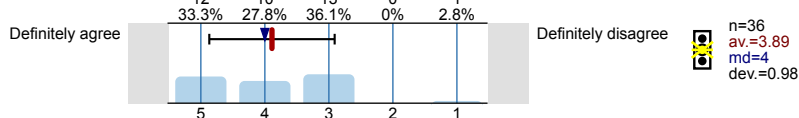
1.5) Feedback on my work has been returned in accordance with the stated deadlines



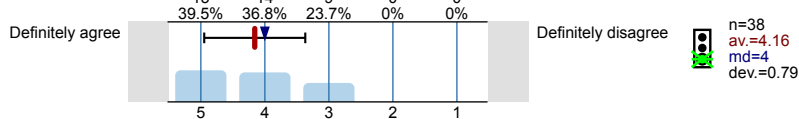
1.6) I have received helpful comments on my work



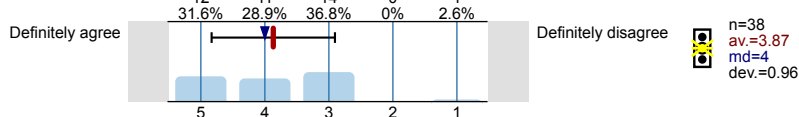
1.7) The library resources (e.g. books, online services) have supported my learning well



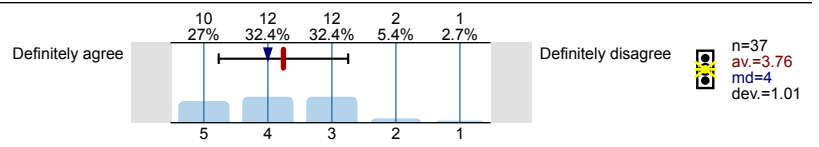
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

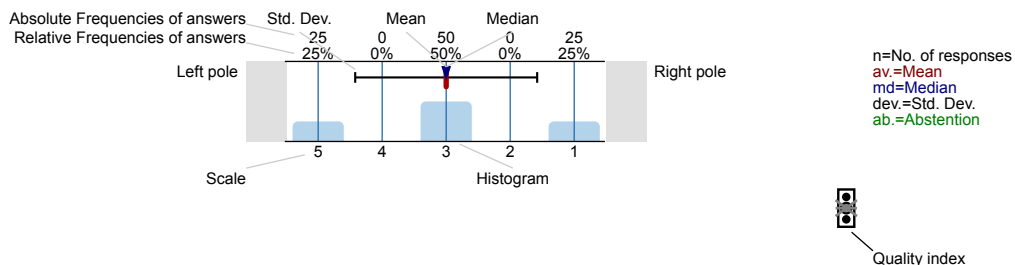


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

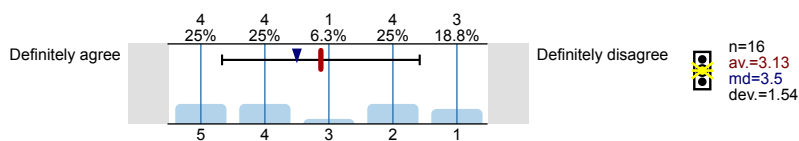
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

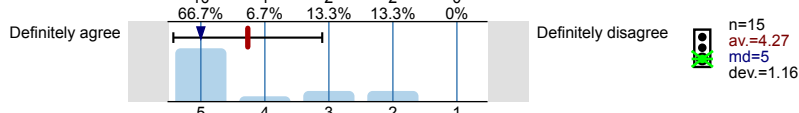
Mean value is within the quality guideline.

1. Rate this module

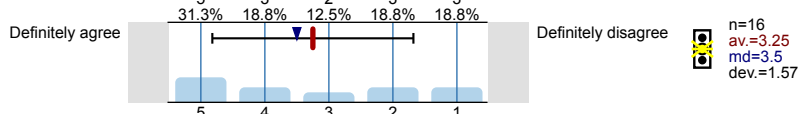
1.1) The module is well taught



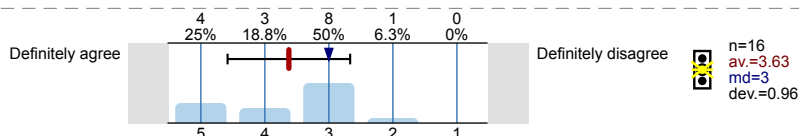
1.2) The module is intellectually stimulating



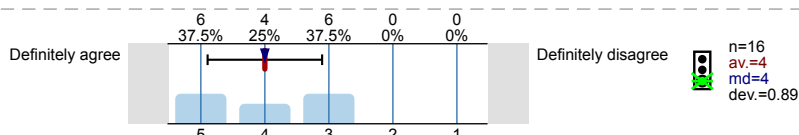
1.3) The module is well organised and runs smoothly



