Queen Mary
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Programme Specification (PG)

Awarding body / institution:	Queen Mary University of London
Teaching institution:	Queen Mary University of London
Name of final award and programme title:	MSc International Business and Politics
Name of interim award(s):	PGDip; PGCert
Duration of study / period of registration:	12 months (Full time) & 24 months (Part-Time)
Queen Mary programme code(s):	N1Q5/N1Q7
QAA Benchmark Group:	
FHEQ Level of Award:	Level 7
Programme accredited by:	N/A
Date Programme Specification approved:	
Responsible School / Institute:	School of Politics and International Relations

Schools / Institutes which will also be involved in teaching part of the programme:

School of Business & Management

Collaborative institution(s) / organisation(s) involved in delivering the programme:

N/A

Programme outline

In recent years interest in the relationship between international business and (especially international) politics has increased. This new programme sets out to explore concepts, approaches and methods from a truly inter-disciplinary perspective and offers a rich and stimulating basis for postgraduate study. The degree offers a framework for exploring the changing relationship between states and markets, international institutions of global political-economic governance, transnational companies, work, geo-politics, industrialization and development.

In particular the programme will help students to develop advanced and critical understandings of the politics of international business from various intellectual perspectives, from neo-liberal and mainstream business studies approaches, through to more critical approaches which engage with questions of power and resistance. In addition, it aims to provide an advanced theoretical grounding in the core aspects, and history and politics of, business and its growing internationalisation, as well as to equip students with the skills to conduct rigorous empirical analysis and enquiry.

Aims of the programme

1. To develop advanced and critical understandings of the politics of international business from various intellectual perspectives, from neo-liberal and mainstream business studies approaches, through to more critical approaches which engage

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with questions of power and resistance.
2. to provide an advanced theoretical grounding in the core aspects, and history and politics of, business and its growing internationalisation.
3. to equip students with the skills to conduct empirical analysis and enquiry

What will you be expected to achieve?

On successful completion of the course, students should be able to:

Academic Content:	
A1	the relationship between politics and international business, and to be able to theorise and evaluate these in a rigorous manner
A2	the histories of the relationship between the state, business and the growing internationalisation of both of these at an advanced level
A3	the various interpretations of capitalism at an advanced level, and in depth contemporary manifestations and examples of the politics of international business, with particular attention to state-market relations and North-South questions, and the geo-political implications of these issues.

Disciplinary Skills - able to:	
B1	Develop an advanced ability to work with a range of theoretical frameworks
B2	Enable students to undertake rigorous, sophisticated and advanced empirical analysis and research
B3	Develop the ability to communicate at an advanced level, and across disciplines in a rigorous, effective and critical way

Attributes:	
C1	Undertake advanced critical reading, oral and written communication;
C2	Initiate and lead group discussions in a sophisticated and rigorous manner.

How will you learn?

The programme will be delivered through a combination of lectures and seminars.

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How will you be assessed?

Programme will be assessed by a combination of essays and exams.

How is the programme structured?

Please specify the structure of the programme diets for all variants of the programme (e.g. full-time, part-time - if applicable). The description should be sufficiently detailed to fully define the structure of the diet.

Full Time students:
Semester I
Approaches to Political Economy POLM059 (30 credits)
World Economy and Development BUSM090 (15 credits)

Also choose one module between:
Organisational Behaviour (BUSM069) (15 credits) or
Strategic Management (BUSM086) (15 credits)

Semester II
SBM Elective 15 credits x2
SPIR Elective 30 credits x1

POLM017 60 credit dissertation

Part Time students:

Year I
Semester I
Approaches to Political Economy POLM059 (30 credits)

Semester II
SBM Elective 15 credits x2

Year II

Semester I
World Economy and Development BUSM090 (15 credits)

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Choose one between:
Organisational Behaviour (BUSM069) (15 credits) or
Strategic Management (POLM086) (15 Credits)

Semester II
SPIR Elective 30 credits x1

60 credit dissertation

All students must also take the non credit bearing modules POLM058 Political Analysis

Academic Year of Study   FT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Dissertation	POLM017	15	7	Core	1	Semester 3
Approaches to Political Economy	POLM059	15	7	Compulsory	1	Semester 1
World Economy and Development	BUSM090	15	7	Compulsory	1	Semester 1
Organisational Behaviour	BUSM069	15	7	Elective	1	Semester 1
Strategic Management	BUSM086	30	7	Elective	1	Semester 2
Political Analysis	POLM058	30	7	Study only	1	Semesters 1 & 2
International Security: War and Peace in a Global Context	POLM027	30	7	Elective	1	Semester 2
Globalisation and the IPE of Development	POLM026	30	7	Elective	1	Semester 2
EU as an International Actor	POLM079	30	7	Elective	1	Semester 2
International Relations of the Middle East	POLM081	30	7	Elective	1	Semester 2
Multinationals and Global Business	BUSM028	15	7	Elective	1	Semester 2
Economics of Development	BUSM073	15	7	Elective	1	Semester 2
New Product Development and Business Ecosystems	BUSM084	15	7	Elective	1	Semester 2

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Social and Political Marketing	BUSM095	15	7	Elective	1	Semester 2
Corporate Governance	BUSM060	15	7	Elective	1	Semester 2
International Business Strategy	BUSM089	15	7	Elective	1	Semester 2

Academic Year of Study   PT - Year 1

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Approaches to Political Economy	POLM059	30	7	Compulsory	1	Semester 1
Multinationals and Global Business	BUSM028	15	7	Elective	1	Semester 2
Economics of Development	BUSM073	15	7	Elective	1	Semester 2
New Product Development and Business Ecosystems	BUSM084	15	7	Elective	1	Semester 2
Social and Political Marketing	BUSM095	15	7	Elective	1	Semester 2
Corporate Governance	BUSM060	15	7	Elective	1	Semester 2
International Business Strategy	BUSM089	15	7	Elective	1	Semester 2
Political Analysis	POLM058	0	7	Study only	1	Semesters 1 & 2

