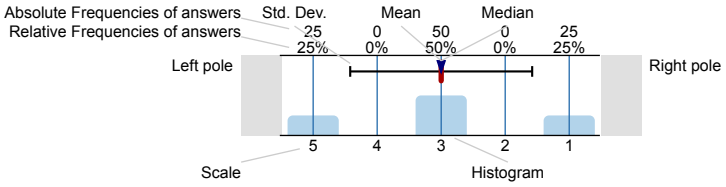
# School of Business and Management

## Business and Social Approaches to Social Media - Opportunities and Issues (BUS321)

No. of responses = 30 (21.58%)

## Legend

Question text



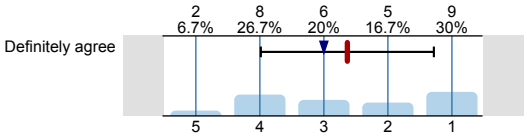

n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

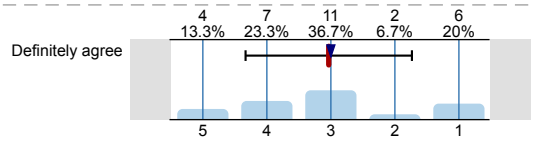
## 1. Rate this module

1.1) The module is well taught



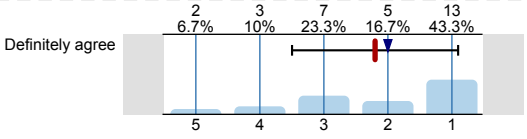

n=30
av.=2.63
md=3
dev.=1.35

1.2) The module is intellectually stimulating



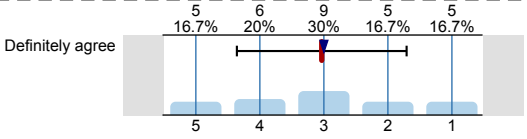

n=30
av.=3.03
md=3
dev.=1.3

1.3) The module is well organised and runs smoothly



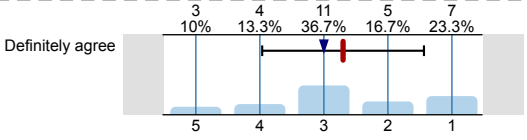

n=30
av.=2.2
md=2
dev.=1.3

1.4) The criteria used in marking have been clear in advance



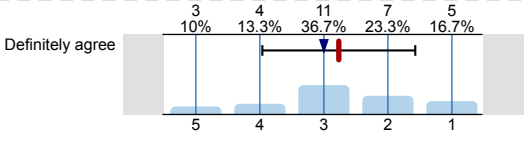

n=30
av.=3.03
md=3
dev.=1.33

1.5) Feedback on my work has been returned in accordance with the stated deadlines



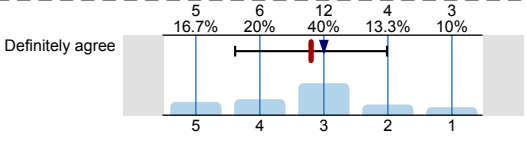

n=30
av.=2.7
md=3
dev.=1.26

1.6) I have received helpful comments on my work



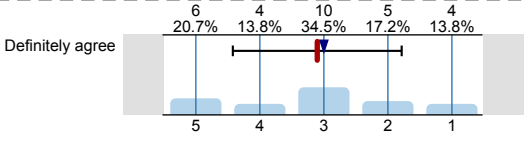

n=30
av.=2.77
md=3
dev.=1.19

1.7) The library resources (e.g. books, online services) have supported my learning well



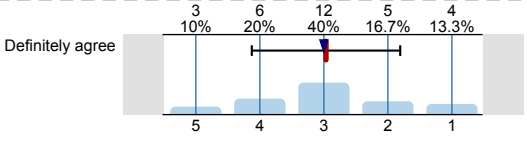

n=30
av.=3.2
md=3
dev.=1.19

1.8) The use of QMplus has made an appropriate contribution to this module



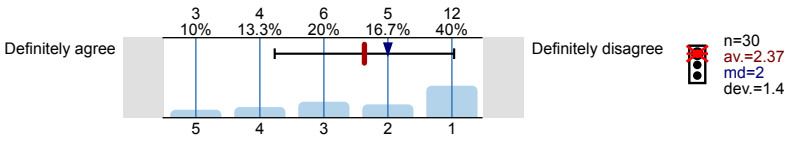

n=29
av.=3.1
md=3
dev.=1.32

1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well




n=30
av.=2.97
md=3
dev.=1.16

1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

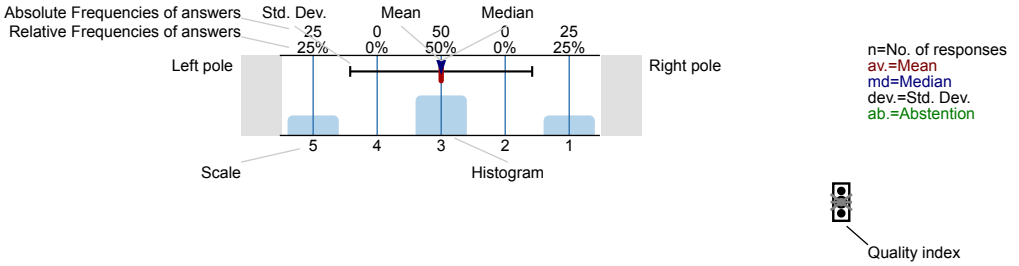
## Business Computing (BUS337)

No. of responses = 32 (27.59%)

Queen Mary University of London

## Legend

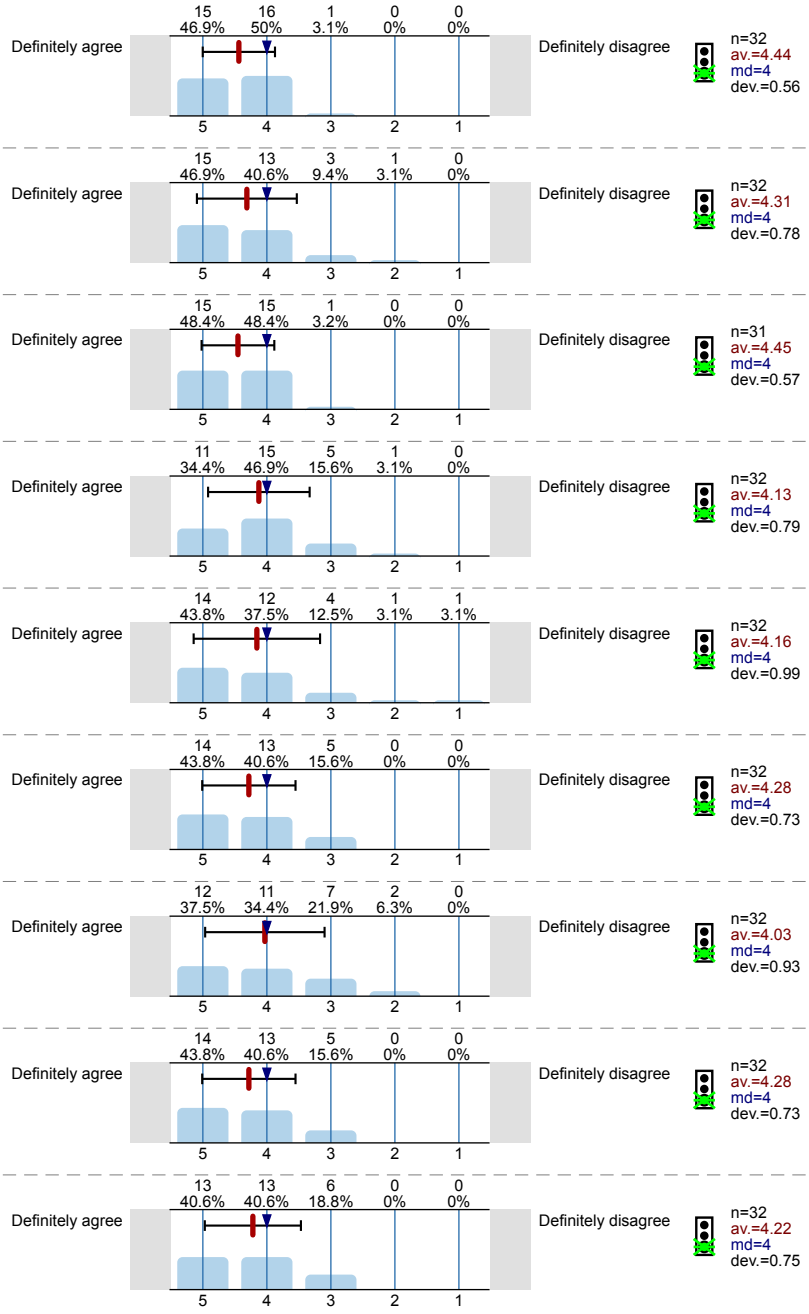
Question text



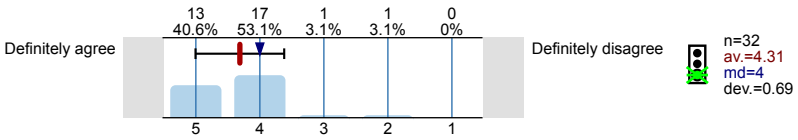

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module



1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

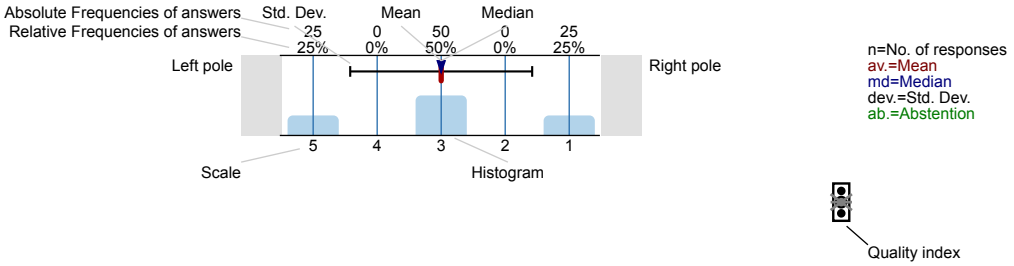
## Business to Business and Relationship Marketing (BUS335)