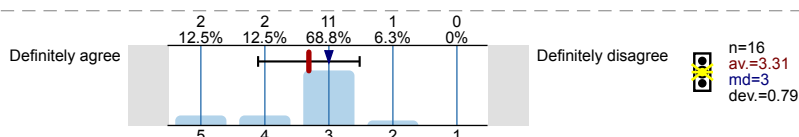
1.4) The criteria used in marking have been clear in advance



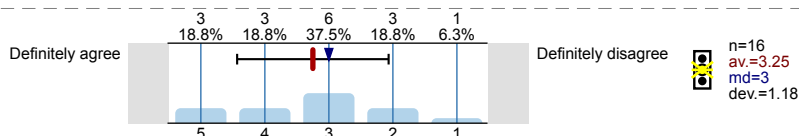
1.5) Feedback on my work has been returned in accordance with the stated deadlines



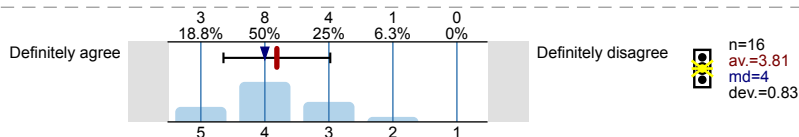
1.6) I have received helpful comments on my work



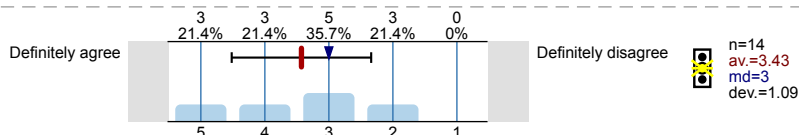
1.7) The library resources (e.g. books, online services) have supported my learning well



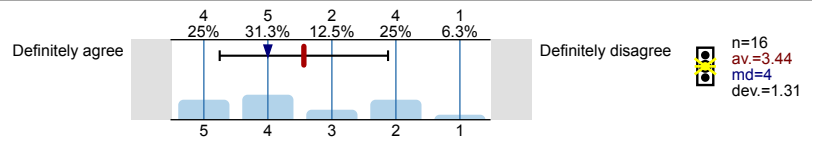
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

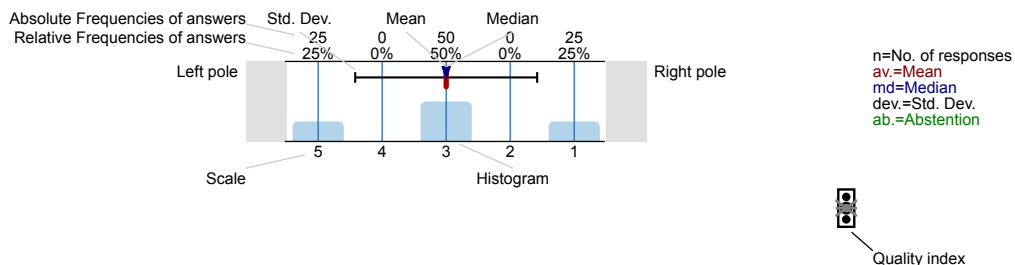


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

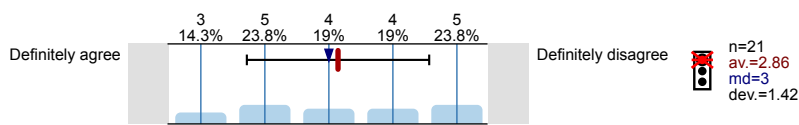
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

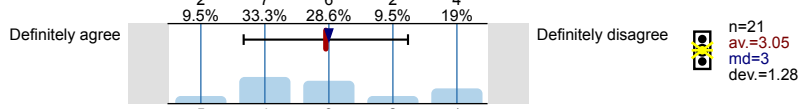
Mean value is within the quality guideline.

1. Rate this module

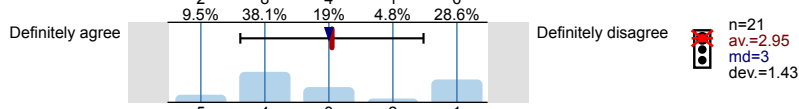
1.1) The module is well taught



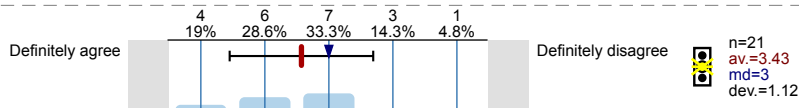
1.2) The module is intellectually stimulating



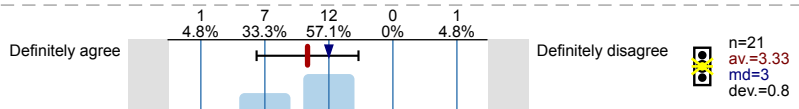
1.3) The module is well organised and runs smoothly



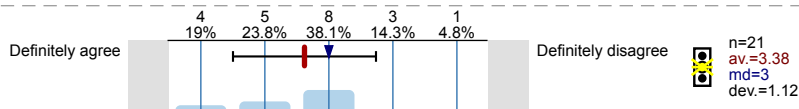
1.4) The criteria used in marking have been clear in advance



