



Barts and The London  
School of Medicine and Dentistry

Pride and Pragmatism: Celebrating 50 years of  
Pragmatic Trials

Some current issues in pragmatic  
trials: bias, outcomes and regulation

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# Outline

What and when?

Some current issues

Bias, outcomes, regulation

# What's in a title?



....the story charts the emotional development of the protagonist... who learns the error of making hasty judgments and **comes to appreciate the difference between the superficial and the essential**..... (Wikipedia, about Pride and Prejudice, written by Jane Austen in 1813)

.... this arbitrary and recent division has been **transformed by pride and prejudice into a national distinction, universally established**.... (Gibbons, The History of the Rise and Fall of the Roman Empire, 1781)

# What is a pragmatic trial?

# Definitions

- Schwartz and Lellouch (J. Chron. Dis.1967;20:637-48)
  - Pragmatic trials = to help choose between care options
  - Explanatory trials = to test causal research hypotheses
- Roland and Torgerson (*BMJ* 1998;316:285)
  - Pragmatic trials measure **effectiveness**—the benefit the treatment produces in routine clinical practice
  - Explanatory trials generally measure **efficacy**—the benefit a treatment produces under ideal conditions

EXPLANATORY

PRAGMATIC

# How pragmatic/how explanatory?

## RESEARCH METHODS & REPORTING



### The PRECIS-2 tool: designing trials that are fit for purpose

Kirsty Loudon,<sup>1</sup> Shaun Treweek,<sup>1</sup> Frank Sullivan,<sup>2</sup> Peter Donnan,<sup>3</sup> Kevin E Thorpe,<sup>4</sup>  
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PRECIS is a tool to help trialists make design decisions consistent with the intended purpose of their trial. This paper gives guidance on how to use an

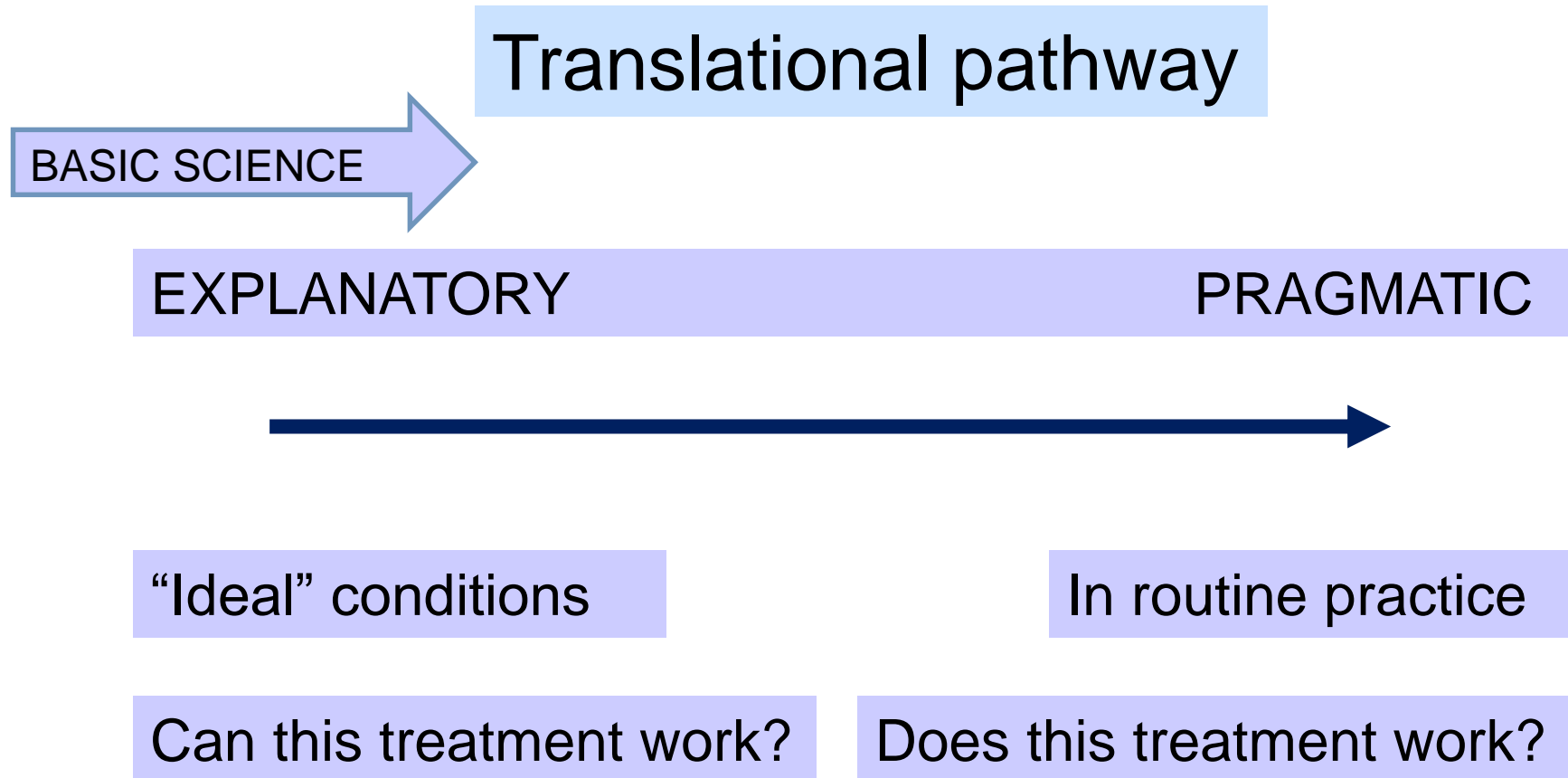
Key to this reward is that the trial can indeed support end user decisions in the ways intended by the trial design team. That this is not always, or even mostly, the case was highlighted nearly 50 years ago, by Schwartz and Lellouch in their paper on pragmatic and explana-