No. of responses = 21 (17.95%)

Queen Mary University of London

## Legend

Question text

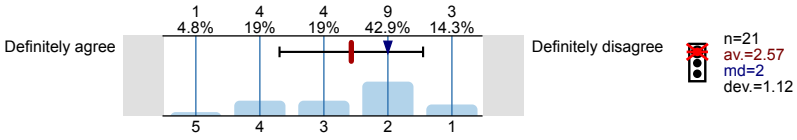



Description of quality symbol

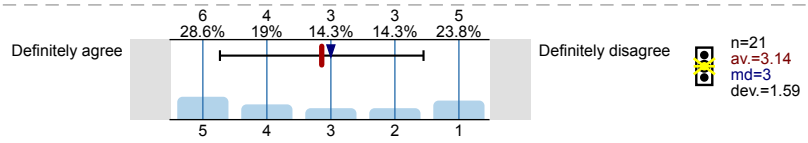
- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module

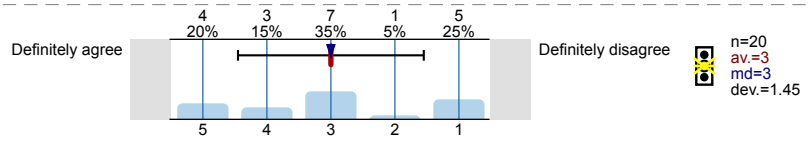
1.1) The module is well taught



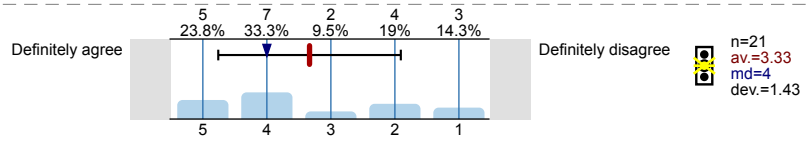

1.2) The module is intellectually stimulating



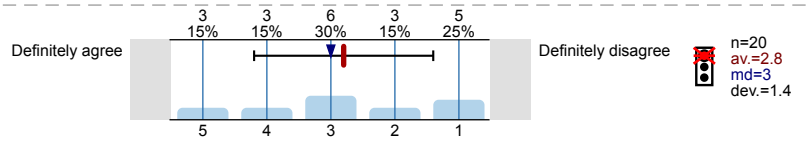

1.3) The module is well organised and runs smoothly



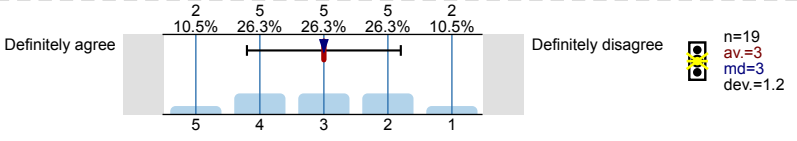

1.4) The criteria used in marking have been clear in advance



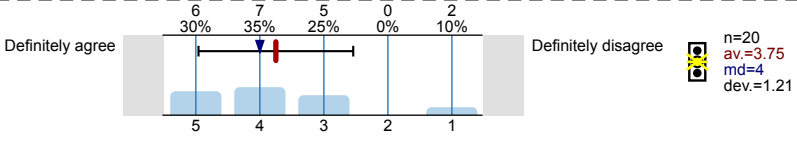

1.5) Feedback on my work has been returned in accordance with the stated deadlines



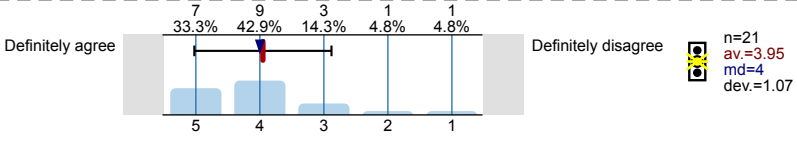

1.6) I have received helpful comments on my work



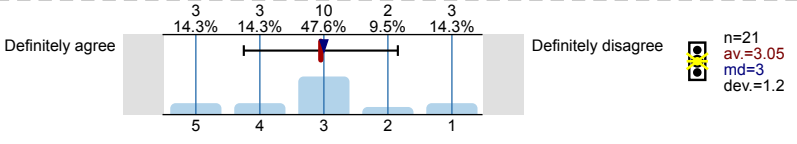

1.7) The library resources (e.g. books, online services) have supported my learning well



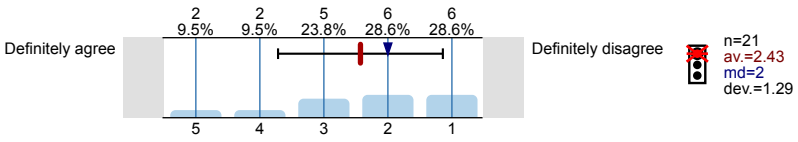

1.8) The use of QMplus has made an appropriate contribution to this module




1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module



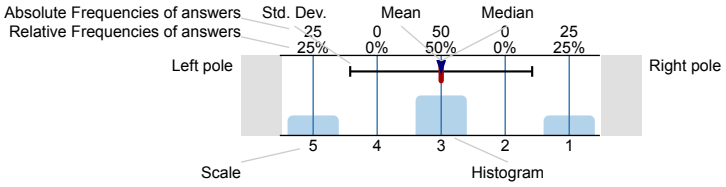
# School of Business and Management

Company Valuation (BUS331)
No. of responses = 35 (24.65%)

Queen Mary University of London

## Legend

Question text



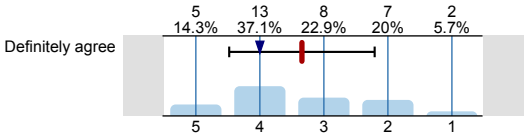

n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

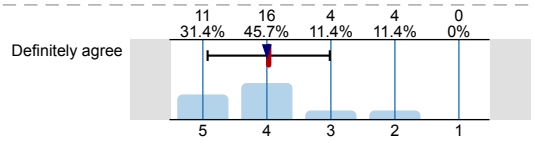
## 1. Rate this module

1.1) The module is well taught



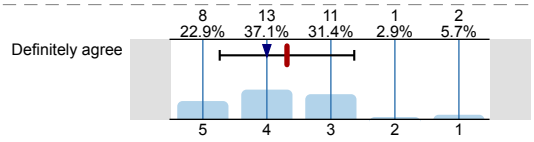

n=35
av.=3.34
md=4
dev.=1.14

1.2) The module is intellectually stimulating



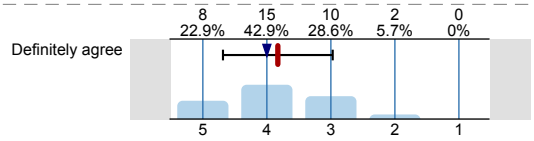

n=35
av.=3.97
md=4
dev.=0.95

1.3) The module is well organised and runs smoothly



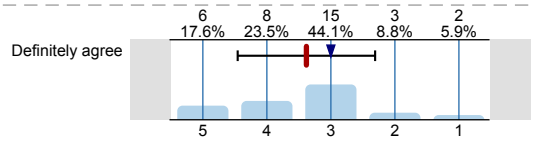

n=35
av.=3.69
md=4
dev.=1.05

1.4) The criteria used in marking have been clear in advance



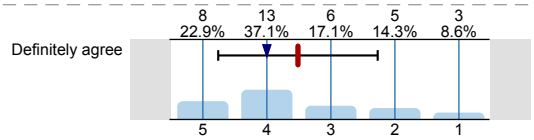

n=35
av.=3.83
md=4
dev.=0.86

1.5) Feedback on my work has been returned in accordance with the stated deadlines



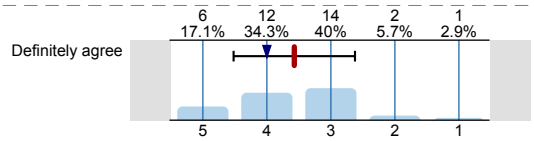

n=34
av.=3.38
md=3
dev.=1.07

1.6) I have received helpful comments on my work



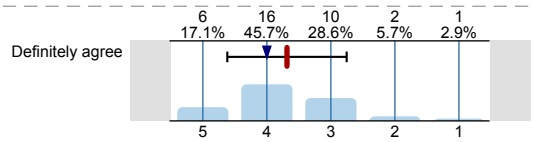

n=35
av.=3.51
md=4
dev.=1.25

1.7) The library resources (e.g. books, online services) have supported my learning well