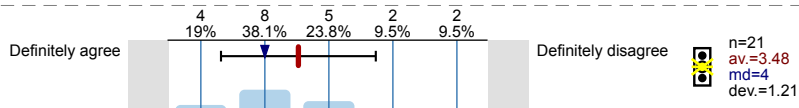
1.5) Feedback on my work has been returned in accordance with the stated deadlines



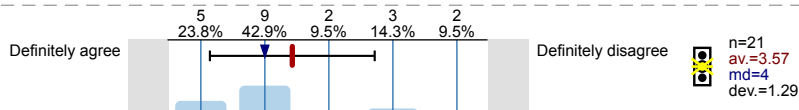
1.6) I have received helpful comments on my work



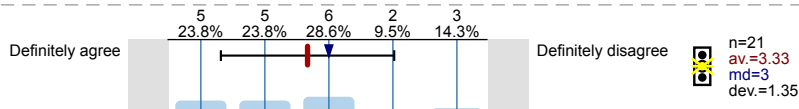
1.7) The library resources (e.g. books, online services) have supported my learning well



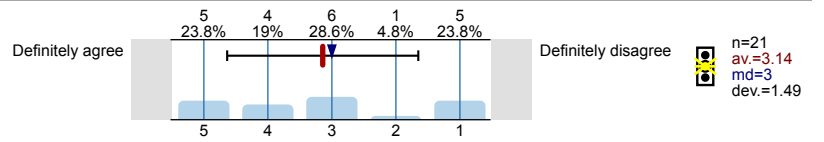
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module



School of Business and Management

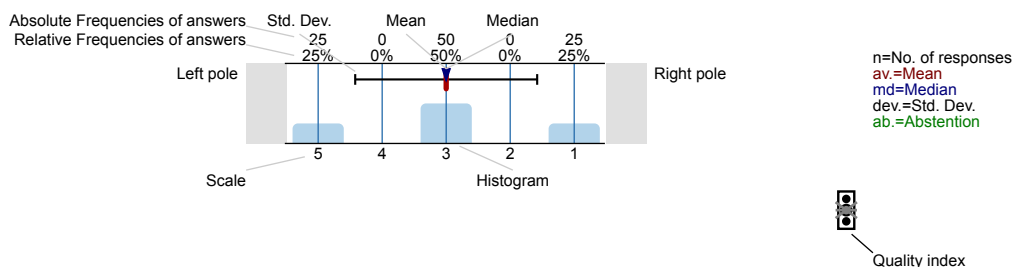
International Marketing (BUS227)

No. of responses = 8 (12.7%)



Legend

Question text



Description of quality symbol

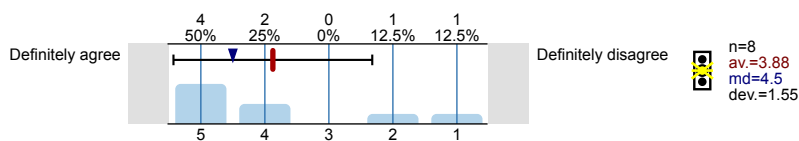
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

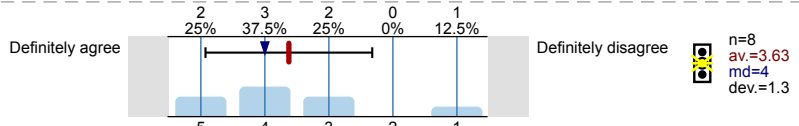
Mean value is within the quality guideline.

1. Rate this module

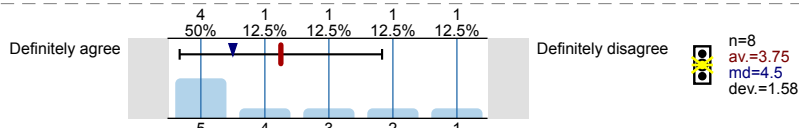
1.1) The module is well taught



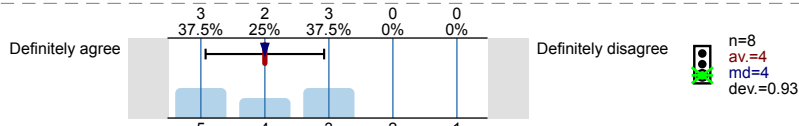
1.2) The module is intellectually stimulating



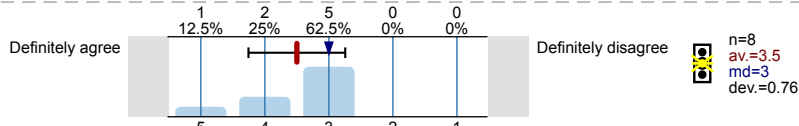
1.3) The module is well organised and runs smoothly