Pragmatic	Explanatory
Representative participants	Highly selected participants
Recruited in usual care, many centres	Recruited in another way, few centres
Setting where results apply	Different setting
Intervention “slotted” into usual care	Intervention requires additional resources
Flexibility in delivery	Very standardised delivery
Flexibility in adherence	Highly controlled adherence
Follow-up exactly as would be in usual care	More extensive follow up
Primary outcome relevant to participants	Primary outcome not relevant to participants
Primary analysis intention to treat	Primary analysis per protocol



# When do pragmatic trials arise?

# Drug trials



# WAIT – Montelukast for pre-school wheeze

## Population



## Intervention



## Outcome

Unscheduled  
medical  
attendances  
for wheezing

## Control

Placebo

# STOP – Smoking cessation through pharmacies PCTU

Population



Outcome (customers)



Intervention

Training and support for pharmacists

Control

No training and support

# NESS - treating negative symptoms of schizophrenia

Intervention



Population

People with schizophrenia

Outcome

Control (placebo)



P A N S S  
Positive and Negative Syndrome Scale



MBS

# When?

## Translational research

helps to make findings from basic science useful for practical applications that enhance human health and well-being

## Implementation research

is the scientific study of methods to promote the uptake of research findings

## No other possibility

hypotheses not testable any other way

# Current *selected* issues

Outcomes  
Regulation  
Bias

# Data collection



How much data?



Primary outcome??

How long  
to collect  
data for?