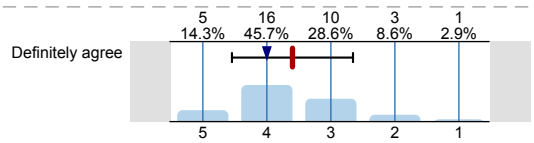

n=35
av.=3.57
md=4
dev.=0.95

1.8) The use of QMplus has made an appropriate contribution to this module



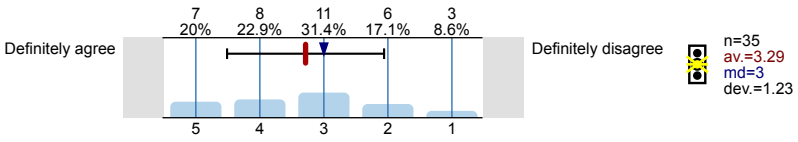

n=35
av.=3.69
md=4
dev.=0.93

1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well




n=35
av.=3.6
md=4
dev.=0.95

1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

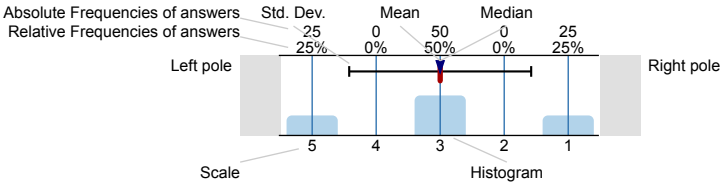
## Corporate Governance and Accountability (BUS334)

No. of responses = 26 (27.96%)

Queen Mary University of London

## Legend

Question text



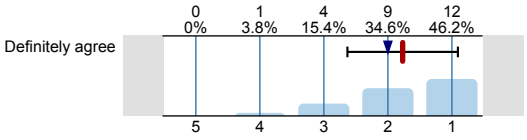

n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

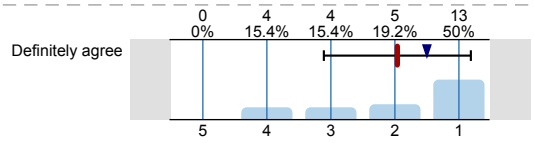
## 1. Rate this module

1.1) The module is well taught



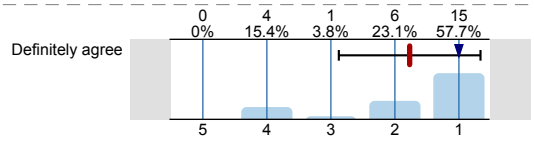

n=26
av.=1.77
md=2
dev.=0.86

1.2) The module is intellectually stimulating



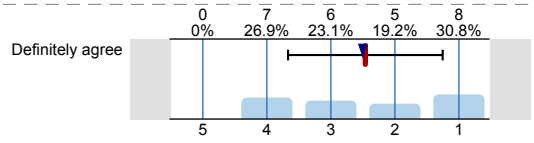

n=26
av.=1.96
md=1.5
dev.=1.15

1.3) The module is well organised and runs smoothly



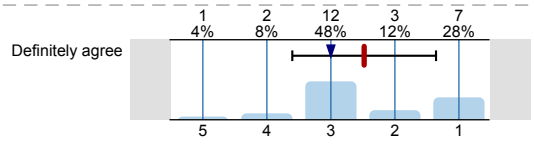

n=26
av.=1.77
md=1
dev.=1.11

1.4) The criteria used in marking have been clear in advance



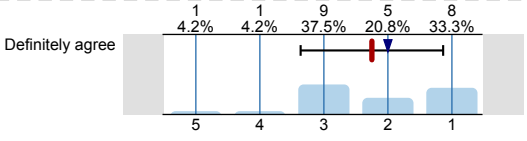

n=26
av.=2.46
md=2.5
dev.=1.21

1.5) Feedback on my work has been returned in accordance with the stated deadlines



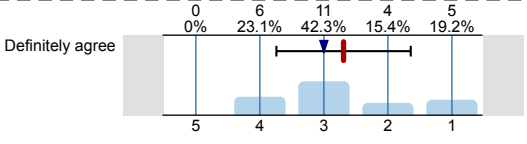

n=25
av.=2.48
md=3
dev.=1.12

1.6) I have received helpful comments on my work



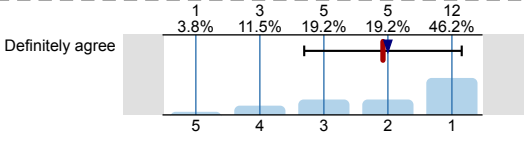

n=24
av.=2.25
md=2
dev.=1.11

1.7) The library resources (e.g. books, online services) have supported my learning well



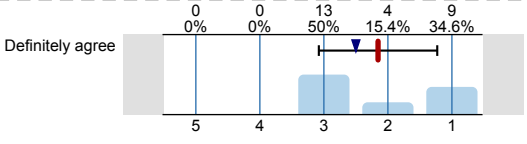

n=26
av.=2.69
md=3
dev.=1.05

1.8) The use of QMplus has made an appropriate contribution to this module



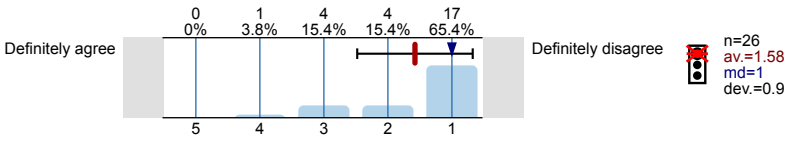

n=26
av.=2.08
md=2
dev.=1.23

1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well




n=26
av.=2.15
md=2.5
dev.=0.92

1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

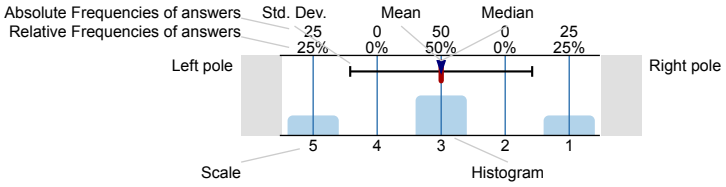
## Corporate Law and Governance (BUS329)

No. of responses = 12 (27.27%)

Queen Mary University of London

## Legend

Question text



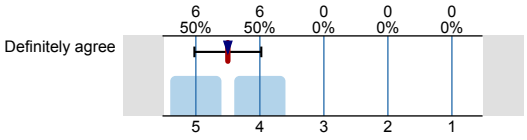

n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

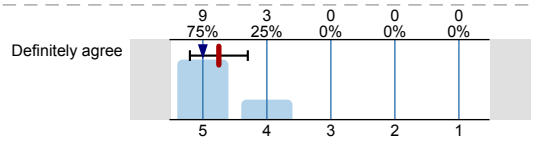
## 1. Rate this module

1.1) The module is well taught



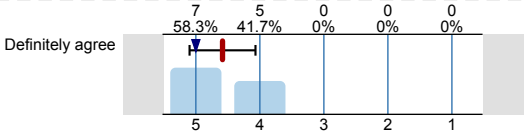

n=12
av.=4.5
md=4.5
dev.=0.52

1.2) The module is intellectually stimulating



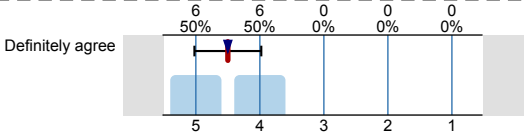

n=12
av.=4.75
md=5
dev.=0.45

1.3) The module is well organised and runs smoothly



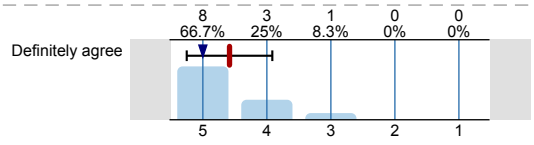

n=12
av.=4.58
md=5
dev.=0.51

1.4) The criteria used in marking have been clear in advance



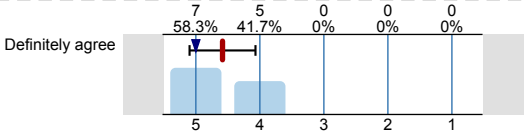

n=12
av.=4.5
md=4.5
dev.=0.52

1.5) Feedback on my work has been returned in accordance with the stated deadlines



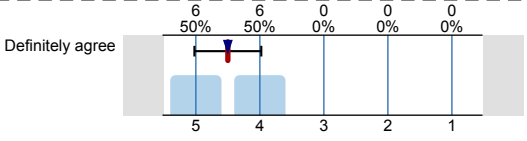

n=12
av.=4.58
md=5
dev.=0.67

1.6) I have received helpful comments on my work



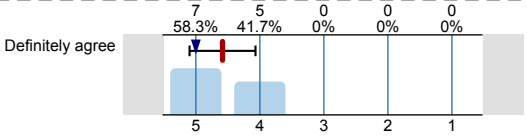

n=12
av.=4.58
md=5
dev.=0.51

1.7) The library resources (e.g. books, online services) have supported my learning well