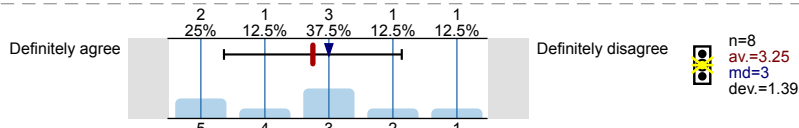
1.4) The criteria used in marking have been clear in advance



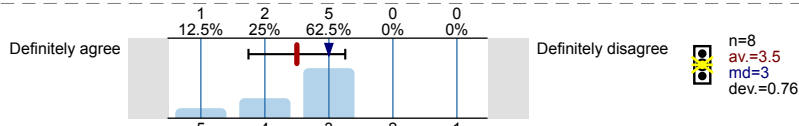
1.5) Feedback on my work has been returned in accordance with the stated deadlines



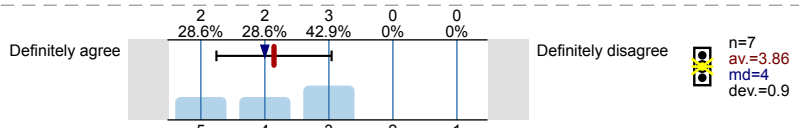
1.6) I have received helpful comments on my work



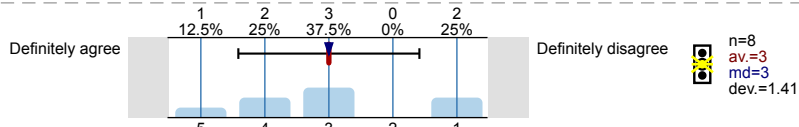
1.7) The library resources (e.g. books, online services) have supported my learning well



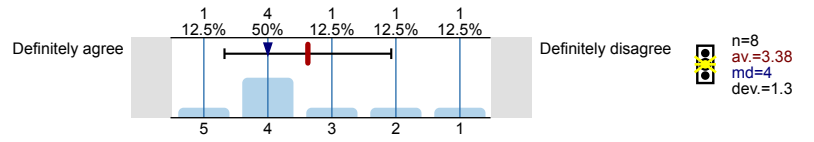
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

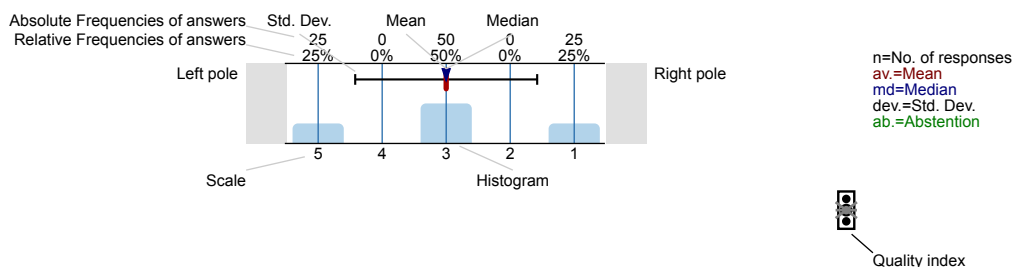


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

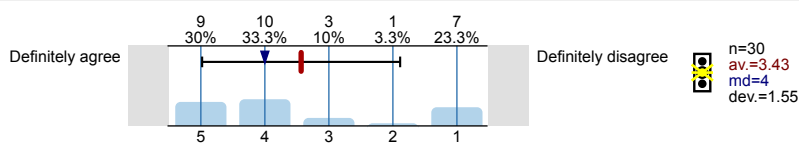
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

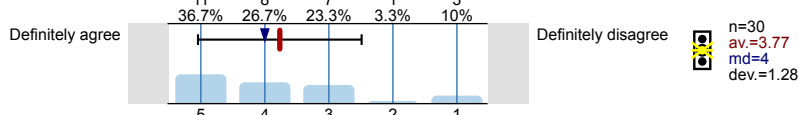
Mean value is within the quality guideline.

1. Rate this module

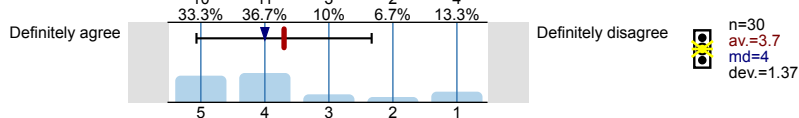
1.1) The module is well taught



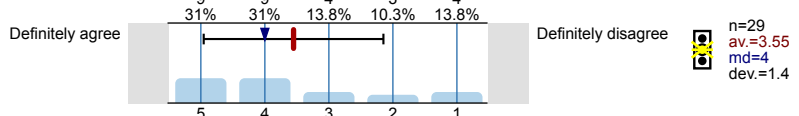
1.2) The module is intellectually stimulating