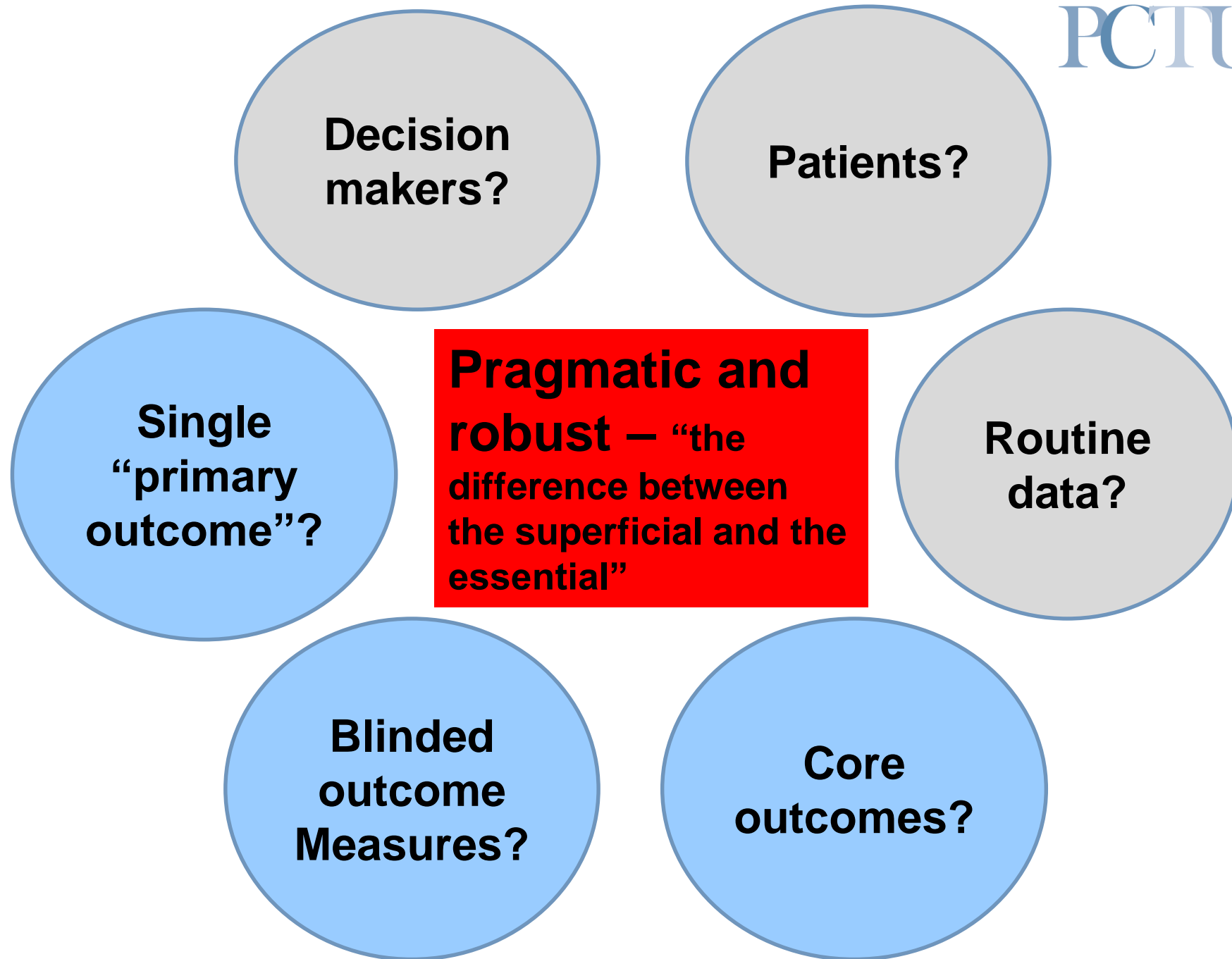


# Example – chronic pain

COPERs trial

Intervention: self-management groups for chronic pain

Outcomes: pain, self-efficacy to manage pain, depression, anxiety, social integration, pain related disability



# Ethics and regulations

Scientifically  
sound

# Pragmatic trials and regulations

## UK MHRA

Good clinical practice (GCP) is a set of internationally-recognised ethical and scientific quality requirements that must be followed when designing, conducting, recording and reporting clinical trials that involve people.

## UK Health Research Authority

..... **protects** and **promotes** the interests of patients and the public in health and social care research. We work to make the UK a great place to do research where more people have the opportunity to participate in **health** and **social care research** and continue to feel safe when they do.

Some issues: GCP training, adverse events, consent, adherence

Highly regulated, risk-averse, society  
Scientists and ethicists, regulators need to talk to each other - “the difference between the essential and the superficial”

April 2017 - Feb 2021.

**Developing a framework for the ethical design and conduct of pragmatic trials to improve the quality and value of health care systems and practices.**

Canadian Institutes of Health Research: Project Scheme Operating Grant. \$780,300.

Monica Taljaard (Nominated PI), Charles Weijer (Co-PI), Dean Fergusson (Co-PI), Terry Klassen (Knowledge User Co-PI). *Co-investigators*: Jamie Brehaut, Marion Campbell, Sarah Edwards, Sandra Eldridge, Bruno Giraudeau, Ian Graham, Jeremy Grimshaw, Karla Hemming, Spencer Hey, Vipul Jairath, Alex London, John Marshall, Lauralyn McIntyre, Joanne McKenzie, Alison Paprica, Merrick Zwarenstein. *Collaborator*: Allan Donner. *Knowledge Users*: Christopher Forrest, Susan Marlin. *Trainee*: Cory Goldstein.

# Bias

Any tendency which prevents unprejudiced consideration of a question

What is your question?

Where could bias arise?

# What is your question?

- (1) The effect of assignment to the interventions at baseline (regardless of whether the interventions are received or adhered to during follow-up)?
- (2) The effect of starting and adhering to the interventions as specified in the trial protocol?

<https://sites.google.com/site/riskofbiastool/welcome>

WAIT

Does parent-initiated montelukast prevent attendances for wheeze in pre-school children?

# Where could bias arise?

## Basic principle

- Bias occurs when individuals respond to information

## Explanatory drug trial

- **Information on allocation** concealed through blinding (placebo & allocation concealment)

## Pragmatic trial

- **Information on allocation** usually cannot be concealed from everyone (patient, deliverer, assessor)
- Some people have information – What is the potential for bias? Assessor? Chief investigator? Staff at sites? Research staff?



# Concluding remarks

Thank-you to all those involved in the WAIT, STOP, NESS and COPERS trials

.... this arbitrary division into robust explanatory trials and less robust pragmatic trials **transformed by pride and prejudice into a distinction universally established** needs to be addressed by those who **appreciate the difference between the superficial and the essential**

# PCTU