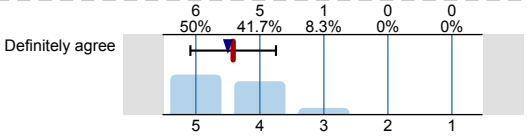

n=12
av.=4.5
md=4.5
dev.=0.52

1.8) The use of QMplus has made an appropriate contribution to this module



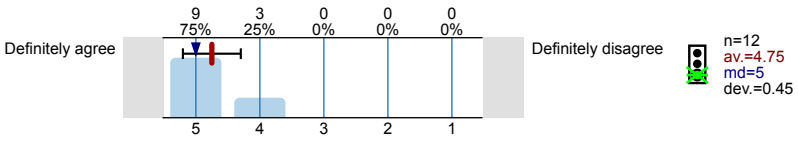

n=12
av.=4.58
md=5
dev.=0.51

1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well




n=12
av.=4.42
md=4.5
dev.=0.67

1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

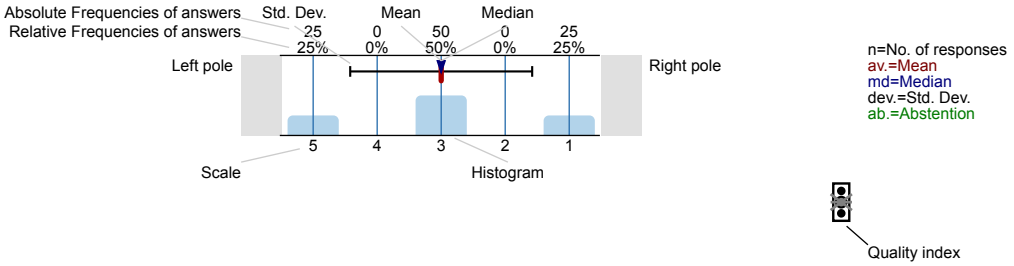
## Corporations and Social Responsibility (BUS237)

No. of responses = 15 (21.43%)

Queen Mary University of London

## Legend

Question text

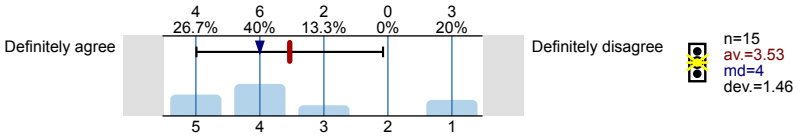



Description of quality symbol

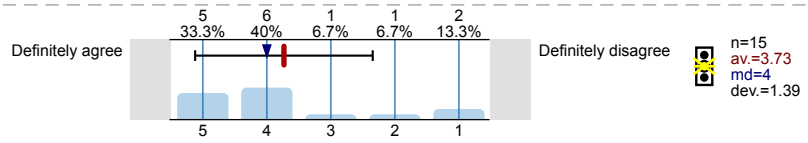
- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module

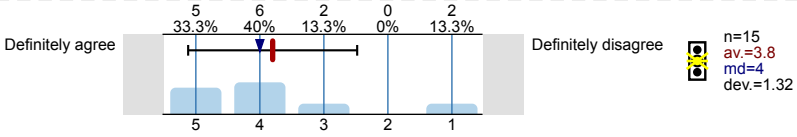
1.1) The module is well taught



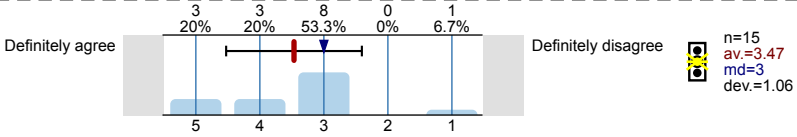

1.2) The module is intellectually stimulating



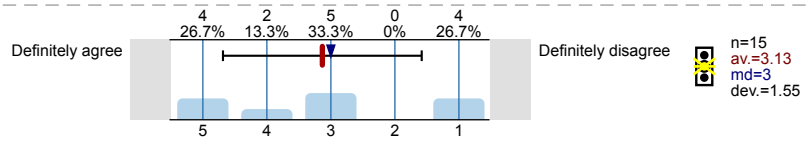

1.3) The module is well organised and runs smoothly



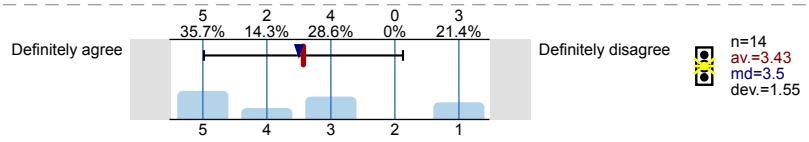

1.4) The criteria used in marking have been clear in advance



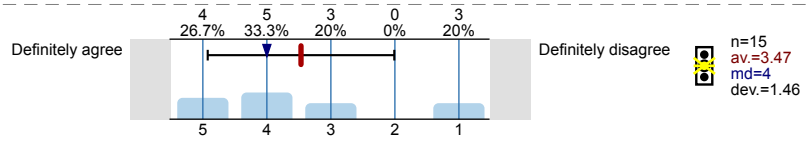

1.5) Feedback on my work has been returned in accordance with the stated deadlines



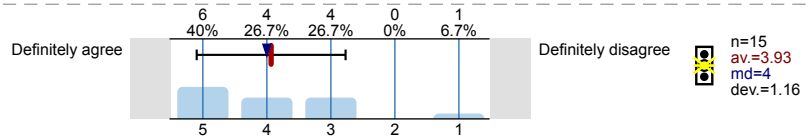

1.6) I have received helpful comments on my work



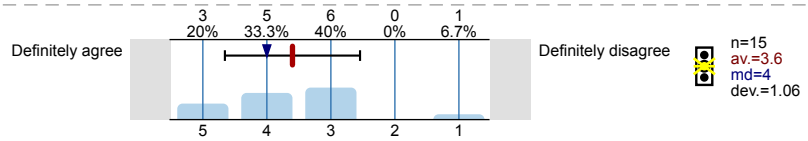

1.7) The library resources (e.g. books, online services) have supported my learning well



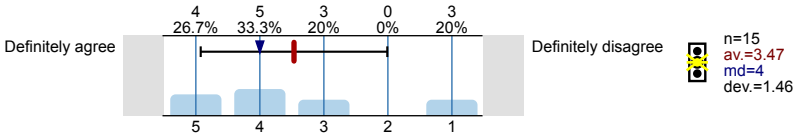

1.8) The use of QMplus has made an appropriate contribution to this module




1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module

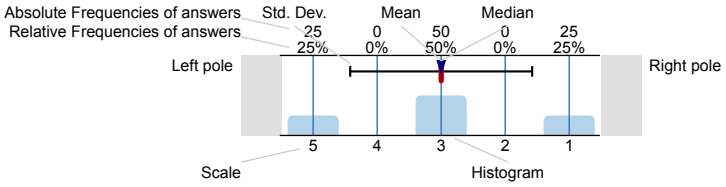


# School of Business and Management
## Digital Marketing (BUS345)
No. of responses = 10 (25%)

Queen Mary University of London

## Legend

Question text



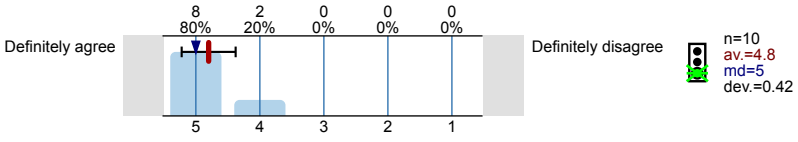

n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

Description of quality symbol

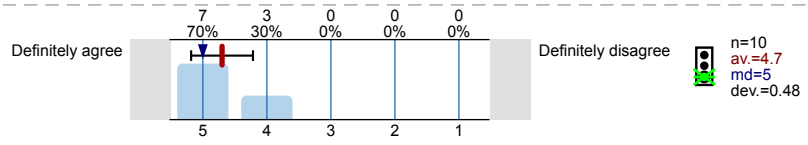
- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module