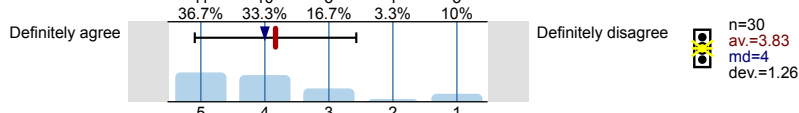
1.3) The module is well organised and runs smoothly



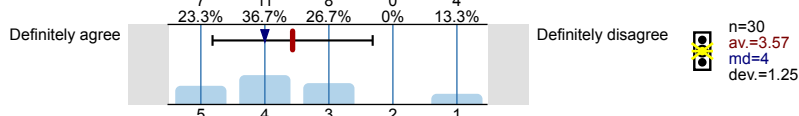
1.4) The criteria used in marking have been clear in advance



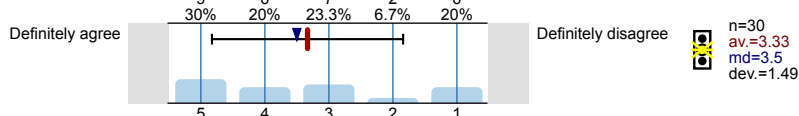
1.5) Feedback on my work has been returned in accordance with the stated deadlines



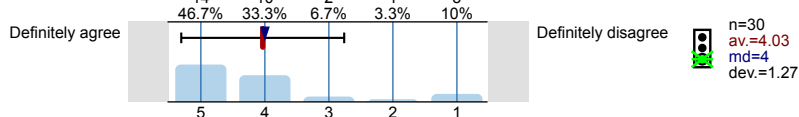
1.6) I have received helpful comments on my work



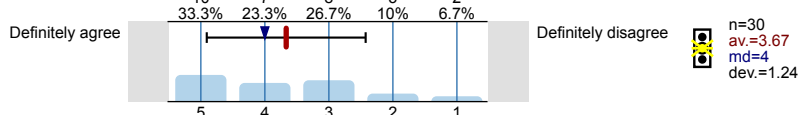
1.7) The library resources (e.g. books, online services) have supported my learning well



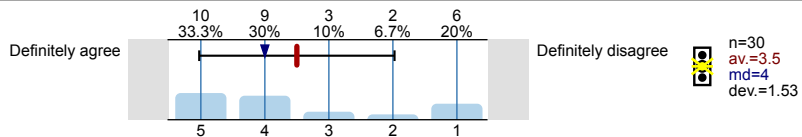
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

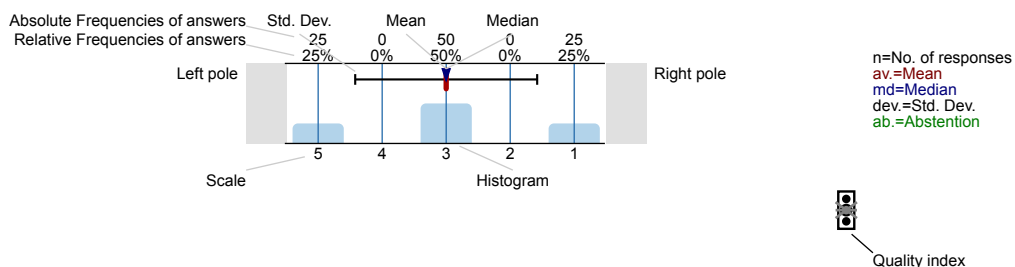


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

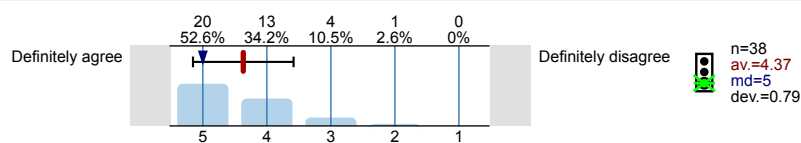
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

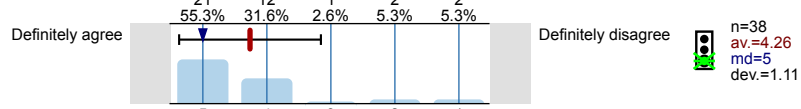
Mean value is within the quality guideline.

1. Rate this module

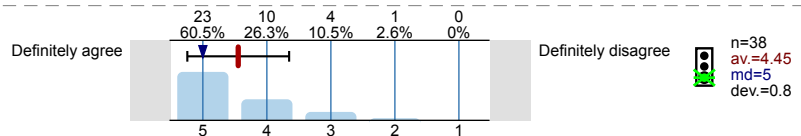
1.1) The module is well taught



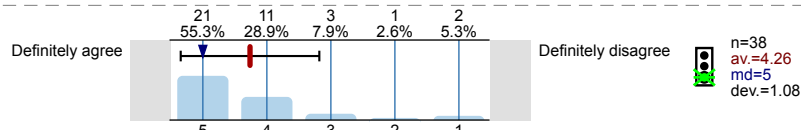
1.2) The module is intellectually stimulating