Academic Year of Study   PT - Year 2

Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
World Economy and Developement	BUSM090	15	7	Compulsory	2	Semester 1

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Module Title	Module Code	Credits	Level	Module Selection Status	Academic Year of Study	Semester
Organisational Behaviour	BUSM069	15	7	Elective	2	Semester 1
Strategic Management	BUSM086	15	7	Elective	2	Semester 1
International Security: War and Peace in a Global Context	POLM027	30	7	Elective	2	Semester 2
Globalisation and the IPE of Development	POLM026	30	7	Elective	2	Semester 2
EU as an International Actor	POLM079	30	7	Elective	2	Semester 2
International Relations of the Middle East	POLM081	30	7	Elective	2	Semester 2
Dissertation	POLM017	30	7	Core	2	Semester 3

What are the entry requirements?

Upper-second class honours degree or equivalent from a reputable University, professional experience and expertise will also be taken into consideration and welcomed (and judged via interview in the few cases likely to be affected). IELTS 7.

How will the quality of the programme be managed and enhanced? How do we listen to and act on your feedback?

All schools operate an Annual Programme Review of their taught undergraduate and postgraduate provision. The process is normally organised at a School-level basis with the Head of School, or equivalent, responsible for the completion of the school's Annual Programme Reviews. Schools/institutes are required to produce a separate Annual Programme Review for undergraduate programmes and for postgraduate taught programmes using the relevant Undergraduate or Postgraduate Annual Programme Review pro-forma. Students' views are considered in this process through analysis of the module evaluations.

Students may also speak with or write to the Programme Director or Director of Postgraduate Taught Programmes about their issues and concerns or to provide feedback.

The Staff-Student Liaison Committee (SSLC) provides a formal means of communication and discussion between schools/ institutes and its students. The Committee consists of student representatives from each programme in the School together with appropriate representation from staff within the school. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. The School's Staff-Student Liaison Committee meets formally once each semester. The minutes of the meetings are published to the School and the action points for these are noted and responded to accordingly.

Feedback from SSLC meetings, module evaluations and the PTES results are also considered by the School's Teaching and Learning Committee which has oversight on matters relating to the delivery and quality of taught programmes at School level.

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What academic support is available?

Students take part in a School wide induction programme. They will have a designated Academic Advisor as well as a designated dissertation supervisor, both of whom will meet with the students on a regular basis. The School has a Senior Tutor for MA students who will also be available to see students.

Students are also kept informed about support and help available either within the school, such as dedicated personal adviser weeks, or support workshops organised by Advice and Counselling at QM or the Language and Learning Unit, via the postgraduate administrator and School office.

Programme-specific rules and facts

The programme will be academically managed jointly by both Schools premised on a co-convenorship model. Overall academic management of the programme will be the responsibility of the designated members of staff from both SBM and SPIR. It will be their responsibility to oversee admissions, course and programme development, assessment and quality assurance, in association with the relevant School Teaching and Learning Committees and Graduate School Committees. In delivering these functions, the programme convenors will work closely with the School and Postgraduate Administrators and other relevant Schools within the College. All students enrolled on this programme will be allocated an Academic Adviser, who will be available throughout the year to provide academic as well as pastoral support. Module convenors and other members of staff will also be available at designated times each week to see students and to discuss academic issues relating to their particular courses. All students will also be allocated a supervisor for their dissertations, which will require a minimum of 3 meetings. The administrative side of the programme will ultimately be located in SPIR, who will deal with Exam Board issues, admissions and marketing (in academic collaboration with SBM).

Progression and awards will be dealt with by the Post-graduate Subject Examination Board in SPIR (a designated SBM rep will attend the Board meetings). In accordance with School policies and practice, all assessments will be moderated internally, and a sample will be sent to the External Examiner for the programme for external moderation.

How inclusive is the programme for all students, including those with disabilities?

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:
• Finding out if you have a specific learning difficulty like dyslexia
• Applying for funding through the Disabled Students' Allowance (DSA)
• Arranging DSA assessments of need
• Special arrangements in examinations and guidance for examiners
• Accessing loaned equipment (e.g. digital recorders)
• Specialist one-to-one study skills tuition
• Ensuring access to course materials in alternative formats (e.g. Braille)
• Providing educational support workers (e.g. note-takers, readers, library assistants)
• Access to specialist mentoring support for students with mental health issues and Autistic Spectrum Disorders.

Links with employers, placement opportunities and transferable skills

The Schools work closely with the Careers Service to prepare students for the recruitment process (e.g assistance in creating effective CVs to reach potential employers, interview skills).

The qualities and skills a graduate from this programme might be expected to have include a range of cognitive and intellectual skills, including;
The ability to think critically and creatively: organise thoughts, analyse, synthesise and critically appraise. This includes the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately
The ability to conduct research into business and management issues either individually or as a part of a team through research

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design, data collection, analysis, synthesis and reporting
Effective performance within team environments and the ability to recognise and utilise individuals' contributions in group processes and to negotiate and persuade or influence others; team selection, delegation, development and management
Ability to recognise and address ethical dilemmas and corporate social responsibility issues, applying ethical and organisational values to situations and choices.

Programme Specification Approval

Person completing Programme Specification:

Person responsible for management of programme:

Date Programme Specification produced / amended by School / Institute Learning and Teaching Committee:

Date Programme Specification approved by Taught Programmes Board:

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