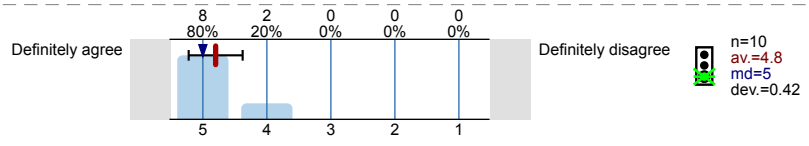
1.1) The module is well taught



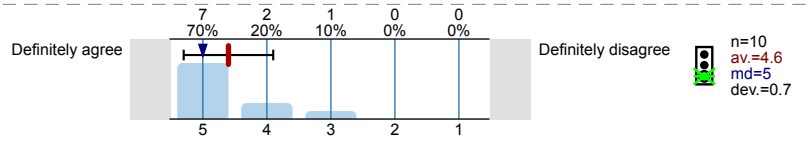

1.2) The module is intellectually stimulating



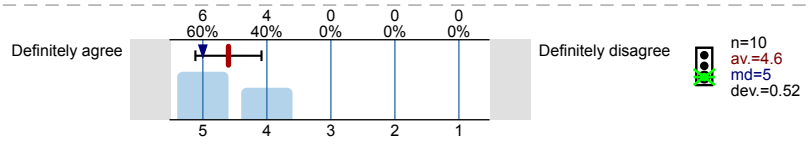

1.3) The module is well organised and runs smoothly



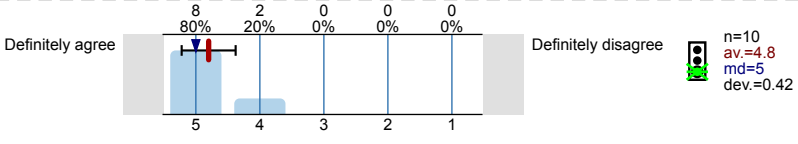

1.4) The criteria used in marking have been clear in advance



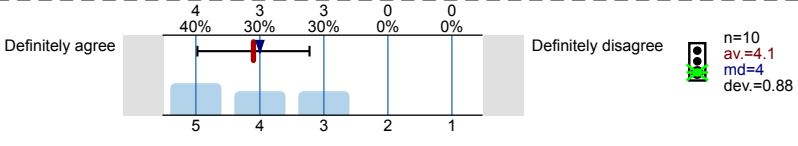

1.5) Feedback on my work has been returned in accordance with the stated deadlines



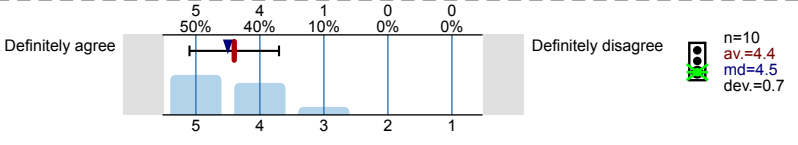

1.6) I have received helpful comments on my work



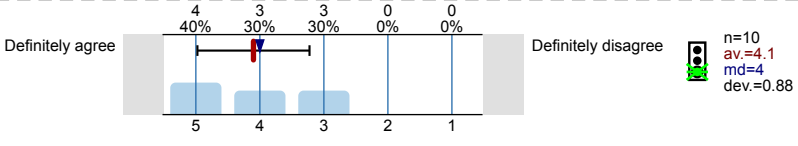

1.7) The library resources (e.g. books, online services) have supported my learning well



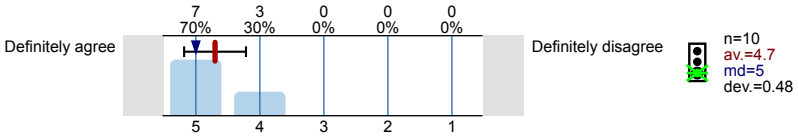

1.8) The use of QMplus has made an appropriate contribution to this module




1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

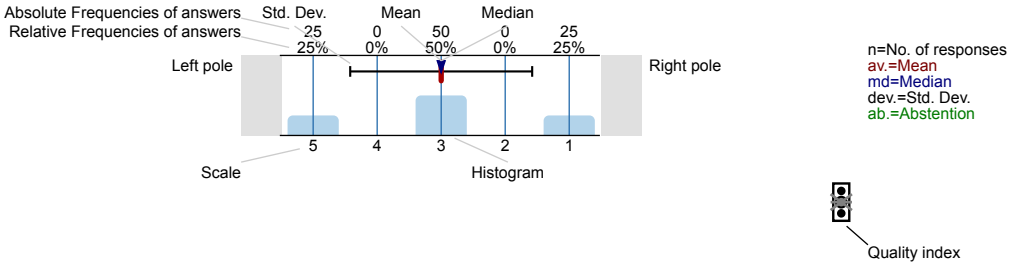
## Gender, Management and Leadership (BUS327)

No. of responses = 19 (13.87%)

Queen Mary University of London

## Legend

Question text




Description of quality symbol

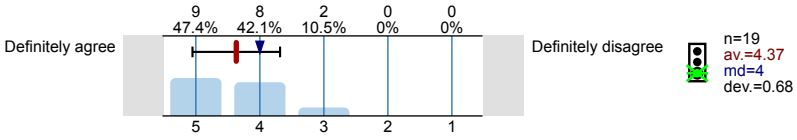
Mean value is below the quality guideline.

Mean is within the range of tolerance for the quality guideline.

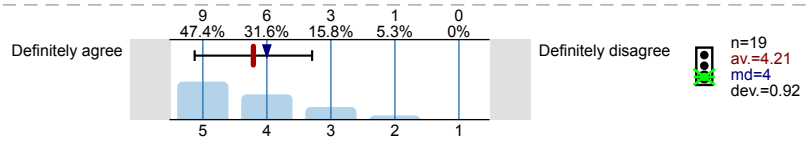
Mean value is within the quality guideline.

## 1. Rate this module

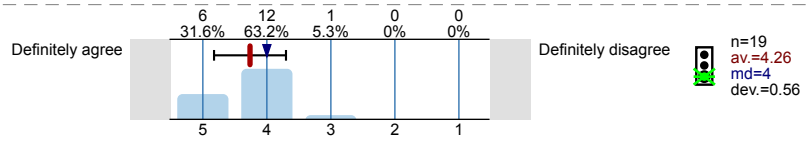
1.1) The module is well taught



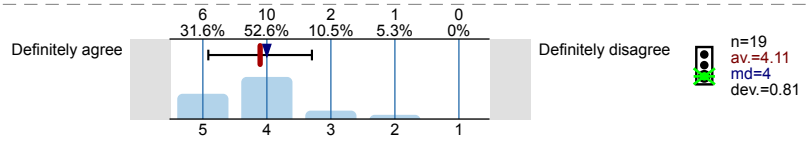

1.2) The module is intellectually stimulating



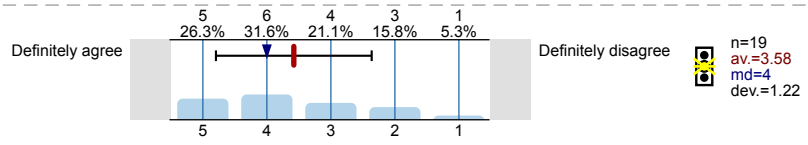

1.3) The module is well organised and runs smoothly



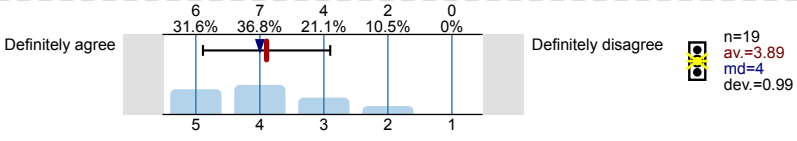

1.4) The criteria used in marking have been clear in advance



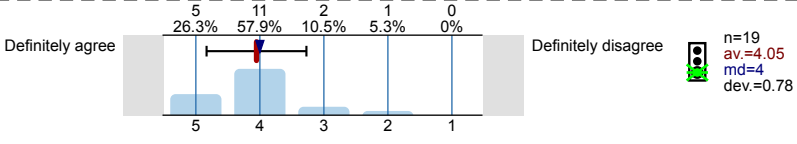

1.5) Feedback on my work has been returned in accordance with the stated deadlines



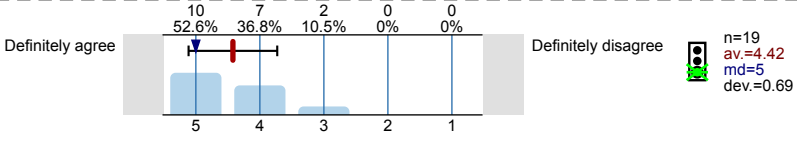

1.6) I have received helpful comments on my work



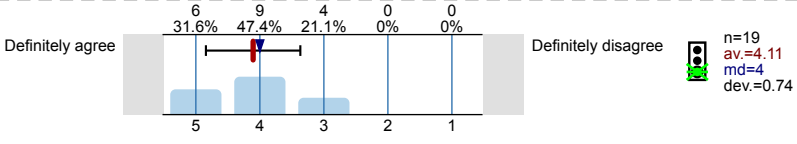

1.7) The library resources (e.g. books, online services) have supported my learning well



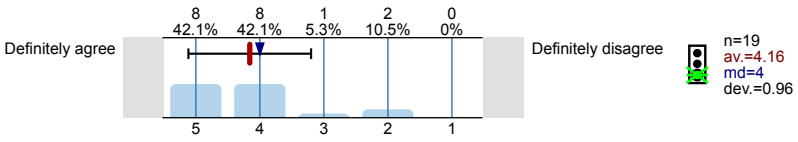

1.8) The use of QMplus has made an appropriate contribution to this module




1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

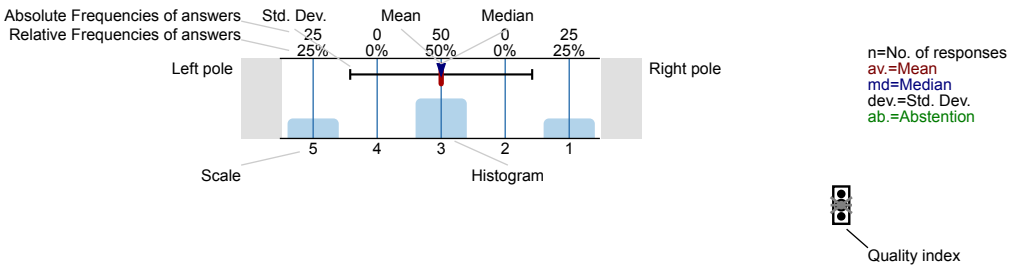
## Innovation and Entrepreneurship (BUS300)