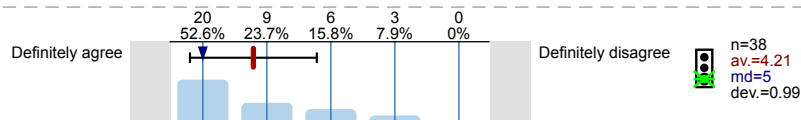
1.3) The module is well organised and runs smoothly



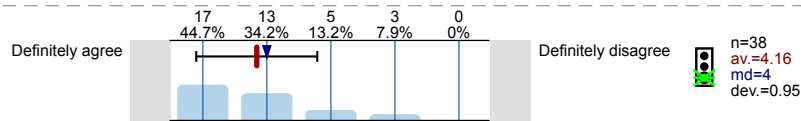
1.4) The criteria used in marking have been clear in advance



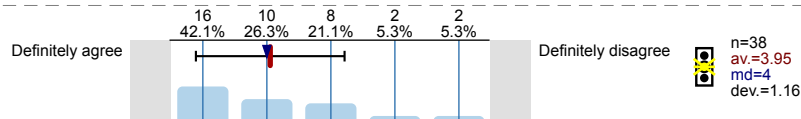
1.5) Feedback on my work has been returned in accordance with the stated deadlines



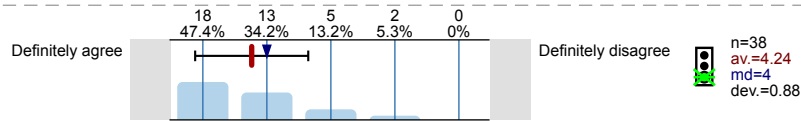
1.6) I have received helpful comments on my work



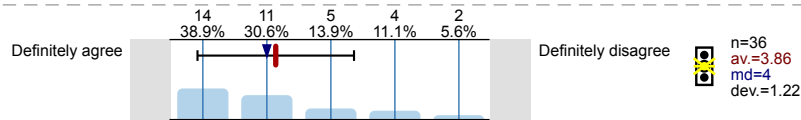
1.7) The library resources (e.g. books, online services) have supported my learning well



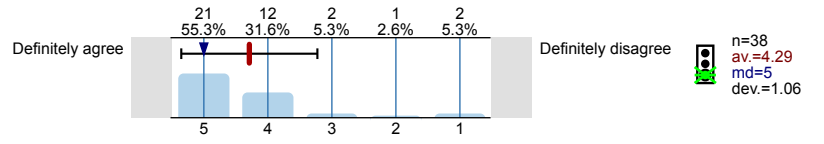
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

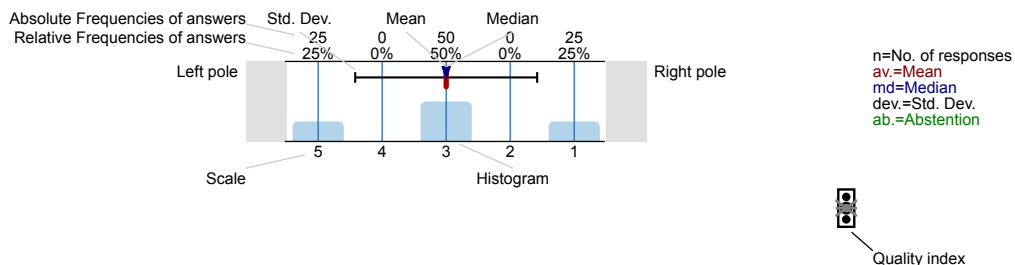


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

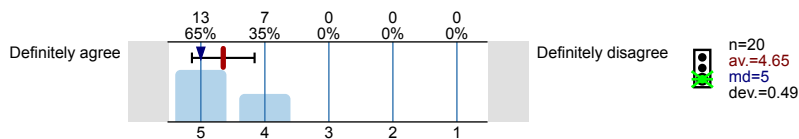
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

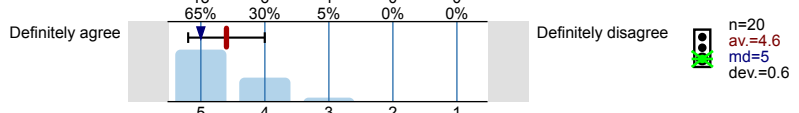
Mean value is within the quality guideline.

