



Queen Mary

University of London

Medicine and Dentistry

The Power of the Podcast: giving students a voice

Graham Easton **Professor of Clinical Communication Skills, Medicine & Dentistry**

Hannah Okunwobi **Pharmacology Student, QMUL**

Czarina Amor Camay Nercua **Pharmacology Student, QMUL**

Tuesday 8th March 2022 1300-1400 QMUL Festival of Education

The Power of the Podcast: giving students a voice

A Westfield Fund Project

The key ideas:

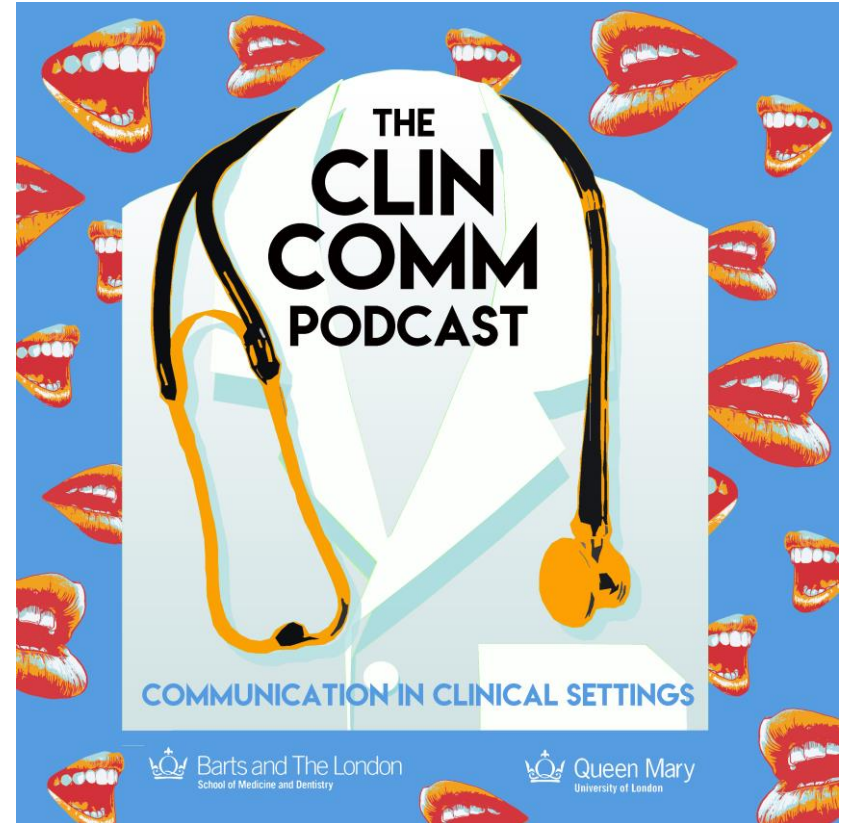
- Students develop audio podcasts with expert support
- Students involved in planning and production
- Presenting skills
- Learn about engaging public and science communication
- Learn about topic of podcast
- Co-create a learning resource for other students



Credit: Golden Cosmos

The ClinComm Podcast

- Launched rapidly during Covid-19
- Communication in clinical settings
- Audio podcast – simple, online, popular
- Publicly accessible, on QM Plus Media
- Useful learning resources for students



BBC Radio Experience

- Senior Producer , BBC Science
- Presenter BBC Radio 4,5 medical programmes
- BBC World Service global health
- Duty Science News Editor for BBC World Service
- Colleague Julia Durbin, Exec Producer