No. of responses = 20 (24.39%)

Queen Mary University of London

## Legend

Question text



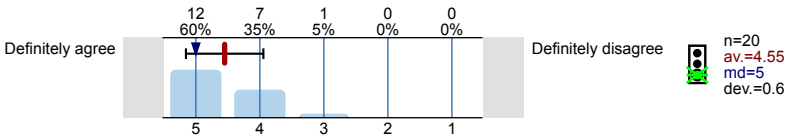

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module

| | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| 1.1) | The module is well taught | Definitely agree | 10 50% | 10 50% | 0 0% | 0 0% | 0 0% | Definitely disagree | n=20 av.=4.5 md=4.5 dev.=0.51 |
| 1.2) | The module is intellectually stimulating | Definitely agree | 11 55% | 6 30% | 3 15% | 0 0% | 0 0% | Definitely disagree | n=20 av.=4.4 md=5 dev.=0.75 |
| 1.3) | The module is well organised and runs smoothly | Definitely agree | 11 55% | 8 40% | 0 0% | 0 0% | 1 5% | Definitely disagree | n=20 av.=4.4 md=5 dev.=0.94 |
| 1.4) | The criteria used in marking have been clear in advance | Definitely agree | 9 45% | 3 15% | 7 35% | 1 5% | 0 0% | Definitely disagree | n=20 av.=4 md=4 dev.=1.03 |
| 1.5) | Feedback on my work has been returned in accordance with the stated deadlines | Definitely agree | 13 65% | 6 30% | 0 0% | 0 0% | 1 5% | Definitely disagree | n=20 av.=4.5 md=5 dev.=0.95 |
| 1.6) | I have received helpful comments on my work | Definitely agree | 9 45% | 7 35% | 3 15% | 0 0% | 1 5% | Definitely disagree | n=20 av.=4.15 md=4 dev.=1.04 |
| 1.7) | The library resources (e.g. books, online services) have supported my learning well | Definitely agree | 5 26.3% | 6 31.6% | 7 36.8% | 1 5.3% | 0 0% | Definitely disagree | n=19 av.=3.79 md=4 dev.=0.92 |
| 1.8) | The use of QMplus has made an appropriate contribution to this module | Definitely agree | 9 45% | 9 45% | 1 5% | 1 5% | 0 0% | Definitely disagree | n=20 av.=4.3 md=4 dev.=0.8 |
| 1.9) | Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well | Definitely agree | 7 35% | 7 35% | 6 30% | 0 0% | 0 0% | Definitely disagree | n=20 av.=4.05 md=4 dev.=0.83 |

1.10) Overall I am satisfied with the quality of the module



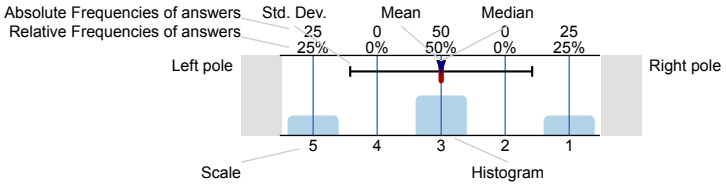
# School of Business and Management

International Business (BUS304)
No. of responses = 11 (15.49%)

Queen Mary University of London

## Legend

Question text




n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

Quality index

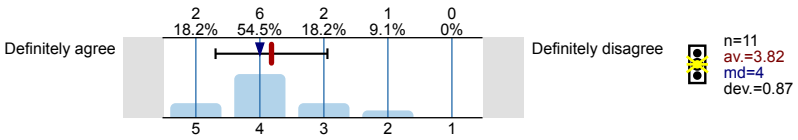
Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module

| | | Definitely agree | Definitely disagree | |
|---|---|---|---|---|
| 1.1) | The module is well taught | 3 (27.3%), 6 (54.5%), 2 (18.2%), 0 (0%), 0 (0%) | | n=11 av.=4.09 md=4 dev.=0.7 |
| 1.2) | The module is intellectually stimulating | 3 (27.3%), 4 (36.4%), 3 (27.3%), 1 (9.1%), 0 (0%) | | n=11 av.=3.82 md=4 dev.=0.98 |
| 1.3) | The module is well organised and runs smoothly | 2 (18.2%), 7 (63.6%), 1 (9.1%), 1 (9.1%), 0 (0%) | | n=11 av.=3.91 md=4 dev.=0.83 |
| 1.4) | The criteria used in marking have been clear in advance | 0 (0%), 6 (54.5%), 5 (45.5%), 0 (0%), 0 (0%) | | n=11 av.=3.55 md=4 dev.=0.52 |
| 1.5) | Feedback on my work has been returned in accordance with the stated deadlines | 1 (9.1%), 4 (36.4%), 6 (54.5%), 0 (0%), 0 (0%) | | n=11 av.=3.55 md=3 dev.=0.69 |
| 1.6) | I have received helpful comments on my work | 2 (18.2%), 2 (18.2%), 7 (63.6%), 0 (0%), 0 (0%) | | n=11 av.=3.55 md=3 dev.=0.82 |
| 1.7) | The library resources (e.g. books, online services) have supported my learning well | 2 (18.2%), 5 (45.5%), 4 (36.4%), 0 (0%), 0 (0%) | | n=11 av.=3.82 md=4 dev.=0.75 |
| 1.8) | The use of QMplus has made an appropriate contribution to this module | 4 (36.4%), 6 (54.5%), 1 (9.1%), 0 (0%), 0 (0%) | | n=11 av.=4.27 md=4 dev.=0.65 |
| 1.9) | Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well | 1 (9.1%), 6 (54.5%), 4 (36.4%), 0 (0%), 0 (0%) | | n=11 av.=3.73 md=4 dev.=0.65 |

1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

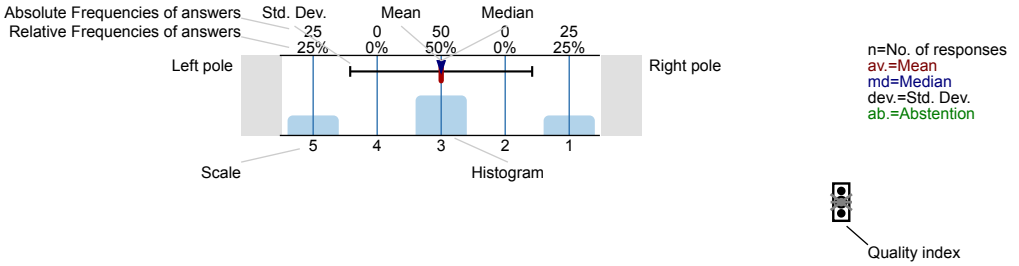
## Mentoring and Coaching (BUS344)

No. of responses = 16 (23.88%)