1. Rate this module

1.1) The module is well taught



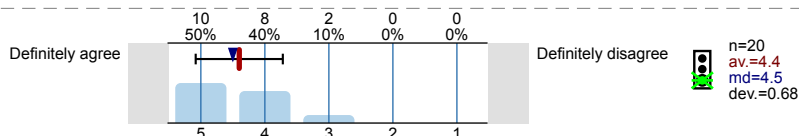
1.2) The module is intellectually stimulating



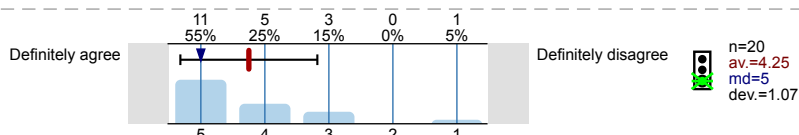
1.3) The module is well organised and runs smoothly



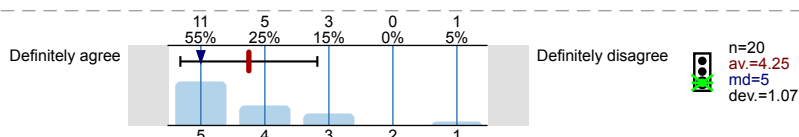
1.4) The criteria used in marking have been clear in advance



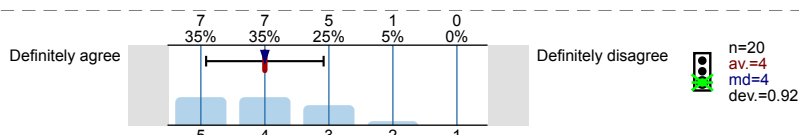
1.5) Feedback on my work has been returned in accordance with the stated deadlines



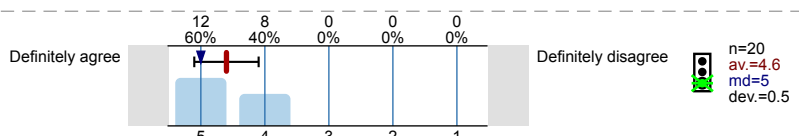
1.6) I have received helpful comments on my work



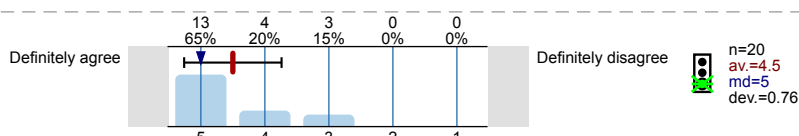
1.7) The library resources (e.g. books, online services) have supported my learning well



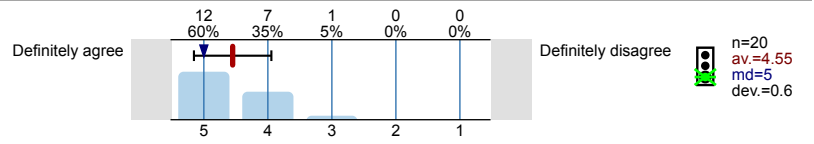
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

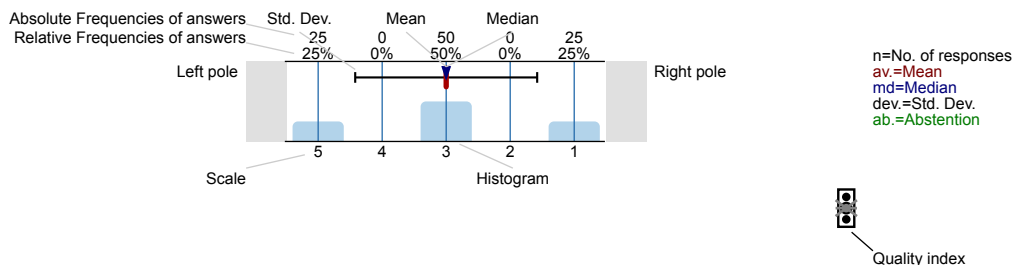


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

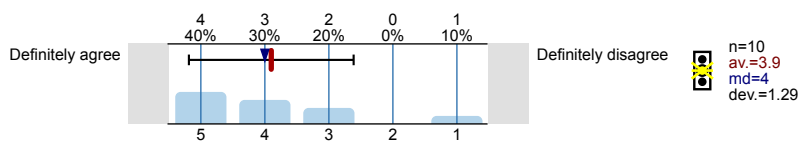
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

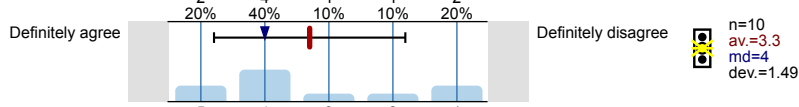
Mean value is within the quality guideline.

1. Rate this module

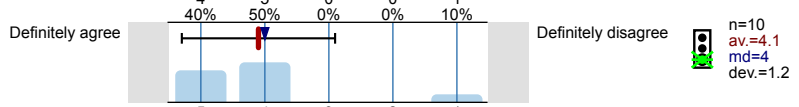
1.1) The module is well taught



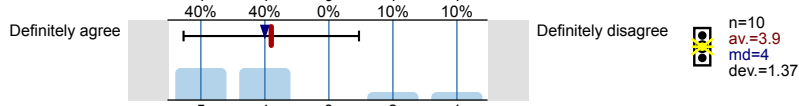
1.2) The module is intellectually stimulating