BBC Health Check Global Health



BBC Focus on Africa ; Ghana, Ebola coverage 2014

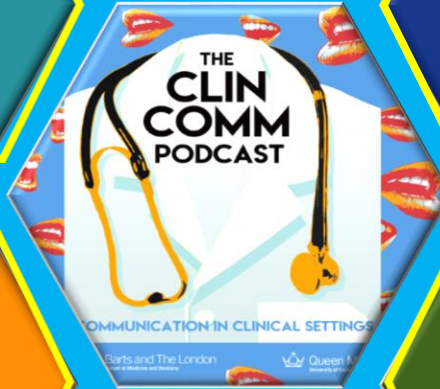


Cancer Moonshot Radio 4 series on future of cancer treatment

Video Consulting

Risk
Communication
during Covid
Prof David
Spiegelhalter

Racial
Microaggressions
in clinical
workplace
Local faculty and
surgeons



Breaking Bad
News during
Covid
Royal London
Team

Emotional Burden
of clinical practice
during Covid
Faculty &
Students

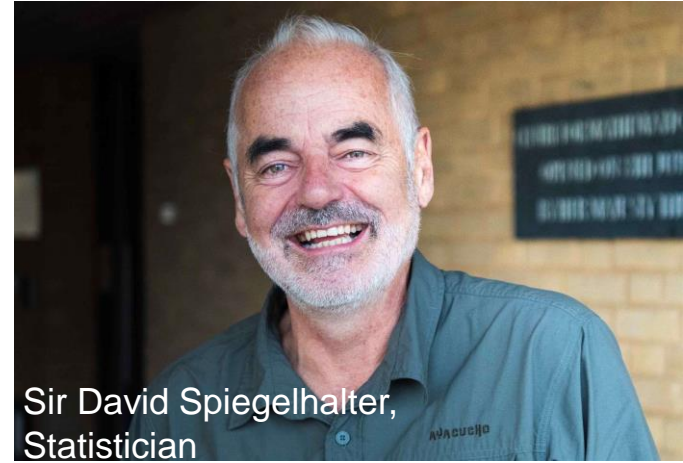
Vaccine
Hesitancy
Conversations
Prof Stephen
Rollnick



Megan Annetts,
former President, BLSA



Lucy Marks MBE,
Psychologist



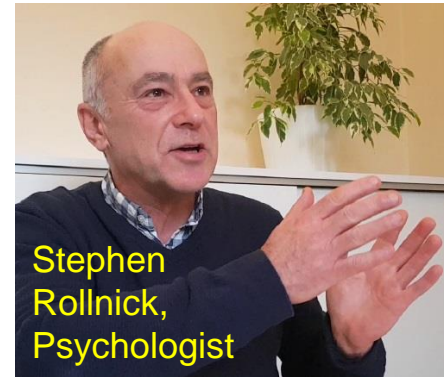
Sir David Spiegelhalter,
Statistician



Dr Riya George
Reader in
Communication Skills



Mr Damiete Harry
Surgeon



Stephen
Rollnick,
Psychologist

Giving students a voice

- Basis for projects in **Engaging Public in Science module** for BSc students SBCS and SMD
- **Medical Students** to design some episodes of ClinComm podcast
- **Workshops for Faculty** – using podcasts for learning
- Julia editing
- Hosting on podcasting platform for greater visibility



So what's in it for **students**?

Idea:

- Learn about the **topic**
- **Develop learning resources for other students**
- **Give students a voice on key issues that matter to them**
- Learn about **engaging public in science** & science communication
 - Workshops on principles of getting message across, presenting skills
 - Feedback on plans using template
 - Organising /liaising with guests
 - Recording podcast
 - Discussion re editing – “sacrifice”
 - Report



Giving students a voice

Hannah

- How medical students learned communication skills online during Covid

Czarina

- Social Media as a tool for communicating about health during Covid



Credit: GP Online



Credit: SCL Health

Other topics...

- Cultural stigma of mental health
- Skin health
- Communication and disability
- Med Student elective – global health topic TBC
- What doctors talk about to each other



Hubspot Blog

Other outputs

- Series of workshops for faculty
- Published report on the project [in peer-reviewed journal, or University newsletter]
- Formal reports [4 students] as part of the Engaging the Public in Science module



Thank you



Queen Mary

University of London

Medicine and Dentistry