Queen Mary University of London

## Legend

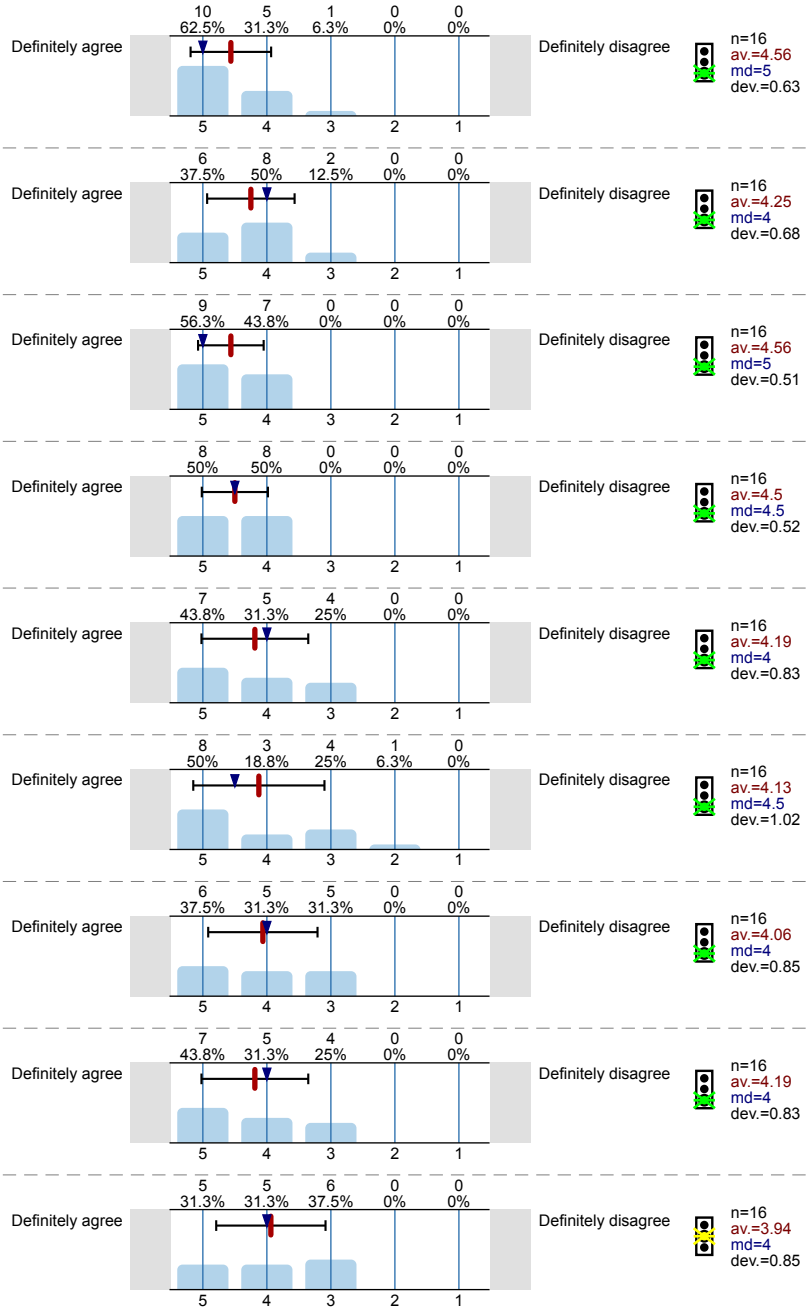
Question text



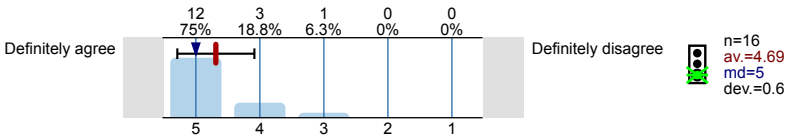

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module



1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

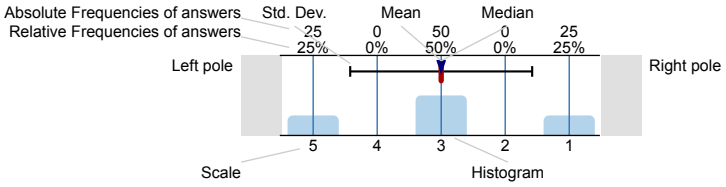
## Social Network Analysis (BUS346)

No. of responses = 28 (30.77%)

Queen Mary University of London

## Legend

Question text




n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

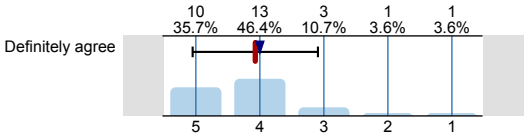
Quality index

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

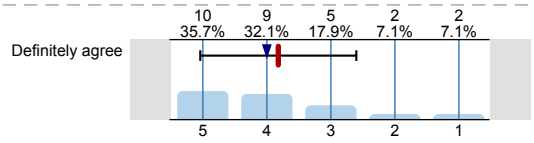
## 1. Rate this module

1.1) The module is well taught



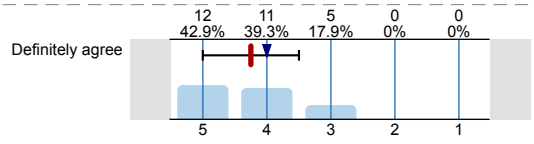

n=28
av.=4.07
md=4
dev.=0.98

1.2) The module is intellectually stimulating



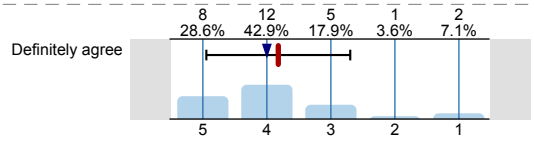

n=28
av.=3.82
md=4
dev.=1.22

1.3) The module is well organised and runs smoothly



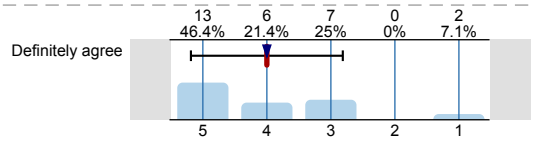

n=28
av.=4.25
md=4
dev.=0.75

1.4) The criteria used in marking have been clear in advance



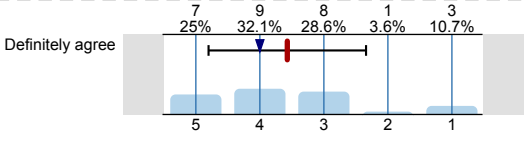

n=28
av.=3.82
md=4
dev.=1.12

1.5) Feedback on my work has been returned in accordance with the stated deadlines



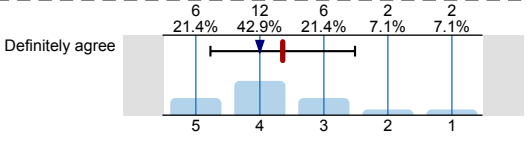

n=28
av.=4
md=4
dev.=1.19

1.6) I have received helpful comments on my work



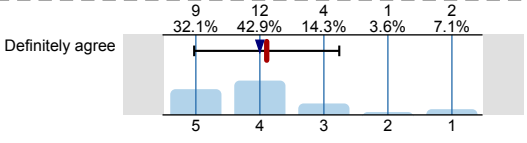

n=28
av.=3.57
md=4
dev.=1.23

1.7) The library resources (e.g. books, online services) have supported my learning well



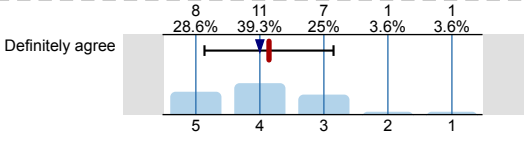

n=28
av.=3.64
md=4
dev.=1.13

1.8) The use of QMplus has made an appropriate contribution to this module



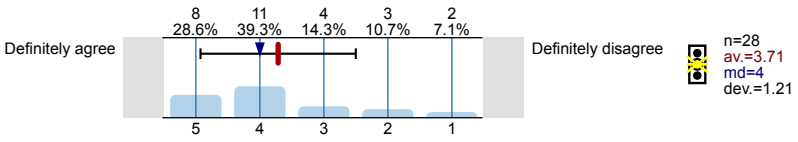

n=28
av.=3.89
md=4
dev.=1.13

1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well




n=28
av.=3.86
md=4
dev.=1.01

1.10) Overall I am satisfied with the quality of the module



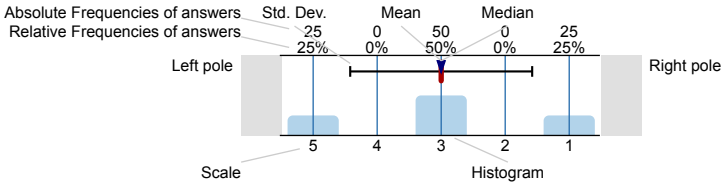
# School of Business and Management

Startups and Incubators (BUS342)
No. of responses = 18 (48.65%)

Queen Mary University of London

## Legend

Question text



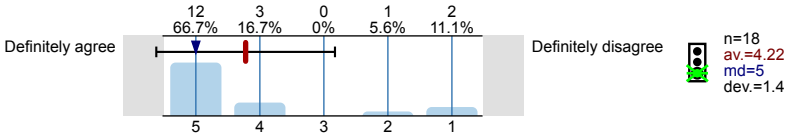

n=No. of responses
av.=Mean
md=Median
dev.=Std. Dev.
ab.=Abstention

Description of quality symbol

- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

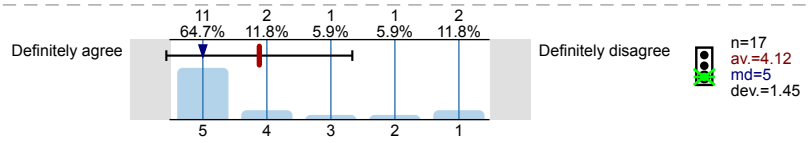
## 1. Rate this module

1.1) The module is well taught



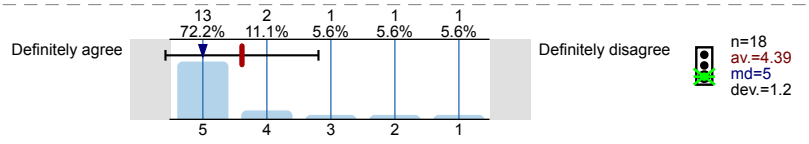

n=18
av.=4.22
md=5
dev.=1.4

1.2) The module is intellectually stimulating



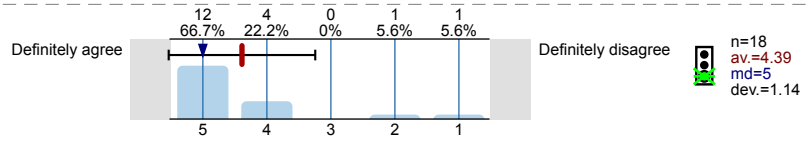

n=17
av.=4.12
md=5
dev.=1.45

1.3) The module is well organised and runs smoothly



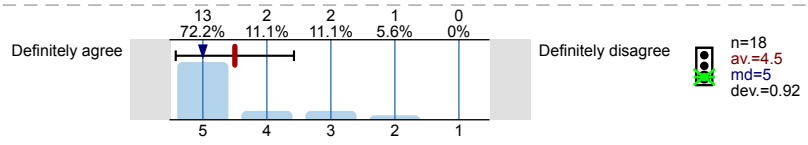

n=18
av.=4.39
md=5
dev.=1.2

1.4) The criteria used in marking have been clear in advance



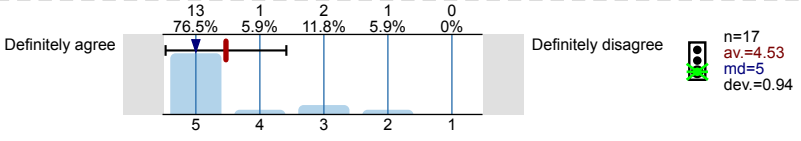

n=18
av.=4.39
md=5
dev.=1.14

1.5) Feedback on my work has been returned in accordance with the stated deadlines