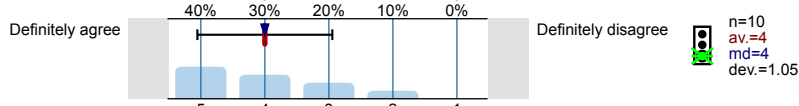
1.3) The module is well organised and runs smoothly



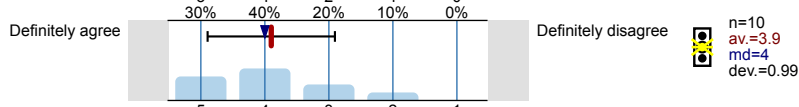
1.4) The criteria used in marking have been clear in advance



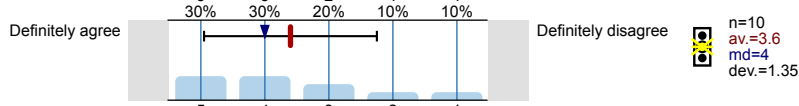
1.5) Feedback on my work has been returned in accordance with the stated deadlines



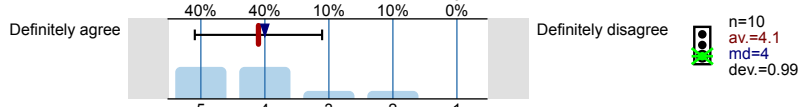
1.6) I have received helpful comments on my work



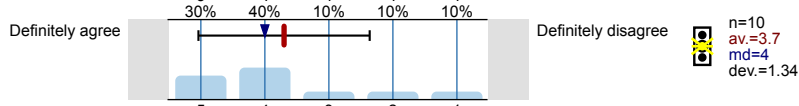
1.7) The library resources (e.g. books, online services) have supported my learning well



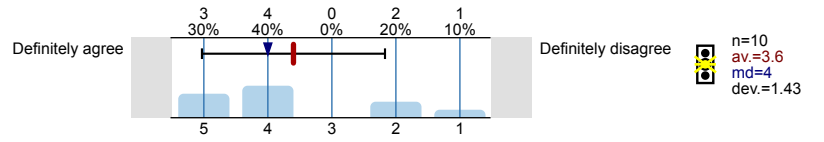
1.8) The use of QMplus has made an appropriate contribution to this module



1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well

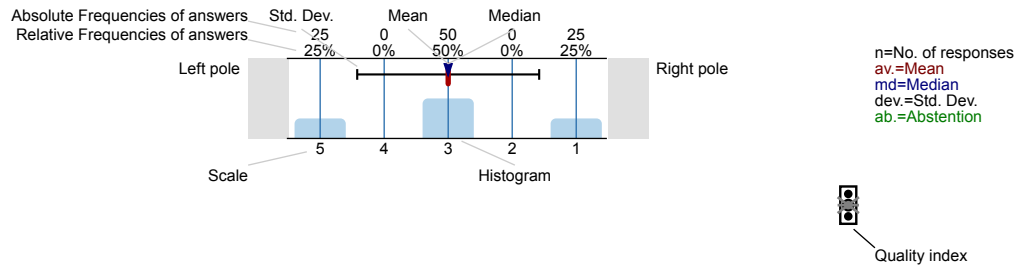


1.10) Overall I am satisfied with the quality of the module



Legend

Question text



Description of quality symbol

Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

Mean value is within the quality guideline.

1. Rate this module

Question text	Definitely agree	5	4	3	2	1	Definitely disagree	Quality Index	Statistics
1.1) The module is well taught	31.3%	5	31.3%	1	6.3%	25%	6.3%		n=16 av.=3.56 md=4 dev.=1.36
1.2) The module is intellectually stimulating	18.8%	3	37.5%	6	31.3%	0%	12.5%		n=16 av.=3.5 md=4 dev.=1.21
1.3) The module is well organised and runs smoothly	26.7%	4	20%	3	20%	26.7%	6.7%		n=15 av.=3.33 md=3 dev.=1.35
1.4) The criteria used in marking have been clear in advance	37.5%	6	31.3%	5	12.5%	6.3%	12.5%		n=16 av.=3.75 md=4 dev.=1.39
1.5) Feedback on my work has been returned in accordance with the stated deadlines	12.5%	2	31.3%	5	25%	18.8%	12.5%		n=16 av.=3.13 md=3 dev.=1.26
1.6) I have received helpful comments on my work	12.5%	2	37.5%	6	25%	18.8%	6.3%		n=16 av.=3.31 md=3.5 dev.=1.14
1.7) The library resources (e.g. books, online services) have supported my learning well	18.8%	3	31.3%	5	31.3%	6.3%	12.5%		n=16 av.=3.38 md=3.5 dev.=1.26
1.8) The use of QMplus has made an appropriate contribution to this module	18.8%	3	50%	8	18.8%	0%	12.5%		n=16 av.=3.63 md=4 dev.=1.2
1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well	12.5%	2	43.8%	7	25%	6.3%	12.5%		n=16 av.=3.38 md=4 dev.=1.2

1.10) Overall I am satisfied with the quality of the module