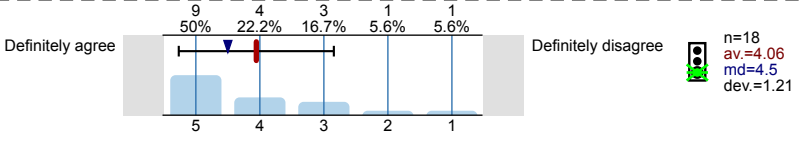

n=18
av.=4.5
md=5
dev.=0.92

1.6) I have received helpful comments on my work



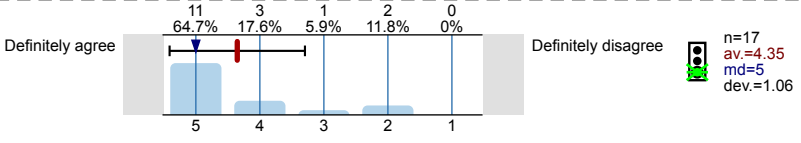

n=17
av.=4.53
md=5
dev.=0.94

1.7) The library resources (e.g. books, online services) have supported my learning well



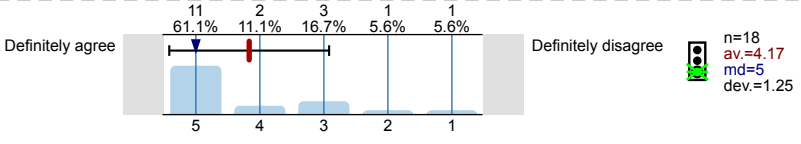

n=18
av.=4.06
md=4.5
dev.=1.21

1.8) The use of QMplus has made an appropriate contribution to this module



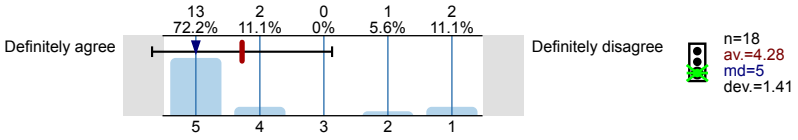

n=17
av.=4.35
md=5
dev.=1.06

1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well




n=18
av.=4.17
md=5
dev.=1.25

1.10) Overall I am satisfied with the quality of the module



# School of Business and Management

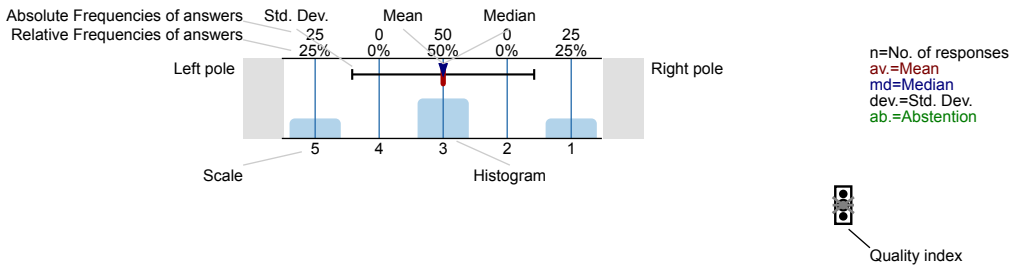
## The Management of Human Resources (BUS324)

No. of responses = 22 (20.95%)

Queen Mary University of London

## Legend

Question text

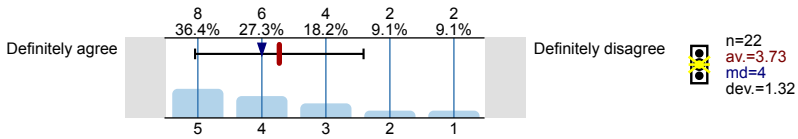



Description of quality symbol

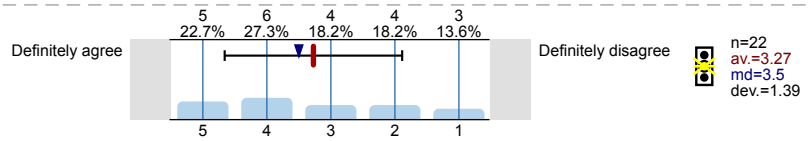
- Mean value is below the quality guideline.
- Mean is within the range of tolerance for the quality guideline.
- Mean value is within the quality guideline.

## 1. Rate this module

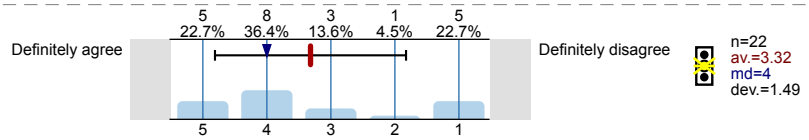
1.1) The module is well taught



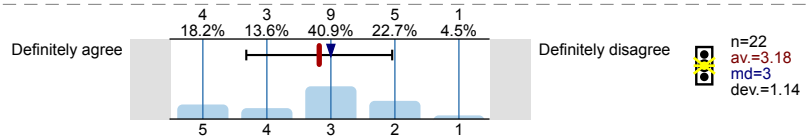

1.2) The module is intellectually stimulating



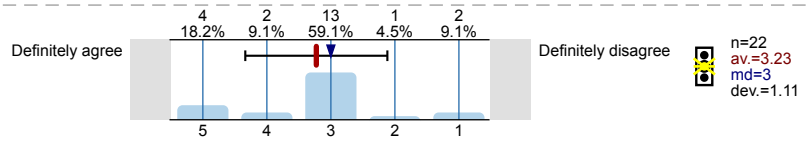

1.3) The module is well organised and runs smoothly



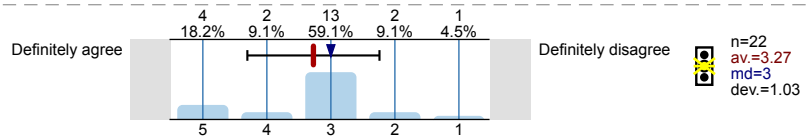

1.4) The criteria used in marking have been clear in advance



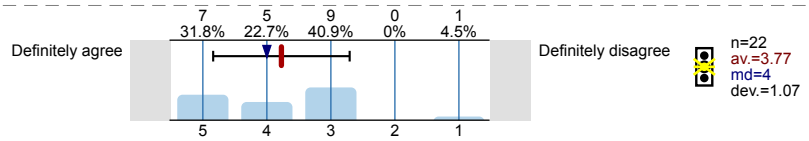

1.5) Feedback on my work has been returned in accordance with the stated deadlines



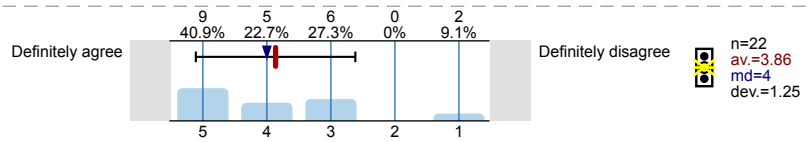

1.6) I have received helpful comments on my work



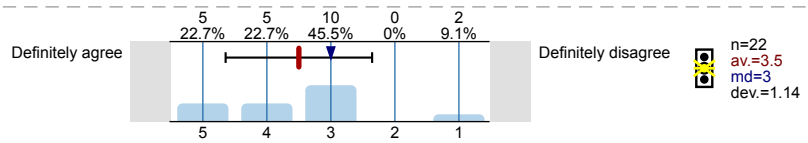
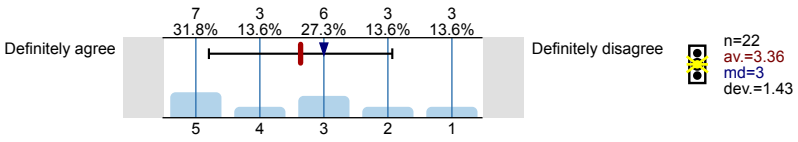

1.7) The library resources (e.g. books, online services) have supported my learning well




1.8) The use of QMplus has made an appropriate contribution to this module




1.9) Module-specific resources (e.g. equipment, facilities, software, collections) have supported my learning well



1.10) Overall I am satisfied with the quality of the module